

Licensing Sub-Committee

Agenda

Tuesday 23 May 2023 at 6.30 pm

This meeting will be held remotely

Watch the meeting live: [youtube.com/hammersmithandfulham](https://www.youtube.com/hammersmithandfulham)

MEMBERSHIP

Administration:	Opposition:
Councillor Mercy Umeh (Chair) Councillor Bora Kwon	Councillor Dominic Stanton

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Public Notice

This meeting will be held remotely. Members of the press and public can watch the meeting live on YouTube: [youtube.com/hammersmithandfulham](https://www.youtube.com/hammersmithandfulham)

Speaking at Licensing meetings is restricted to those who have submitted a representation and registered to speak.

Date Issued: 15 May 2023

Licensing Sub-Committee Agenda

23 May 2023

<u>Item</u>		<u>Pages</u>
1.	APOLOGIES FOR ABSENCE	
2.	DECLARATIONS OF INTEREST <p>If a Councillor has a disclosable pecuniary interest in a particular item, whether or not it is entered in the Authority's register of interests, or any other significant interest which they consider should be declared in the public interest, they should declare the existence and, unless it is a sensitive interest as defined in the Member Code of Conduct, the nature of the interest at the commencement of the consideration of that item or as soon as it becomes apparent.</p> <p>At meetings where members of the public are allowed to be in attendance and speak, any Councillor with a disclosable pecuniary interest or other significant interest may also make representations, give evidence or answer questions about the matter. The Councillor must then withdraw immediately from the meeting before the matter is discussed and any vote taken.</p> <p>Where Members of the public are not allowed to be in attendance and speak, then the Councillor with a disclosable pecuniary interest should withdraw from the meeting whilst the matter is under consideration. Councillors who have declared other significant interests should also withdraw from the meeting if they consider their continued participation in the matter would not be reasonable in the circumstances and may give rise to a perception of a conflict of interest.</p> <p>Councillors are not obliged to withdraw from the meeting where a dispensation to that effect has been obtained from the Standards Committee.</p>	
3.	BRIDGE BAKER, 811 FULHAM ROAD, LONDON SW6 5HG (6:30 PM)	3 - 55
4.	SECRETS, 62 GLENTHORNE ROAD, LONDON W6 0LR (8:00 PM OR AFTER CONSIDERATION OF THE FIRST ITEM)	56 - 147

Agenda Item 3

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APPENDICES

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1. THE APPLICATION

On 3rd March 2023 Bread & Beyond Limited, submitted an application for a new premises licence to be granted in respect of the premises known as the Bridge Baker, 811 Fulham Road, London, SW6 5HG.

1.1 Application Requested

The applicant has applied for a new premises licence for the sale of alcohol both on and off the premises, and late-night refreshment indoors as detailed below:

Licensable activities sought

The provision of late-night refreshment - Both Indoors and Outdoors

Mondays to Saturdays 23:00 to 00:00

The sale of alcohol - Both On and Off the Premises

Mondays to Saturdays 11:00 to 00:00

Sundays 11:00 to 23:00

Opening Hours of The Premises

Mondays to Saturdays 07:00 to 00:30

Sundays 07:00 to 23:30

A copy of the original application form, plan and Management, Dispersal and Noise Management Policy can be seen on pages 15-28 of this report.

On the 21st March 2023 following correspondence with the Licensing Team, the applicant amended the licensable hours and activities to reduce concerns of local residents. The application was amended to the following:

The provision of late-night refreshment - Both Indoors and Outdoors

Remove entirely as late night refreshment is only licensable after 23:00

The sale of alcohol - Both On and Off the Premises

Mondays to Sundays 11:00 to 22:30

Opening Hours of The Premises

Mondays to Sundays 07:00 to 23:00

A copy of the amended application and the email correspondence can be seen on pages 28-36 of the report.

1.2 Applicants Operating Schedule

The applicant has proposed a number of steps to promote the four licensing objectives if the application is granted. A copy of the Bridge Baker Management, Dispersal Policy and Noise Management Policy can be seen on page 22-28 of this report.

On the 23rd March 2023, following correspondence received from the Police, the applicant agreed to add further conditions to the licence, if granted. A copy of this correspondence and the conditions can be seen on pages 37-4 of this report.

Agreed conditions:

1. High Definition CCTV shall be installed, operated and maintained, at all times that the premises are open for licensable activities and;
 1. shall be checked every two weeks to ensure that the system is working properly and that the date and time are correct. A record of these checks, showing the date and name of the person checking, shall be kept and made available to Police or authorised Council officers on request
 2. one camera will show a close-up of the entrance to the premises, to capture a clear, full length image of anyone entering.
 3. shall cover any internal or external area of the premises where licensable activities take place.
 4. recordings shall be in real time and stored for a minimum period of 31 days with date and time stamping.
 5. footage shall be provided free of charge to Police or authorised council officer within 24 hours of a request.
 6. a staff member from the premises that is conversant with the operation of the CCTV system shall be on the premises at all times. This staff member will be able to show police or authorised officers of the Licensing Authority recent data footage with the minimum of delay when requested. This data or footage reproduction shall be almost instantaneous.
2. All staff responsible for selling alcohol shall receive regular training in the Licensing Act 2003 in terms of the licensing objectives, offences committed under the Act and conditions of the Premises Licence. Written records of this training shall be retained and made available to police and authorised officers of the Licensing Authority on request
3. The licence holder see shall put arrangements in place to ensure that before serving alcohol or other age-restricted goods to customers they believe to be less than 25 years of age, staff ask to see accredited proof of age: that is, proof of age cards carrying the 'PASS' logo (and no others), a Passport, or UK Driving Licence bearing the photograph and date of birth of the customer.
4. The licence holder shall require staff to note any refusals in a refusals log. The refusals log shall record the date and time of the refusal; the name of the staff member refusing; and the reason for refusal. It must be checked and signed monthly by the designated premises supervisor. The refusals log shall be made available for inspection upon request by the Licensing Team, Police or Trading Standards.
5. Alcohol supplied for consumption ON the premises shall only be supplied with and be ancillary to food to be consumed on the premises at the same time.
6. Any alcohol sold for consumption off the premises shall be sold in a sealed container.

2. BACKGROUND

The premises proposes to operate as a bakery and pizzeria. The main access to the premises is located on Fulham Road at its junction with Mimosa Street. There is a mixture of both residential and commercial premises within the area. A map showing the location of the premises and neighbouring licensed premises can be seen on pages 41-42 of this report.

There are several options for transport away from the area including buses and taxis which run from in and around the Fulham Road area. Parsons Green tube station is a 6-minute walk away, Fulham Broadway and Putney Bridge tube stations are a 13-minute walk away.

3. CONSULTATION

A public notice was displayed at the premises for 28 days. The application was advertised in a local circular and all statutory consultees were notified as required by the Regulations. The Council has served written notice of hearing upon the applicant and all those parties that have made representations in respect of the application.

3.1. Relevant Representations

The licensing section received 4 representations from local residents, objecting to the licence application. A copy of these representations can be seen on pages 43-47 of this report, and correspondence between the applicant and objectors can be seen on pages 48-56 of this report.

4. OTHER INFORMATION

4.1 Enforcement History

There have not been any warnings, simple cautions or prosecutions given in respect of the premises during the past three years.

4.2 Temporary Event Notices (“TENs”)

There have been two TENs which have been submitted in respect of this premises in the past twelve months. The details are listed below:

REFVAL	DETAILS	Start Date	End Date
2023/00697/LATEML	Late Temporary Event Notice, Bridge Baker: The applicant proposes a TEN to cover the sale of alcohol alongside food offerings at the premises. Licensable activities sought: The Sale of Alcohol Both On and Off the Premises for no more than 50 people. Days and times sought:	11/05/2023	17/05/2023

	Thursday 11th May 2023 to Sunday 14th May 2023 between the hours of 11:00 to 22:30. Monday 15th May 2023 to Tuesday 16th May 2023 11:00 to 20:00. Wednesday 17th May 2023 between the hours of 11:00 to 22:30.		
2023/00757/LATEML	Late Temporary Event Notice, Bridge Baker: The applicant proposes a TEN to cover the sale of alcohol alongside food offerings at the premises. Licensable activities sought: The Sale of Alcohol Both On and Off the Premises for no more than 50 people. Days and times sought: Friday 19th May 2023 to Thursday 25th May 2023 between the hours of 11:00 to 22:30 each day.	19/05/2023	25/05/2023

5. POLICY CONSIDERATIONS

5.1 Section 5 pages 12 and 13 of the Statement of Licensing Policy (“SLP”) states that to ensure the promotion of the four Licensing Objectives the Licensing Authority will require applicants to detail in their operating schedule:

- the steps proposed to promote the licensing objective of the prevention of crime and disorder on, and in the vicinity of, the premises, having regard to their location, character, condition, the nature and extent of the proposed use and the persons likely to use the premises;
- the steps proposed to ensure the physical safety of people using the relevant premises or place;
- how they intend to prevent nuisance arising, prevent disturbance and protect amenity so far as is appropriate to ensure that the Licensing Objectives are met. Where there is a relevant representation regarding extended hours, the Licensing Authority will not permit an extension unless it is satisfied that the Licensing Objectives would be met;
- the measures and management controls in place to protect children from harm. Where appropriate a written childcare policy should be available and be incorporated in the induction of staff.

5.2 Policy 1 page 18 of the SLP states that applicants are expected to undertake a local risk assessment as part of the licence application. The Secretary of State’s Guidance states that applicants are expected to obtain sufficient information to enable them to demonstrate, the steps they propose to take to promote the licensing objectives; and that they understand the layout of the local area and physical environment including:

- a) crime and disorder hotspots;
- b) proximity to residential premises;
- c) proximity to areas where children may congregate;

- d) any risk posed to the local area by the applicants' proposed licensable activities; and
- e) participation in any local initiatives (for example, local crime reduction initiatives or voluntary schemes, such as 'Ask for Angela', local taxi-marshalling schemes, street pastors and other schemes) which may help to mitigate potential risks.

Applicants are expected to include positive proposals in their application on how they will manage any potential risks.

The Guidance goes on to state that 'Applicants are expected to provide licensing authorities with sufficient information in this section to determine the extent to which their proposed steps are appropriate to promote the licensing objectives in the local area. Applications must not be based on providing a set of standard conditions to promote the licensing objectives and applicants are expected to make it clear why the steps they are proposing are appropriate for the premises.

5.2 Policy 3 page 21 of the SLP states that where there is a relevant representation, the Licensing Authority will consider each particular case on its merits having regard in particular to the following matters:

- a) Whether the licensed activities are likely to have an adverse impact especially on local residents and, if there is potential to have an adverse impact, what, if any, appropriate measures will be put in place to prevent it;
- b) Whether there will be a substantial increase in the cumulative adverse impact from these or similar activities, on an adjacent residential area;
- c) Whether there is a suitable level of public transport accessibility to and from the premises at the appropriate times;
- d) Whether the activity will be likely to lead to a harmful and unmanageable increase in car parking demand in surrounding residential streets suffering high levels of parking stress or on roads forming part of the Strategic London Road Network or the London Bus Priority Network leading to a negative impact on the Licensing Objectives relating to the prevention of crime, disorder, anti-social behaviour (ASB), nuisance and vehicle emissions;
- e) Whether there have been any representations made by Responsible Authorities, or other relevant agency or representative.

The Licensing Authority will closely scrutinise extended hours applications to ensure that the Licensing Objectives are met. In determining an application, the licensing committee might decide that the circumstances are such that a restriction on hours is the only appropriate means to achieve the Licensing Objectives. If an 'hours' restriction is imposed, the Licensing Authority will normally require that customers should be allowed a minimum of thirty minutes to consume alcohol.

To act as a guide for new or existing operators we have set out the suggested closing times for licensed premises below:

Type of premises	Town centres	Mixed use areas	Residential areas
Restaurants and cafes	Fri – Sat 01:30 Mon - Thurs 01:00 Sun – 00:00	Fri – Sat 01:00 Mon - Thurs 00:00 Sun – 23:00	Fri – Sat 23:00 Sun – 22:00

5.3 Policy 4 pages 22 and 23 of the SLP states that in determining an application where there has been a relevant representation the Licensing Authority will, where appropriate, take into account the cumulative effect of the number, type and density of licensed premises already existing in the area. Consideration will be given to the proximity to any drug and alcohol treatment site, A&E department or homeless hostel in a local area type remit ie applicants need to make the case for how they would not increase further problems for residents/clients nearby.

In coming to any decision regarding cumulative impact the Licensing Authority will consider other mechanisms outside of the licensing regime which may also be available to address this issue, these include but are not limited to:

- Planning controls (where development or change of use is involved, or where trading hours are limited by planning conditions)
- Police and other enforcement of the normal law concerning disorder and anti-social behaviour.
- Police powers to close down instantly any licensed premises or temporary events on grounds of disorder, the likelihood of disorder or excessive noise emanating from the premises, for up to 24 hours.
- The power of the police, other responsible authorities, a local resident, business or Councillor to seek a review of the licence or certificate in question.
- Police and Local Authority power to issue a Closure Notice for up to 48 hours where serious antisocial behaviour is taking place at licensed premises under the Anti-social Behaviour, Crime and Policing Act 2014.
- To ensure that residents are protected from the negative impact of late-night local licensing activities the Licensing Authority may decide to adopt an Area Specific Cumulative Impact Policy in relation to a specific area; where the number, type and density of premises providing licensable activities is having a serious negative impact on the local community and local amenities.

5.4 Policy 11 page 30 of the SLP states that Licensing law is not the primary mechanism for the general control of nuisance and anti-social behaviour caused by people once they are away from the licensed premises and, therefore, beyond the direct control of the licensee. However, licensing is a key aspect of such control and licensing law is part of a holistic approach to the management of the night time economy.

As a matter of policy the council expects every holder of a licence, certificate or permission, to accept and be responsible for minimising the impact of their activities and anti-social behaviour by their patrons within the vicinity of their premises by taking appropriate measures and action consistent with that responsibility.

Licensees and certificate holders should take reasonable steps to prevent the occurrence of crime and disorder and public nuisance immediately outside their premises, for example on the pavement, in a beer garden or in a smoking area, to the extent that these matters are within their control.

Population densities in this borough are high, with many residential premises located above or in close proximity to licensed premises. This means that the public nuisance and crime and disorder objectives will be of paramount concern when evaluating

Operating Schedules. Licensing Committees will place high regard on the control measures put in place by the applicant to ensure that our residents are protected from the potential detrimental effects of any licensed premises.

5.5 Policy 14 of the SLP in relation to delivery services states that The Licensing Authority expects licence applications for delivery services, which include late night refreshment after 11pm or the delivery of alcohol, to consider how to reduce public nuisance related to delivery vehicles, ensure the security of premises and delivery drivers and to protect children.

Since the last Statement of Licensing Policy there have been an increasing number of applications for licences relating to delivery services, these tend to fall into three groups:

- Premium specialist product mail-order type services;
- Food delivery services (both meal and grocery) that include alcohol delivery but are primarily food lead; and,
- Convenience type alcohol delivery services that are targeted at convenience for those drinking at home.

Although these types of services are not provided for in the Licensing Act 2003 or in the s182 guidance in any way differently from other licensed premises they do provide their own unique circumstances that need to be addressed. In particular the Licensing Authority has concerns with the potential for the following:

- Age verification at both purchase point and delivery point;
- The safety of delivery drivers at the point of delivery;
- Safety of the premises from which orders are taken and sent out for deliver; and,
- Possible public nuisance and anti-social behaviour (ASB) caused by delivery drivers collecting deliveries from the licensed premises.

The Licensing Authority is likely to place the following conditions on to a premises licence for delivery services where it is appropriate and relevant to the individual licence application:

- A standard age verification check shall be undertaken on entering the website.
- A signature at the point of delivery **must** be obtained. No delivery shall be left without a signature.
- Alcohol shall only be delivered to a residential or business address and **not** to a public place.
- Every third-party courier delivery box shall be labelled with the words "Age Restricted Product".
- Any delivery driver or third-party courier will be required to have appropriate age verification training, particularly they will be required to have training in refusal of supply where age verification is not provided.
- A refusals log will be maintained for deliveries.
- Appropriate security will be in place at the premises as agreed with Police.
- Measures for minimising noise and disturbance and anti-social behaviour (ASB) caused by the dispatch of deliveries to be identified in the operating schedule. In particular applicants are expected to consider the use of electric vehicles to minimise air pollution and noise. The Licensing Authority expects

that applicants will make arrangements for all deliveries after 8 pm to be made using electric vehicles or non motorised vehicles i.e. bicycles.

- A requirement for a specific delivery collection area to be made clear to any third party delivery service. This area may not be directly outside the licensed premises to take account of any residential accommodation close by or obstructing the pavement/highways.

5.6 Annex 1 pages 35 and 36 of the SLP in relation to the prevention of crime and disorder states licence applicants will be expected to demonstrate the following in their operating schedules:

- a) Measures to control excessive consumption and intoxication.
- b) Consideration of any additional measures or restrictions that may be placed on alcohol sales to prevent binge drinking and promote 'sensible drinking'.
- e) Measures to demonstrate compliance Home Office guidance 'Safer Clubbing' in relation to the control of illegal drugs on their premises. They should agree a protocol with the Licensing Authority and the police on the handling of illegal drugs found on their premises.
- g) Conditions will, so far as possible, reflect local crime prevention strategies, and the Licensing Authority will also have regard to the views of the local Crime and Disorder Reduction Partnership.
- h) **Crime and disorder in the vicinity of the premises:** this may include the crime and disorder risks arising from persons queuing to enter the premises; persons exiting the premises and customers smoking eating or drinking in outdoor areas and on the highway outside the premises. This can also include crime arising from pickpockets and bag snatchers, particularly in open spaces or crowded areas where alcohol is being consumed.
- j) **CCTV** - using CCTV inside and/or outside the premises together with appropriate procedures and having staff properly trained to use CCTV equipment.
- k) dispersal procedures - establishing appropriate dispersal procedures to minimise the potential for crime and disorder when customers are leaving the premises.
- l) **dealing with and reporting crime and disorder** - training for staff and door security aimed at reducing crime and disorder in the premises and its vicinity and dealing with and reporting incidents if they occur.
- m) **door staff** - considering whether the premises employs a sufficient number of SIA registered door staff, whether Door Premises Supervisors check the legitimacy of the badges and whether SIA staff display their badges prominently. (Note: All door supervisors must be Security Industry Authority (SIA) registered).
- n) **drugs and weapons** - ensuring compliance with relevant guidance regarding illegal drugs and weapons. Attention should be paid to search procedures, procedures for the safe storage and surrender of seized drugs and weapons and drug awareness issues, designing out the ability to take drugs in the premises, etc.
- o) **excessive drinking** - training for staff to recognise when customers are becoming drunk and adopting appropriate 'cut off' procedures for drunken customers, to reduce the likelihood of fights or aggressive behaviour.
- p) **local schemes** – joining and attending local Pubwatch meetings and participating in the Behave or Be Banned Scheme (BOBB) and/or signing up and using the Council's Safety Net Radio scheme.

5.7 Annex 1 pages 38 to 40 of the SLP in relation to the prevention of public nuisance states that the Licensing Authority will particularly consider the following matters where they are material to the individual application:

- i. The Licensing Authority recommends that primarily alcohol led premises such as nightclubs and pubs, located close to any residential premises, implement a dispersal policy at their venue. All relevant staff should be trained on any policy, and all reasonable steps should be taken to ensure it is fully always implemented and adhered to.
- ii. The proximity of residential accommodation;
- iii. The type of use proposed, including the likely numbers of customers, proposed hours of operation and the frequency of activity;
- iv. The steps taken or proposed to be taken by the applicant to prevent noise and vibration escaping from the premises, including music, noise from ventilation equipment, and human voices. Such measures may include the installation of soundproofing, air conditioning, acoustic lobbies and sound limitation devices;
- v. The steps taken or proposed to be taken by the applicant to prevent disturbance by customers arriving at or leaving the premises.
- viii. The steps taken or proposed to be taken by the applicant to prevent queuing (either by pedestrian or vehicular traffic). If some queuing is inevitable then queues should be diverted away from neighbouring premises or be otherwise managed to prevent disturbance or obstruction;
- ix. The steps taken or proposed to be taken by the applicant to ensure staff leave the premises quietly;
- x. The arrangements made or proposed for parking by patrons, and the effect of parking by patrons on local residents;
- xi. The provision for public transport in the locality (including taxis and private hire vehicles) for patrons;
- xii. The level of likely disturbance from associated vehicular and pedestrian movement to and from the premises;
- xiii. The delivery and collection areas and delivery/collection times;
- xiv. The siting of external lighting, including security lighting that is installed inappropriately;
- xv. The arrangements for refuse disposal, storage, and the prevention/tidying of litter (including fly posters and illegal placards);
- xix. Any other relevant activity likely to give rise to nuisance;
- xviii. The generation of odour, e.g. from the preparation of food;
- xix. Any other relevant activity likely to give rise to nuisance;
- xx. Any representations made by the Police, or other relevant agency or representative;

The following provides a non-exhaustive list of risks associated with the public nuisance objective that applicants may want to consider when preparing their Operating Schedule:

j) **Deliveries/collections** – noise from deliveries to and/or collections (e.g. refuse) from the premises are another common source of complaint. Consider the times of such deliveries/collections and make sure you specify to any contractors that deliveries/collections should not be made at anti-social times. As a guide, the Noise and Nuisance Service recommend that deliveries/collections should only be made between the hours of 7:30am and 9:00pm, depending on the proximity of residential and/or other noise sensitive properties.

l) **Light pollution** – this is an increasingly common source of complaint, particularly from illuminated signs and external security lighting. Where provided, illuminated signs should not cause glare to neighbouring properties, ideally being turned off at night, and external lighting should be angled and/or diffused to also prevent nuisance.

m) **Noise and/or vibration** breakout from the provision of regulated entertainment, particularly from (but not limited to) live music – consider what type of entertainment is to be provided, in what room/area of the premises and the suitability of the construction of this room/area to contain sound. Windows are a particular weak-point for noise break-out so consider providing regulated entertainment in a room without windows or with as few windows as possible, particularly windows that face towards nearby 40 residential properties. Where suitable, install a lobby to prevent spillage of noise each time an entrance/exit door is opened.

o) **Odour** – odour from cooking is a common source of complaint, particularly from restaurants and fastfood takeaways. The Council's Noise and Nuisance Service may therefore require evidence that the kitchen ventilation and/or extract systems are regularly maintained and serviced to ensure that it is operating efficiently and with minimal nuisance to neighbours arising from odour and also noise. This includes the siting of BBQs.

p) **Queue management** - establishing appropriate procedures to avoid the need for customers to queue before entering the premises or, where queuing cannot be avoided, to manage queues so as to minimise the potential for crime and disorder or public nuisance by customers who are queuing.

q) **Ventilation** – where regulated entertainment is to be provided there may be a requirement to keep doors and/or windows closed during its provision to limit noise breakout, consider therefore the provision of air conditioning for the comfort of your customers if doors and windows have to be closed during the summer. However, also note air conditioning can be the source of noise complaints in itself, so careful consideration also needs to be given to the siting of this equipment.

r) **Waste** – consider how and where waste will be stored/disposed of at the end of trading hours, particularly if trading until late at night. This is important because the disposal of glass and/or cans to outside bin areas can be very noisy and give rise to complaints, so it may be necessary to store such items and other non-degradable refuse inside the premises until the next trading day. Consideration should also be given to the time of deliveries to minimize disruption to local residents.

s) **Litter** – for example, litter patrols for late night take-away premises.

6. DETERMINATION

6.1 In determining this application, the Committee must have regard to the representations and take such of the following steps as it considers necessary for the promotion of the licensing objectives. The steps are:

- (a) Grant the application in full
- (b) Grant the application in part – modifying the proposed hours, activities or conditions.
- (c) Reject the application

It is the Council's duty under the Licensing Act 2003 ("The Act") to determine applications with a view to promoting the four licensing objectives; Prevention of

Crime and Disorder, Public Safety, Prevention of Public Nuisance and the Protection of Children from Harm.

In reaching a decision the Council shall consider the details of any relevant representations received; the applicant's Operating Schedule; the Council's adopted Statement of Licensing Policy and the guidance issued by the Secretary of State under section 182 of the Act.

If the Committee is minded to grant the application conditions may be attached to the licence to alleviate the concerns raised through the representations.

Application for a premises licence to be granted under the Licensing Act 2003

Case number 2023/00346/LAPR

Payment transaction reference



Amount paid £190

Date submitted 02/03/2023

Are you the applicant or their agent? Applicant

PREMISES DETAILS

Premises address

811 Fulham Road, London SW6 5HG

If the premises could not be found please enter the address here, or if the premises has no address give a detailed description (including the Ordnance Survey references)

Trading name (if any) Bridge Baker

Telephone number at the premises (if any)

Are the premises in the course of construction?

Yes

Non-domestic rateable value 27000 if the premises

Will the premises be exclusively or primarily used for the supply of alcohol for consumption on the premises?

Yes

APPLICANT DETAILS

I am applying as a person other than an individual

Please confirm if you are applying as a limited company/ limited liability partnership

Applicant name Bread & Beyond Limited

Address The Station Masters House
168 Thornbury Road
ISLEWORTH
TW7 4QE

Registered company number 11204870

Telephone number

Email address gauri@bridgebaker.co.uk

I confirm that: I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities

Alternative details for correspondence

Contact name (if different from premises user) Miss Gauri NAFREY

Business name Bridge Baker (Bakery & Pizzeria)

Correspondence address Bridge Baker (Bakery & Pizzeria)
124 Wandsworth Bridge Road
Wandsworth
SW62UL

Daytime/ business telephone 020 77316475
number

Evening/ home telephone
number

Mobile phone number

Email address

OPERATING SCHEDULE

When do you want the premises licence to start?

31/03/2023

If you want the licence to be valid for only a limited period, when do you want it to end?

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend

Please give a general description of the premises.

A corner shop on Fulham Road , set out over two floors (Ground and Basement)

What licensable activities do you intend to carry on from the premises?

late night refreshment,supply of alcohol

HOURS OPEN TO THE PUBLIC

Standard days

Mondays

Start 07:00

Finish 00:30

Tuesdays

Start 07:00

Finish 00:30

Wednesdays

Start 07:00

Finish 00:30

Thursdays

Start 07:00

Finish 00:30

Fridays

Start 07:00

Finish 00:30

Saturdays

Start 07:00

Finish 00:30

Sundays

Start 07:00

Finish ~~11:30~~ 23:30

Please state any seasonal variations

British summer and winter time

Non standard timings. Where you intend to use the premises at different times to those listed above, please list

Dhuli week until 02:00 , Ramadan month (sunset till Dawn)

LATE NIGHT

REFRESHMENT

Please give further details

here

Will the provision of late night refreshment take place indoors outdoors or both?

Both

Standard days

Mondays

Start 23 00

Finish 00 00

Tuesdays

Start 23 00

Finish 00 00

Wednesdays

Start 23 00

Finish 00 00

Thursdays

Start 23 00

Finish 00 00

Fridays

Start 23 00

Finish 00 00

Saturdays

Start 23 00

Finish 00 00

Sundays

Start

Finish

Please state any seasonal variations

British summer and winter time

Non standard timings Where you intend to use the premises for late night refreshment at different times to those listed above, please list.

Dhuli week until 02:00 , Ramadan month (sunset till Dawn)

SUPPLY OF ALCOHOL

Please give further details

here

Will the supply of alcohol be for consumption on the premises off the premises or both?

Both

Standard days

Mondays

Start 11:00

Finish 00:00

Tuesdays

Start 11:00

Finish 00:00

Wednesdays

Start 11:00

Finish 00:00

Thursdays

Start 11:00

Finish 00:00

Fridays

Start 11:00

Finish 00:00

Saturdays

Start 11:00

Finish 00:00

Sundays

Start 11:00

Finish 23:00

Please state any seasonal variations

British Summer time and winter time

Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed above, please list.

Dhuli week until 02:00 , Ramadan month (sunset till Dawn)

Details of the individual whom you wish to specify on the licence as the designated premises supervisor

Full name Miss GAURI NAFREY

Date of birth [REDACTED]

Home address of prospective designated premises supervisor [REDACTED]

Personal licence number (if known) 2019-00528-LAPER

Issuing authority (if known) Hammersmith And Fulham Council

Please highlight any adult entertainment or services activities other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children

None

Describe the steps you intend to take to promote the licensing objectives

a) General- all four licensing objectives (b,c,d and e)

See attached

b) The prevention of crime and disorder

See attached

c) Public safety

See attached

d) The prevention of public nuisance

See attached

e) The protection of children from harm

See attached

DECLARATIONS

I have enclosed a plan of the premises

Yes

I have enclosed the consent form completed by the individual I wish to be designated premises supervisor

Yes

I understand I must now advertise my application

Yes

I s an offence, under section 158 of the Licensing Act 2003, to make a false statement in connection with his application. Those who make a false statement may be liable on summary conviction to a fine of any amount.

I s an offence under section 24b of the Immigration Act 1971 for a person to work when they know, or have reasonable cause to believe, that they are disqualified from doing so by reason of their immigration status. Those who employ an adult who leave or who subject to conditions as to employment will be liable to a civil penalty under section 15 of the Immigration, Asylum and Nationality Act 2006 and pursuant to section 21 of the same act, will be committing an offence where they do so in the knowledge, or with reasonable cause to believe, that the employee is disqualified.

The DPS named in his application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, or have conducted an on-site work check using the Home Office on-site work checking service which confirmed the right to work.

I have the consent of any individual who has provided the personal details and I am authorised to submit his application on behalf of the applicant.

I have read the privacy policy and agree for my details to be used by the council in connection with his application and any changes to his service that may affect me.

I agree to the above

Yes I agree to the above declaration

Full name

GAURI NAFREY

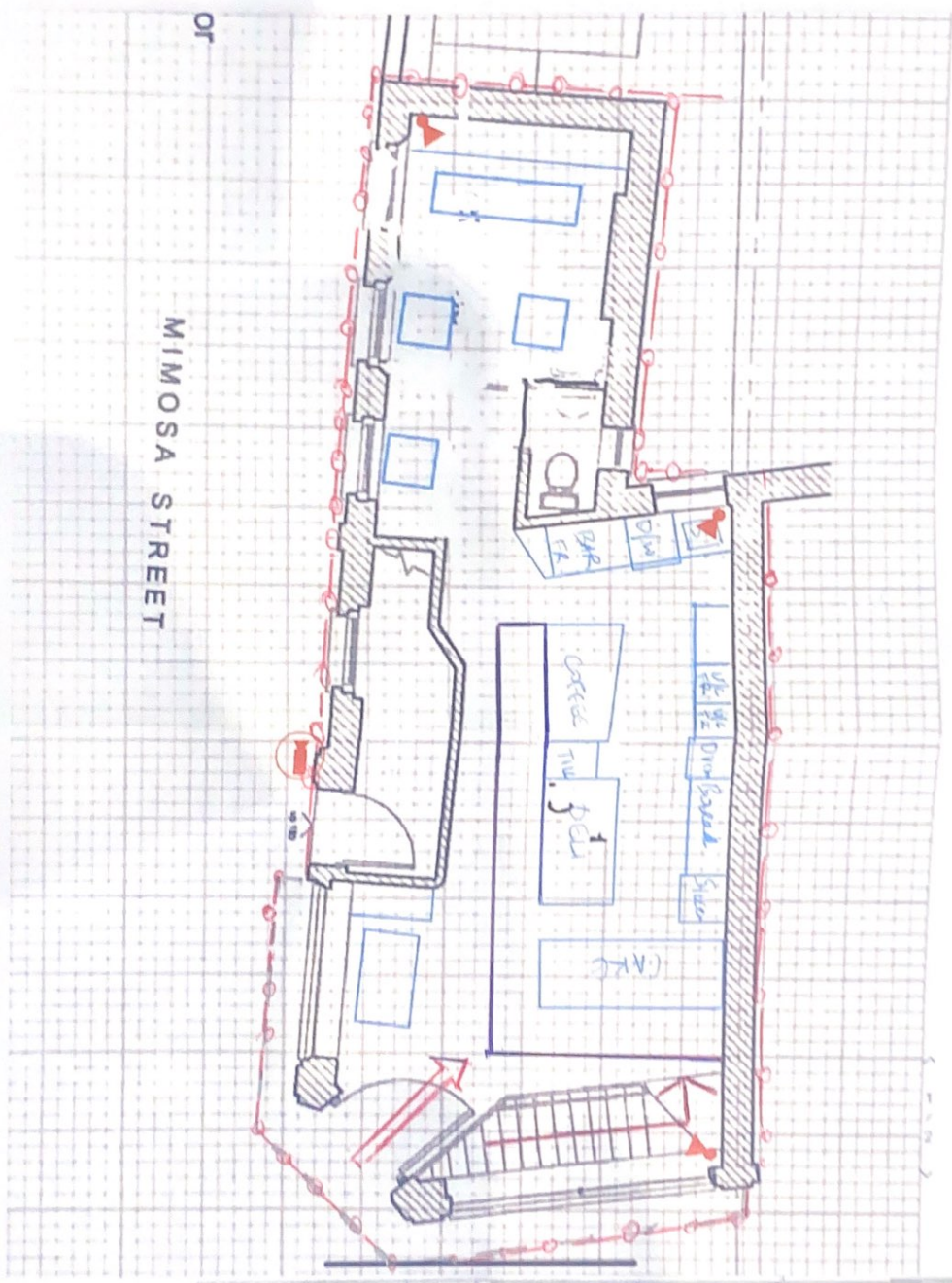
Capacity

gauri nafrey

Date

02/03/2023

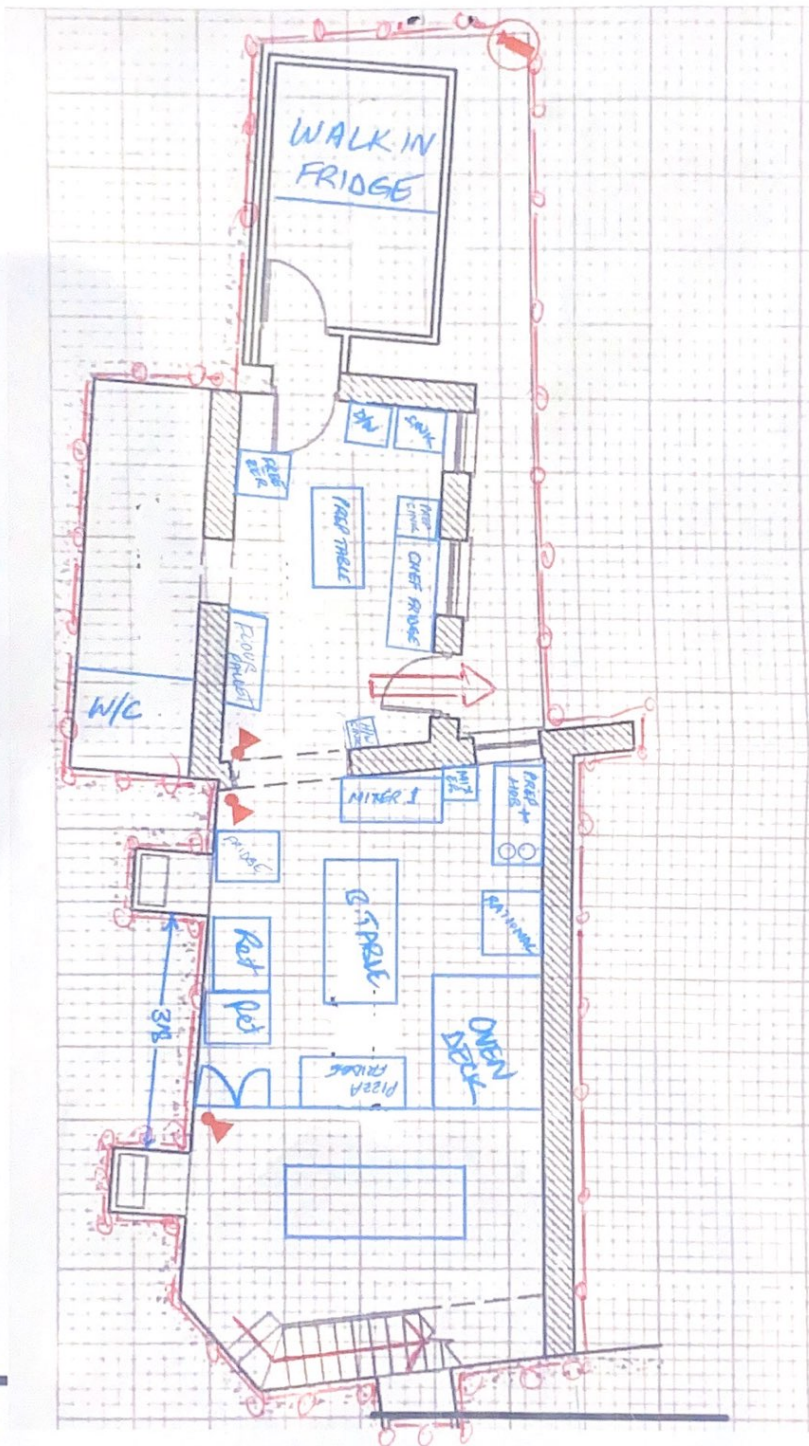
Fulham Ground Floor



MIMOSA STREET

811 Fulham Road London SW6 5HQ	↑	Licenceable Area
cc-TV	▲	
Entr & Entry	↑	
Tables	□	

Fulham Basement



Bridge Baker Management, Dispersal Policy & Noise Management Policy

Noise Control

Delivery:

All collection of wholesale / Retail stock will be done using electric vehicle especially after 19:00.

Delivery service providers will only use bike cycles and electric bikes.

Refused collection:

A council approved refused collection will be appointed and times recommend times from authorities will be adhere too.

Extractor fan:

Specialist extraction fans with noise reduction measure are been ordered.

The general policy is to play background music only.

Window and Doors to be closed, when premises entertainment is open to the public.

The smoking area is the front area, limited 2-seater table will be place outside and no alcoholic drinks allowed outside after 22:00 and smokers limited to a reasonable number.

Staff and Management to ensure & remind customers leave in a quite manner as not to disturb residents.

Management will engage with local resident to ensure undue disturbance to local residents.

- Front door to be monitored at all time to keep it closed when deem necessary.

Controlling Entry to the Premises

Controlling the people in and out of the establishment raises a variety of potential risk.

These have been identified the necessary measures have been adopted and implemented

Problems Issues.

Disorganised Queuing and gathering of customers outside premises

Risk

Noise nuisance, disagreements, frustrations, arguments between the customers which may lead to further disorder when their leave premises

Measures Taken

Management & staff to manage the external risk, to be proactive as possible, anyone transgressing in the vicinity of the venue will no longer be allowed inside.

Ensuring entry or exit is controlled from the front door by Cctv, supervisor , staff at all times while the premises are open for business especially during the busy period's.

Experience staff on duty can manage this responsibility as management and staff have 20 years of experience.

We Provide a area for delivery service to collect and park, their electric bike or cycle.

Risk

Overcrowding, public safety at risk, public disorder
Leading to crime, disorder and public nuisance. Public safety is also a risk.

Measures Taken

Ensure entry and exit is controlled from the front door

Problems issues

No policy procedures established or communications and how entry and exit is control is to be managed

Risk

Leading to crime, disorder and public nuisance. Public safety is also at risk

Measures Taken

Documented policy does exist for the controlling entry, eviction and the right to refuse permission in certain circumstances, all staff are inducted to ensure they follow guidelines set by management

Problems issues

Right to refusal Admission

Risk

Attracting the wrong type of customers that would cause customers public disorder or threaten the safety of staff and other customers inside the premises

Measures Taken

The policy to implement which person are to be refused admission is now in place

based on the current and past experience of the management the commitment to also refuse admission to persons or persons:

- Challenge 25 notice and training of staff

Supporting Measures

External CCTV cameras covering the entire front of the premises including the front area which is used for smoking. These images are captured and stored as

required by CCTV guidelines and data protection act. Any problems outside will be reviewed and incident book which will record will comply and will be completed by the management and/or staff. If required appropriate action will be taken the following day or review with staff so that similar incidents will not take place.

In special cases the incident book will be sent to the relevant licensing authorities in support of further investigation prosecution.

THE Queuing for waiting customers is safe and effective management using appropriate designated area

staff will advise customers waiting to go to a collection area, avoid minor disagreements with those already waiting in the queue.

Where appropriate they will also be informed and remind customers in the queue of the entry requirement respectful behaviour, estimated queuing time will be given to customers.

Signage will be displayed for the right to refuse entry, right to evict, reminding customers to respect and leave quietly and the privacy of residents when leaving and control on the outside area where customers are smoking does advisable monitor and control the entry and also controlled outside area, where customers were allowed to be to smoke only, no drinks to be taken outside after 22:00 hours.

Management & Staff will monitor smoking and ensure customers are outside for a limited period of time

Fire Risk assessment carried out by the qualified fire officer.

The type of patron incidents that requires attended by the manager or the DPS has been decided and communications already put people in advance & management available to attend these incidents at all times especially

Lighting conditions on entry and outsider adequate to allow the CCTV recording to be adequate quality especially for further investigation required information of incidents will be passed to the responsible like to thought required to do so

Controlling Crowds inside the Restaurant

Controlling the crowd inside very much down to ensure that the customers are having a good time and enjoying themselves without any fear for their well-being.

If the trouble is kept outside prior to entry then inside becomes all that much easier. The main task then is to manage customers from either getting drunk, becoming annoying nuisance or getting involved in criminal activities i.e., dealing or drug taking.

Management to ensure that any disorder inside the premises will not be tolerated... it is also acknowledged that while the premises are managed with a

number policies aimed to Promoter licensing objectives, there will be occasions when incidents occur that is totally outside the control management, DPS, license holders or staff.

The overriding principle will be that “staff will not necessarily engage in behaviour that is like percent an increased risk of injury to themselves or other customers.

They will always adopt a principal safety first, particularly if the incident is outside the scope of their training or role of responsibility.

Other supporting measures

CCTV cameras through the premises and stored in key locations to monitor customer’s activities are all times.

Used strategic positioning video cameras that are capable of catching high-quality images.

The duty manager has access & monitors cameras while the premises are open to the public.

Recorded images are kept for 30 days in case further examination

Management knowledge its duty to create a safe and comfortable environment for all customers enjoy and staff to carry out their duties safely.

All staff are trained in respect to how to deal with disorder related issue. Management and staffs are collective responsibility minimise the risk of disorder and assaults cause by overcrowding.

Management and staff will always maintain a high standard of good housekeeping.

Dealing with potential aggressive and violent behaviour

The focus is on dealing with situations that can arise within the premises related to aggressive, abusive of violent and drunken behaviour. This does put staff and other customers at risk. Our staff and management main objective will always be to calm the situation before physical eventually becomes inevitable.

Supporting measures

Managers and supervisors will receive training how to defuse potentially violent situations and deal with troublesome customers about the need of political intervention

Management has to communicate skills to effectively deal with customers who may be violent or abusive.

Responsible serving of alcohol will be will be actively managed by bar staff at all times (Challenge 25, asked Angela)

Designated area will be available where potential violence situations can be confused and this would always be well away from the main customer area for privacy.

Incident recording system and policy guidelines are in place or record prior to incident. In special cases incident records will be submitted to relevant licensing

authority. Incident register will always be available.

Document guidelines on what type of incidents and how to record information on

the logbook is available. all staff will be aware of how to record relevant information

Dealing with crowds' disposal after the premises is close

Consideration is given on how we wish to operate and manage our establishment,

how we are part of the community, resident and other business and how we wish to protect their interest.

We have identified the best ways to mitigate potential issues

We have:

Consideration to how to manage the extended hours of opening

Supporting Measure for Controlled Exit and Dispersal

we will display a list of local taxi and mini cab operators and assist those customers who wish to order the transport facility to get them home safely. Taxi and or mini cab operators will be reminded to keep their level of noise down

collecting customers from outside the premises (eg- Discourage them from sounding horns).

we will display a Notice of our crowd dispersal policy that reminds customers to

respect the privacy of our neighbours. Notice will be displayed in and around the

smoking area to remind customers to keep the noise level down and not to wait too long outside after smoking other than necessary, a limited number of smokers and of course, no drinks to be taken outside. This will be monitored by staff at all time and door supervisors' especially after 22:00 until closing time.

We will enforce strict final entry and closer of licensable activities well before our actual closing times. This will help our staff to prepare for closing, giving our existing customers time to finish their meal and drinks and then to vacate the premises in a controlled fashion and disperse from the premises and surrounding area as quickly and quietly as possible.

Action taken

- Updated dispersal policy with parking
- management to work together to move alone customers
- Reminding orally as customers level to respect the local neighbourhood

Opening time: 00:00-00:00 (24 hours)

Opening time for public 07:00- 00:30 weekends, Sunday 23:30 week days

Application for a premises licence to be granted under the Licensing Act 2003

Case number 2023/00346/LAPR

Payment transaction reference [REDACTED]

Amount paid £190

Date submitted 02/03/2023

Are you the applicant or their agent? Applicant

PREMISES DETAILS

Premises address

811 Fulham Road, London SW6 5HG

If the premises could not be found please enter the address here, or if the premises has no address give a detailed description (including the Ordnance Survey references)

Trading name (if any) Bridge Baker

Telephone number at the premises (if any)

Are the premises in the course of construction?

Yes

Non-domestic rateable value 27000 if the premises

Will the premises be exclusively or primarily used for the supply of alcohol for consumption on the premises?

Yes

APPLICANT DETAILS

I am applying as a person other than an individual

Please confirm if you are applying as a limited company/ limited liability partnership

Applicant name Bread & Beyond Limited

Address The Station Masters House
168 Thornbury Road
ISLEWORTH
TW7 4QE

Registered company number 11204870

Telephone number

Email address gauri@bridgebaker.co.uk

I confirm that: I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities

Alternative details for correspondence

Contact name (if different from premises user) Miss [REDACTED] NAFREY

Business name Bridge Baker (Bakery & Pizzeria)

Correspondence address Bridge Baker (Bakery & Pizzeria)
124 Wandsworth Bridge Road
Wandsworth
SW62UL

Daytime/ business telephone 020 77316475
number

Evening/ home telephone
number

Mobile phone number

Email address

OPERATING SCHEDULE

When do you want the premises licence to start?

31/03/2023

If you want the licence to be valid for only a limited period, when do you want it to end?

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend

Please give a general description of the premises.

A corner shop on Fulham Road , set out over two floors (Ground and Basement)

What licensable activities do you intend to carry on from the premises?

late night refreshment,supply of alcohol

HOURS OPEN TO THE PUBLIC

Standard days

Mondays

Start 07:00
Finish ~~00:30~~ 23:00

Tuesdays

Start 07:00
Finish ~~00:30~~ 23:00

Wednesdays

Start 07:00
Finish ~~00:30~~ 23:00

Thursdays

Start 07:00
Finish ~~00:30~~ 23:00

Fridays

Start 07:00
Finish ~~00:30~~ 23:00

Saturdays

Start 07:00
Finish ~~00:30~~ 23:00

Sundays

Start 07:00
Finish ~~11:30~~ 23:00

Please state any seasonal variations

British summer and winter time

Non standard timings. Where you intend to use the premises at different times to those listed above, please list

Dhuli week until 02:00 , Ramadan month (sunset till Dawn)

LATE NIGHT REFRESHMENT

Please give further details here

Will provision of late night refreshment take place indoors outdoors or both?

Both

Standard

Monday

Start 23 00

Finish 00 00

Tuesday

Start 23 00

Finish 00 00

Wednesday

Start 23 00

Finish 00 00

Thursday

Start 23 00

Finish 00 00

Friday

Start 23 00

Finish 00 00

Saturday

Start 23 00

Finish 00 00

Sunday

Start

Finish

Please state any seasonal variations

British summer and winter time

Non standard timings Where you intend to use the premises for late night refreshment at different times to those listed above, please list.

SUPPLY OF ALCOHOL

Please give further details here

Will the supply of alcohol be for consumption on the premises off the premises or both?

Both

Standard days

Mondays

Start 11:00
Finish ~~00:00~~ 22:30

Tuesdays

Start 11:00
Finish ~~00:00~~ 22:30

Wednesdays

Start 11:00
Finish ~~00:00~~ 22:30

Thursdays

Start 11:00
Finish ~~00:00~~ 22:30

Fridays

Start 11:00
Finish ~~00:00~~ 22:30

Saturdays

Start 11:00
Finish ~~00:00~~ 22:30

Sundays

Start 11:00
Finish ~~23:00~~ 22:30

Please state any seasonal variations

British Summer time and winter time

Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed above, please list.

Details of the individual whom you wish to specify on the licence as the designated premises supervisor

Full name Miss GAURI NAFREY

Date of birth

Home address of prospective designated premises supervisor

Personal licence number (if known) 2019-00528-LAPER

Issuing authority (if known) Hammersmith And Fulham Council

Please highlight any adult entertainment or services activities other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children

None

Describe the steps you intend to take to promote the licensing objectives

a) General- all four licensing objectives (b,c,d and e)

See attached

b) The prevention of crime and disorder

See attached

c) Public safety

See attached

d) The prevention of public nuisance

See attached

e) The protection of children from harm

See attached

DECLARATIONS

I have enclosed a plan of the premises

Yes

I have enclosed the consent form completed by the individual I wish to be designated premises supervisor

Yes

I understand I must now advertise my application

Yes

I s an offence, under section 158 of the Licensing Act 2003, to make a false statement in connection with his application. Those who make a false statement may be liable on summary conviction to a fine of any amount.

I s an offence under section 24b of the Immigration Act 1971 for a person to work when they know, or have reasonable cause to believe, that they are disqualified from doing so by reason of their immigration status. Those who employ an adult who leave or who subject to conditions as to employment will be liable to a civil penalty under section 15 of the Immigration, Asylum and Adjudication Act 2006 and pursuant to section 21 of the same act, will be committing an offence where they do so in the knowledge, or with reasonable cause to believe, that the employee is disqualified.

The DPS named in his application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, or have conducted an on-site work check using the Home Office on-site work checking service which confirmed the right to work.

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I have read the privacy policy and agree for my details to be used by the council in connection with his application and any changes to his service that may affect me.

I agree to the above

Yes I agree to the above declaration

Full name

GAURI NAFREY

Capacity

gauri nafrey

Date

02/03/2023

From: Gauri Nafrey
Sent: 21 March 2023 09:58
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Re: 811 Fulham Road SW6 5HG

Yes opening from 7am and closing at 2300.

On 21 Mar 2023, at 09:56, Licensing HF: H&F <licensing@lbhf.gov.uk> wrote:

Hello Gauri,

Sorry I made a slight error with the opening times of the premises and wrote 11:00 instead of 07:00, please confirm if the below timings are acceptable.

Licensable activities sought

The provision of late night refreshment - Both Indoors and Outdoors – Remove Entirely as late night refreshment is only licensable after 23:00

The sale of alcohol - Both On and Off the Premises

Mondays to Sundays between the hours of 11:00 to 22:30

Opening Hours of The Premises

Mondays to Sundays between the hours of 07:00 to 23:00

Kind Regards,

William Asante

Licensing Compliance Assistant
Licensing Team

From: Gauri Nafrey
Sent: 21 March 2023 09:39
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Re: 811 Fulham Road SW6 5HG

Thank you
That's fine. Pls amend

On 21 Mar 2023, at 09:36, Licensing HF: H&F <licensing@lbhf.gov.uk> wrote:

Hello Gauri,

I would recommend setting up a drinking up time as you did before so patrons have a 30 minute period to finish consuming the drinks they have purchased. Please confirm if the amended hours below are acceptable.

Licensable activities sought

The provision of late night refreshment - Both Indoors and Outdoors – Remove Entirely as late night refreshment is only licensable after 23:00

The sale of alcohol - Both On and Off the Premises

Mondays to Sundays between the hours of 11:00 to 22:30

Opening Hours of The Premises

Mondays to Sundays between the hours of 11:00 to 23:00

Kind Regards,

William Asante

Licensing Compliance Assistant
Licensing Team

From: Gauri Nafrey
Sent: 20 March 2023 17:01
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Re: 811 Fulham Road SW6 5HG

Hi William
Yes please can you amend the closing time to 11pm x 7 days a week.
Best

From: Licensing HF: H&F <licensing@lbhf.gov.uk>
Date: Monday, 20 March 2023 at 16:33
To: Gauri Nafrey <
Subject: RE: 811 Fulham Road SW6 5HG

Hello Gauri,

Will there be any changes to the opening hours of the premises?

Kind Regards,

William Asante

Licensing Compliance Assistant
Licensing Team

From: Gauri Nafrey <
Sent: 20 March 2023 16:07
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Re: 811 Fulham Road SW6 5HG

Hi William

Yes please do amend to 11am – 11pm – 7 days a week. I hope this will alleviate the concerns of the neighbours.

Thanks

From: Licensing HF: H&F <licensing@lbhf.gov.uk>

Date: Monday, 20 March 2023 at 16:04

To: Gauri Nafrey

Subject: RE: 811 Fulham Road SW6 5HG

Hello Gauri,

If you would like to amend the hours on the application please confirm the new hours for licensable activities each day and I shall adjust the application accordingly.

Kind Regards,

William Asante

Licensing Compliance Assistant

Licensing Team

From: Gauri Nafrey

Sent: 20 March 2023 14:47

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: 811 Fulham Road SW6 5HG

Dear William

I am aware that some of our neighbours are concerned about the licencing hours that we have applied for. If the council feel that it would be better to have shorter hours, we would be happy to change the closing time to 11pm (2300 hours) all days of the week. I know initially we applied for midnight, but it's not essential and practically, I doubt we need such late opening times.

Thanks

Gauri

Gauri Nafrey

Director

Bridge Baker (Bakery & Pizzeria)

Bread & Beyond Limited

124 Wandsworth Bridge Road

London SW6 2UL

Tel: 020 7731 6475

From: Evans Daniel A - AW-CU <
Sent: 23 March 2023 10:20
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Cc: Cardwell Kris J - AW-CU <
Subject: RE: Licensing Act 2003 - Reference: 2023/00346/LAPR

Good Morning Licensing,

Please see below the additional agreed conditions (highlighted in red) between the Police and the applicant for the above application.

Kind regards,

Dan

Dan Evans
Police Constable 4290AW
Licensing Officer – Hammersmith and Fulham
Central West BCU
E-Mail:
Telephone:
Address: Hammersmith Police Station, 226 Shepherds Bush Road , W6 7NX



CENTRAL WEST POLICE

Visit our website: www.met.police.uk



From: Gauri Nafrey <
Sent: 23 March 2023 08:10
To: Evans Daniel A - AW-CU <
Cc: Cardwell Kris J - AW-CU <
Subject: Re: Licensing Act 2003 - Reference: 2023/00346/LAPR

Thank you Dan. Yes I'm happy. Pls forward.
Best

On 23 Mar 2023, at 06:52, Daniel.Evans2@met.police.uk wrote:

Hi Gauri,

If you are happy with these conditions, please let me know and I will forward these to licensing on your behalf.

Thanks

Dan

Dan Evans
Police Constable 4290AW
Licensing Officer – Hammersmith and Fulham
Central West BCU
E-Mail: Daniel.evans
Telephone: 07721 430438
Address: Hammersmith Police Station, 226 Shepherds Bush Road , W6 7NX
<image007.png>
Visit our website: www.met.police.uk

<image008.png>

From: Gauri Nafrey
Sent: 22 March 2023 22:32
To: Evans Daniel A - AW-CU <
Cc: Cardwell Kris J - AW-CU <
Subject: Re: Licensing Act 2003 - Reference: 2023/00346/LAPR

Thank you Dan.
All noted.
Best

From: Daniel.Evans2@met.police.uk
Date: Wednesday, 22 March 2023 at 14:13
To: Gauri Nafrey <
Cc:
Subject: RE: Licensing Act 2003 - Reference: 2023/00346/LAPR

Hi Gauri,

It was good to meet you last week and discuss your business model.

Just so you are aware the updated proposed premises licence application for Bridge Baker 811 Fulham Road London SW6 5HG as detailed below has been received.

As discussed I would advise the following conditions, **highlighted in red**, be added to the license;

1. High Definition CCTV shall be installed, operated and maintained, at all times that the premises are open for licensable activities and;
 1. shall be checked every two weeks to ensure that the system is working properly and that the date and time are correct. A record of these checks, showing the date and

name of the person checking, shall be kept and made available to Police or authorised Council officers on request

2. one camera will show a close-up of the entrance to the premises, to capture a clear, full length image of anyone entering.
3. shall cover any internal or external area of the premises where licensable activities take place.
4. recordings shall be in real time and stored for a minimum period of 31 days with date and time stamping.
5. footage shall be provided free of charge to Police or authorised council officer within 24 hours of a request.
6. a staff member from the premises that is conversant with the operation of the CCTV system shall be on the premises at all times. This staff member will be able to show police or authorised officers of the Licensing Authority recent data footage with the minimum of delay when requested. This data or footage reproduction shall be almost instantaneous.

2. All staff responsible for selling alcohol shall receive regular training in the Licensing Act 2003 in terms of the licensing objectives, offences committed under the Act and conditions of the Premises Licence. Written records of this training shall be retained and made available to police and authorised officers of the Licensing Authority on request

3. The licence holder see shall put arrangements in place to ensure that before serving alcohol or other age-restricted goods to customers they believe to be less than 25 years of age, staff ask to see accredited proof of age: that is, proof of age cards carrying the 'PASS' logo (and no others), a Passport, or UK Driving Licence bearing the photograph and date of birth of the customer.

4. The licence holder shall require staff to note any refusals in a refusals log. The refusals log shall record the date and time of the refusal; the name of the staff member refusing; and the reason for refusal. It must be checked and signed monthly by the designated premises supervisor. The refusals log shall be made available for inspection upon request by the Licensing Team, Police or Trading Standards.

5. Alcohol supplied for consumption ON the premises shall only be supplied with and be ancillary to food to be consumed on the premises at the same time.

6. Any alcohol sold for consumption off the premises shall be sold in a sealed container.

If you have any queries to the above please let me know and we can discuss further.

Regards

Dan

Dan Evans
Police Constable
Licensing Officer – Hammersmith and Fulham
Central West BCU

E-Mail:

Telephone: 07721 430438

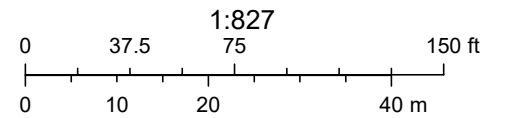
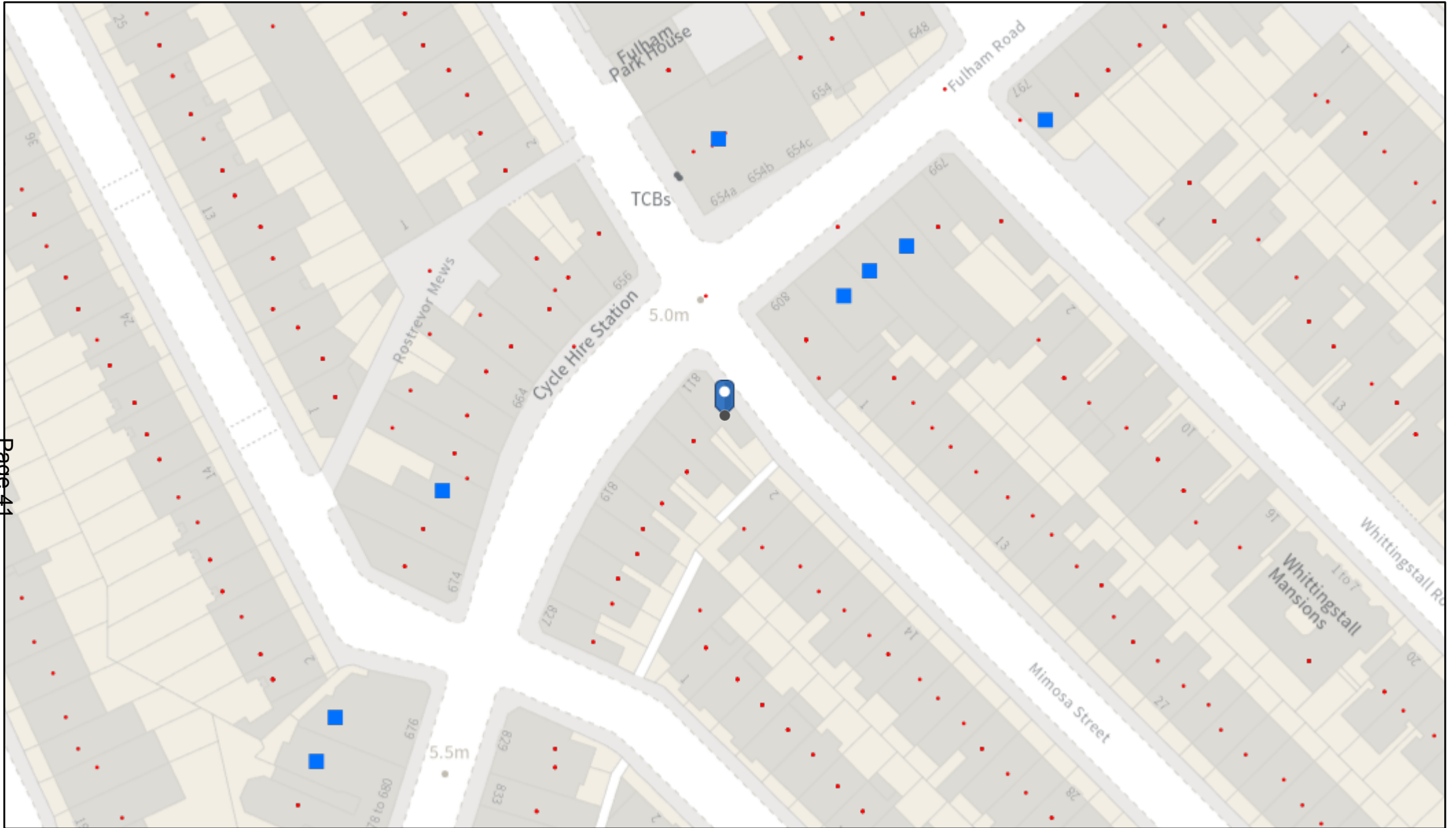
Address: Hammersmith Police Station, 226 Shepherds Bush Road , W6 7NX

<image007.png>

Visit our website: www.met.police.uk

<image008.png>

eGIS Web Map



REF	TRADE AS	ADDRESS	ACTIVITY	Monday to Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
2022/02144/LAPR	Azur	803 Fulham Road SW6 5HE	Provision of Late Night Refreshment	23:00:00 - 23:30:00							
			Sale of Alcohol On the Premises	10:00:00 - 23:30:00							
2020/00927/LAPR	The Winery	797 Fulham Road SW6 5HD	Sale of Alcohol Off the Premises		08:00:00 - 23:00:00	08:00:00 - 23:00:00	08:00:00 - 23:00:00	08:00:00 - 23:00:00	08:00:00 - 23:00:00	08:00:00 - 23:00:00	10:00:00 - 22:30:00
2021/00314/LAPR	Royal China	805 Fulham Road SW6 5HE	Playing of Recorded Music		10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 23:30:00
			Provision of Late Night Refreshment		23:00:00 - 00:00:00	23:00:00 - 00:00:00	23:00:00 - 00:00:00	23:00:00 - 00:00:00	23:00:00 - 00:00:00	23:00:00 - 00:00:00	23:00:00 - 23:30:00
			Sale of Alcohol On the Premises		10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 23:30:00
2020/00515/LAPR	Krystals Food Market	807 Fulham Road SW6 5HE	Sale of Alcohol Off the Premises		08:00:00 - 01:00:00	08:00:00 - 01:00:00	08:00:00 - 01:00:00	08:00:00 - 01:00:00	08:00:00 - 01:00:00	08:00:00 - 01:00:00	10:00:00 - 00:00:00
2021/00059/LAPR	The Hive SW6	670 Fulham Road SW6 5RX	Sale of Alcohol On the Premises		12:00:00 - 23:00:00	12:00:00 - 23:00:00	12:00:00 - 23:00:00	12:00:00 - 23:00:00	12:00:00 - 23:00:00	12:00:00 - 23:00:00	12:00:00 - 22:00:00
2023/00103/LAPR	The Brown Cow	Munster House 676 Fulham Road SW6 5SA	Playing of Recorded Music								
			Provision of Late Night Refreshment		23:00:00 - 00:00:00	23:00:00 - 00:00:00	23:00:00 - 00:00:00	23:00:00 - 00:00:00	23:00:00 - 00:00:00	23:00:00 - 00:00:00	23:00:00 - 23:30:00
			Sale of Alcohol On and Off the Premises		10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	12:00:00 - 22:30:00
2013/00145/LAPR	Pizza Hut Delivery	654B Fulham Road SW6 5RU	Provision of Late Night Refreshment	23:00:00 - 00:30:00							
2022/01251/LAPR	Six80	Octoberfest 678 - 680 Fulham Road SW6 5SA	Performance of Dance					19:00:00 - 00:00:00	19:00:00 - 00:00:00	19:00:00 - 00:00:00	
			Performance of Live Music					11:00:00 - 00:00:00	11:00:00 - 00:00:00	11:00:00 - 00:00:00	
			Playing of Recorded Music					08:00:00 - 00:00:00	08:00:00 - 00:00:00	08:00:00 - 00:00:00	
			Provision of Late Night Refreshment					23:00:00 - 00:00:00	23:00:00 - 00:00:00	23:00:00 - 00:00:00	
			Sale of Alcohol On and Off the Premises		11:00:00 - 23:00:00	11:00:00 - 23:00:00	11:00:00 - 23:00:00	11:00:00 - 00:00:00	11:00:00 - 00:00:00	11:00:00 - 00:00:00	11:00:00 - 23:00:00

From:

Sent: 13 March 2023 15:28

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: Re: Licensing Application - 2023/00346/LAPR - Bridge Baker 811 Fulham Road London SW6 5HG

dear sir or madam

thank you for your message.

I am writing as the resident of Fulham , London.

I am aware that an application has been made to LBHF for a late night licence for on and off sales of alcohol, until midnight six days a week.

This is a residential area home to elderly people and families with young children. A wine bar serving alcohol late at night will damage the amenity of local residents . Ideally , the application should be refused. Alcohol sales should not be permitted after 10 pm. The sale of alcohol should only be permitted if accompanied by a substantial meal . Tables and chairs outside the premises and drinking outside the premises should not be permitted .

In addition , strict conditions should be applied to the playing of amplified music on the premises , and deliveries and refuse collection should be prohibited between 10pm and 8am.

Please report these observations to your licencing committee when they consider this application.

From:

Sent: 25 March 2023 09:38

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: Re: Change of Application - 2023/00346/LAPR - Bridge Baker 811 Fulham Road London SW6 5HG

Ref ; 2023/00346/LAPR - Bridge Bakers 811 Fulham Road London SW6 5HG

Dear Ms Mckenna

Thank you for your recent email.

I notice that the license application has changed but I still intend to object.

This is a residential area and the plans for this Pizzeria and wine bar will harm the peace and amenityof residential neighbours.

The terminal hour should be 10pm. No customers should be permitted to sit or stand outside the premises. No alcohol should be served without a substantial meal. There should be no refuse collection between 10pm and 8am.

If these requirements are met there may be some basis for reassuring neighbours .

It is worth noting that as neighbours we have not been approached by the applicant.

We've owned our home since 2003 and have been here enjoying living in this quiet residential street, where wellbeing and family is key..Crocs and Leopard Lounge both closed to maintain residents' wellbeing...and we've enjoyed the lack of late night noise (the pubs being further down the street, the lack of glass smashing at the end of the night, etc)...and now it seems this is going to all change... We were initially told this was going to be a bakery operating like Gail's (where no baking was going to be happening on the premises so noise and smells will be limited) with only light brunch like food, then it seems to have evolved to being a pizzeria.. and now a late night bar... every day of the week.. so noise may not come from an oven.. but it will certainly come from drunk people sitting outside the premises as well as walking home.... All this with no communication.. just notices going up on the door..

We never signed up to this when we bought our property almost 20 years ago, especially as:

- Acoustics are such that the noise travels right up the wall of the building, so all noise on street level can be heard like a pin drop in our living room, which is at the top of the building) – this will only be accentuated with drunken customer discussions, etc which we will feel part of whilst sitting trying to relax in our living room - will some of our rooms no longer be usable following the opening?
- Following lockdown, my husband and I work from our home – will our work be affected?
- All our bedrooms give onto the street, whether it be Fulham Road or Mimosa Street – will we still be able to open the windows? will we be able to sleep? What affect will this have on our mental health?
- One of the bedrooms, used by my son, is on the 1st floor giving onto Mimosa Street, whilst my daughters' is a floor up – will they be able to sleep? Will their schooling be affected? The first floor bedroom I suspect will be the most affected as the only window in the room is on Mimosa Street.. which I suspect will have to remain closed for noise reasons...
- Our front door is right next to the shop – will our access be hindered? We already have Deliveroo drivers sitting on our doorstep and impacting our access.. I can only imagine this will get worse.. though it may be more than Deliveroo drivers going forward...

I feel this application will make us prisoners in our property:

- Unable to open windows
- Unable to relax and sleep
- Unable to access our property due to tables outside, people sitting on our doorstep, etc..
- And indeed unable to sell if we choose to do so in the future...

No one has come to talk to us about their plans.. all they've done is surreptitiously added extra bits to the application – from bakery to pizzeria to late night bar..

It's great that something has taken over from Polyanna.. the last we would want is for empty premises, but this very much favours the shop with very little appreciation for the family living upstairs for the last 20 years...

Thanks so much for taking these points into account,

Don't hesitate to contact me should you need any further clarifications,

From:

Sent: 25 March 2023 19:54

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Cc: Cllr Brocklebank-Fowler Victoria: H&F

Subject: Bridge Baker 811 Fulham Road London SW6 5HG

FAO Lorna McKenna

Ms McKenna

Licensing Act 2003

Reference: 2023/00346/LAPR

Premises: Bridge Baker 811 Fulham Road London SW6 5HG

I am writing as a neighbour to object to the license application for what appears to be a pizzeria and wine bar rather than a simple baker's shop. This is a residential area, home to families with young children as well as elderly people. We do not want our night-time amenity disturbed by the noise and nuisance likely to be accompanied by this business's activities.

I suggest that the following safeguards should be put in place if any kind of license is granted:

- the terminal hour should be set at 10pm;
- there should be no tables and chairs outside the premises, and customers should not be permitted to stand outside while they drink;
- no alcohol should be served without a substantial meal;
- steps should be taken to minimise the potential nuisance caused by the disposal of bottle waste - a bottle grinder should be installed in the basement of the premises and refuse collection should be prohibited between 10pm and 8am;
- food deliveries should be limited to the entrance on Fulham Road and not via Mimosa Street;
- the pizzeria owner should provide a management plan, focusing on servicing arrangements and the management of late evening departures, which should be available for public inspection.

I think these are reasonable safeguards to deal with the nuisance caused to residential neighbours. If these conditions are met, the proposals are likely to be acceptable.

yours sincerely

-----Original Message-----

From:

Sent: 24 March 2023 11:46

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: Opposition to Licensing application by Bridge baker 811 Fulham road sw6 5HQ

Dear licensing officer, I am writing to oppose the license application for a late night refreshment license by the Bridge Baker opening new premises at 811 Fulham Road.

This part of Fulham Road is quickly turning from a nice independent shop High Street, which are started off as to a bar in Clubscene, which is placed in the completely wrong area of Fulham. As well as the placement of the little blue door, the Durrell arms and the recently opened Danwas pizza place right next door the application by the bridge Baker for a late license is completely unacceptable and damaging to the area. Late night, crime, regular drug deals on the residential streets of Fulham, constant littering and late night patron vomit has descended the area into her ghetto well into the early hours. Allowing late night licenses just increases reckless, drinking and antisocial behaviour in an area that is primarily inhabited by families! I have two early teen daughters and I'm scared to let them walk home any distance because of what the area has become the type of crowd that it started to attract because of the type of premises that are being allowed to operate. Patrons of these late license places are incredibly noisy and disrespectful to residents. They throw glass bottles and litter from exactly these pizza Take out joints daily on residential streets and attract drug dealing at a level never before seen in the area. These venues with late licenses or a public nuisance and there is no police presence to monitor this Whatsoever. Our local community is being overrun by these types of premises and it needs to stop. I understand the bridge Baker is a bakery with a coffee shop which is absolutely fine to operate in normal sociable hours but not on a late license. This will be detrimental to the area and residents.

Regards

From: Gauri Nafrey
Sent: 07 April 2023 00:00
To: Licensing HF: H&F
Subject: Re: 811 Fulham Road SW6 5HG

Dear Karen (& William)

Thank you for your email. I have reviewed all the representations, and honestly believe that we ended up in this mess because the original application was made incorrectly by our licencing consultant. Unfortunately, even though we finally fixed the issue (with a lot of help from William!), it seems that the neighbours haven't really understood what our business is about.

If we can summarise, these are the main categories:

1. Noise: potential noise and disturbance that may be caused by the pizzeria and wine bar. The objection raises concern over loud music from cars and late-night revellers.
2. Late night alcohol sales: concern that this will result in more littering and vomiting on the streets
3. Amenity of local residents: Residents are worried that the wine bar will harm the peace and amenity of the residential neighbourhood, particularly since the area is home to elderly people and families with young children.
4. Refuse collection: Objections mention refuse collection and deliveries.

I have summarised the concerns and responded to them in the attached file. If you feel that we have missed something, please let me know.

I sincerely hope we can get this resolved quickly. As I have said before, we are an award-winning local business and our current site speaks for itself. We have had a premises licence from the day we opened and have an unblemished track record.

I look forward to hearing from you.

Regards

Dear Sir/Madam,

Thank you for taking the time to express your concerns regarding our application for a premises license at 811 Fulham Road, SW6 5HG. We would like to take this opportunity to address the issues you have raised.

Firstly, we would like to apologise for any confusion caused by the original application made in error by our consultant. We have since fired the consultant and amended application ourselves. As you know, we amended the application to limit permitted hours from 11am to 10:30pm seven days a week.

Bridge Baker is an award-winning local business and our current site on Wandsworth Bridge Road, speaks for itself. We have had a premises licence from the day we opened and have an unblemished track record.

1. We would like to emphasise that our business is principally a bakery and pizzeria, exactly along the lines of our original Bakery & Pizzeria at 124 Wandsworth Bridge Road, SW6 2UL. The alcohol on offer is mainly wine and

beer, as outlined in our drinks list on our website (<https://bridgebaker.co.uk/#menu>). In our experience, we are not used by latenight drinkers and most of our alcohol sales happen alongside a meal. For late night revellers, as our neighbours have pointed out, there are plenty of other more potent and cheaper options which we have no intention of competing with.

2. We would also like to clarify that the outside seating, when the weather permits, is going to be extremely limited – to a total of two tables and four chairs. In addition, we have already applied to the council to request commercial waste collection as per their policy.

3. We would like to stress that we are not a wine bar. Our business is familyfriendly and intends to serve local residents with fresh bread, cakes, pastries, and brunch and pizzas. Most of our alcohol sales tend to be of wine & beer to accompany a meal/pizza. From our experience at our current site, alcohol sales make up just a small fraction of our sales.

4. We encourage our neighbours to visit our current location to experience the ambience for themselves. The business owner & employees are also local residents and fully empathise with the concerns of the community. We intend to be good neighbours and work with the community to address any issues or concerns they may have.

5. Covid seems a long time ago, but we would take this opportunity of reminding our neighbours that we were the only business open on Wandsworth Bridge Road during the entire pandemic and provided an extremely valuable service to the neighbourhood. The council knows fully well how critical this was when so many had to isolate and shops had to shut. Further, even in those restricted times when pubs were shut, although we were one of the few businesses permitted to sell alcohol, we had zero issues with this, and alcohol was never seen as our primary purpose, nor did our neighbours think of it as such.

Once again, we appreciate your feedback and are committed to addressing any concerns you may have. If you have any further questions or would like to discuss this matter further, please do not hesitate to contact us.

Best regards
Gauri Nafrey
Director

From: Gauri Nafrey
Sent: 20 April 2023 00:03

To: Licensing HF:

Subject: Re: 811 Fulham Road SW6 5HG

Dear Lorna

Please see attached our letter in relation to the comments raised by the neighbours. There are certain objections that I must admit, I don't fully understand. For e.g., regarding deliveries as I am not sure how they are connected with the licensing, but perhaps I am missing something.

I sincerely hope we can have the committee meeting soon, so that we can resolve this and move forwards.

Thank you

Regards

Gauri

Gauri Nafrey

Director

Dear Sir/Madam

Thank you for your email. It is good to hear that we have managed to allay the concerns of some of our neighbours who have withdrawn their objections. After all, we hope all our neighbours will also be our regular customers.

Reading through the additional responses, a few points stand out.

1. As we had mentioned earlier, our licensing consultant had incorrectly applied for long hours and this seems to have been replicated in the Management Policy document. This is an error. The amended Management Policy document is attached. As we have submitted in our amended application, the hours we propose as per our application are:

Mon-Sunday

Opening Hours: 7am to 11pm

Licensed activities Hours: 11am to 10:30pm

2. Further, it appears there is a misunderstanding of the way the Management Policy has been written, which identifies a series of possible risks and a management plan to address each of them. Just because a risk is identified doesn't mean it will happen. However, the business has to have a plan for all eventualities that can be anticipated and that is what the policy attempts. We can see a few respondents have picked on 'drugs' and have become very concerned. Of all the risks that our business faces, this is one of the least likely. There is a similar discussion about 'queueing', again what is outlined is a plan to handle if it arises. Realistically we don't expect any, and certainly in the 4 years we have operated at our current site, we have had zero issues in any of these respects.

3. There is also a reference to the shorter hours at our main site at 124 Wandsworth Bridge Road. We would like to point out that our licensing conditions for 124 Wandsworth Bridge Road allow us to serve till 10:30pm, but we close earlier at 9pm / 10pm as our bakers commence their shift and they need the kitchen free. From our experience, the 10pm closing is often an issue and is considered too early for adults who dine out. Just today, we had a cancellation at our main site when customers learnt our closing hours were 10pm. Most of the restaurants in the neighbourhood close at 10:30-11pm so our plans are very much in line with the norm.

Regarding waste collection, we now have an update from the council who have advised us that there will be a bag collection service between 6 and 10pm. We intend to use this service at these hours. There is not much more we can add about the music apart from the fact that we will only have background music, and there are no speakers outside so we don't anticipate background music to be heard above the ambient noise on Fulham Road. To be clear - we are not operating a disco or a night club here.

We sincerely hope we have been able to allay the concerns raised.

Best

Gauri Nafrey
Director

From: Gauri Nafrey

Sent: 26 April 2023 11:19

To: Licensing HF:

Subject: Re: 811 Fulham Road SW6 5HG

Hi Lorna

Thank you for the hearing date confirmation. Please can you share my response with the 2 objectors.

Best

Dear Sir/Madam

Thank you for your email and pleased to see that more objections have been withdrawn. From the final responses, the main issues appear to be:

1. Background music- The background is meant to be exactly that – it should enable the customers dining in to be able to converse comfortably, so the volume has to be low enough to enable that. We are not a bar or club where we are expecting our customers to have to talk 'over' the music. As I have said before, we have a current site, 10 minutes away, and the objectors are welcome to visit us to check the volume at which we play the music to allay any fears on this front. I am not sure what else we can say to dispel their concerns.

2. Rubbish collection - All rubbish WILL be collected from the main road – Fuham Road. The council's collection hours are 6pm-10pm so that's when the rubbish will be out. We are obviously not going to put out rubbish after the collection and leave it there for 24 hours.

3. Licensing hours – We have asked for standard hours (not late night) and other restaurants on the road have the same, so we don't see why we should be closing earlier. From our experience, the 10pm closing is often an issue and is considered too early for adults who dine out. Just today, we had a cancellation at our main site when customers learnt our closing hours were 10pm. Most of the restaurants on Fulham Road close at 10:30-11pm so our plans are very much in line with the norm.

We sincerely hope we have been able to allay the last few concerns that have been raised.

Best

Gauri Nafrey
Director

From:
Sent: 11 April 2023 12:49
To: Licensing HF: H&F
Subject: Re: Bridge Baker 811 Fulham Road London SW6 5HG

Thank you for the below however these measure do not address the nature of clientele that this venue will attract and the fallout on the neighbouring streets of the behaviour of the clientele. Patrons are noisy leaving these late venues, intoxicated and polite allure the area with alcohol bottles and antisocial behaviour which is already out of control in the area and is not managed by the police at all hence we don't need yet another late night venue in this part of Fulham. So my objection stands on grounds of safety and preserving the family feel of the areas as well as reducing the number of drug deals taking place late into the night - it's absolutely out of control and late night venues encourage this. CCTV does absolutely nothing to solve this so the proposals are useless.

From:
Sent: 13 April 2023 14:25
To: Licensing HF: H&F
Cc: Cllr Brocklebank-Fowler Victoria: H&F
Subject: Premises 811 Fulham Road .Bridge Bakers Ref :2023/00346/LAPR

Dear Ms Layug.

Thank you for your email dated 11th April 2023 I have read this and the attachments with interest. While it is reassuring to see that the applicant is willing to accept police conditions regarding CCTV and staff training , a number of issues remain to be resolved . Until these matters are dealt with satisfactorily I will not withdraw my objection . These issues are set out below.

HOURS OF OPERATION . The applicant's letter states that the terminal hour should be at 10.30pm seven days a week. The management policy document still refers to 24 hour opening and a terminal hour of 00.30 at weekends and 23.30 on Sundays. This is unacceptable.

I note from the Bridge Bakery website that the terminal hours at Wandsworth Bridge Road are ; Monday and Tuesday 7pm ; Wednesday and Thursday 9pm ; Friday and Saturday 10pm ; Sunday 9pm .

If these hours work for the applicant at Wandsworth Bridge Road, why are they not applied at 811 Fulham Road ? The terminal hour should be no later than 10pm.

ALCOHOL SALES. The applicant's letter states " Most of our alcohol sales happen alongside a meal " which implies that some do not . This is not a location suitable for the sale of alcohol without food . Alcohol should never be consumed outside the premises.

OUTSIDE SEATING. Seating outside the premises and the encouragement of any drinking outside the premises will increase the risk of nuisance to residential neighbours. Ideally , any outside eating and drinking should be prohibited. If the council decides to permit this, it should stop at 7pm.

COMMERCIAL WASTE COLLECTION . The applicants letter state " we have already applied to the council to request commercial waste collection as per their policy " It is not clear what this means . Residents expect refuse collection to be prohibited between 10pm and 8am. It would also be reassuring to know that the applicant will take steps to eliminate the noise of bottle waste .

DELIVERIES . The management policy claims deliveries will be undertaken by electric vehicles but it says nothing about hours of delivery . We are concerned about deliveries between 10pm and 8am, especially in Mimosa Street.

MUSIC ON THE PREMISES .The management policy "is to play background music only" but it does not accept that decibel levels should be limited so the music is not audible outside the premises.

QUEUING. The management plan appears to anticipate queues forming outside the premises leading to noise nuisance and disorder especially when people are leaving . This would be a cause for concern late at night. It is also concerning that the management anticipates that the business may attract criminal activities including drug dealing.

For the reasons set out above , the application as it stands is still unacceptable and I will not withdraw my objection.

Yours sincerely

From:
Sent: 13 April 2023 16:57
To: Licensing HF: H&F
Cc: Cllr Brocklebank-Fowler Victoria
Subject: Re: Bridge Baker 811 Fulham Road London SW6 5HG

Dear Ms Layug

Reference: 2023/00346/LAPR
Premises: Bridge Baker 811 Fulham Road London SW6 5HG

Thank you for your message and attachments. It makes sense for the applicants to accept police advice about CCTV and staff training, but they still have not addressed the many issues of concern to local residents. Until we have a response on these issues I cannot withdraw my objection to the license application.

Hours of Operation - the applicant is still applying for the business to run until 10.30pm seven days a week. One of the applicant's documents still refers to closing the business at half past midnight and on Sundays at 11.30pm. All these times are much later than the hours of closure at the bakery at Wandsworth Bridge Road where they range from 7pm to 10pm. I don't think the applicant has made the case for a much later closing time throughout the week at Fulham Road. Why cannot they accept 10pm?

Sales of Alcohol - the applicant admits that not all alcohol sales will be served "alongside a meal". That raises the concern that alcohol will be served without food and customers will be encouraged to go to the "bakery" solely to drink. Residential neighbours need to be reassured that the management of the "bakery" will only serve alcohol if it is ancillary to a meal.

Eating and drinking outside - drinking outside the premises should be prohibited. Providing tables and chairs for eating and drinking outside is likely to cause disturbance to residential neighbours.

The council should resist this proposal and make it clear that any eating and drinking is only permitted inside the premises.

Waste collection - it is not clear from the applicants' statement whether they expect to have refuse collected at night between 10pm and 8am. If so, this should be resisted. The main concern is the noise caused by bags of bottles being thrown by operatives into refuse trucks, but any noise in the middle of the night will disturb the sleep of local residents.

Food deliveries - ideally these should be made between 8am and 10pm, preferably by vehicles on Fulham Road rather than in Mimosa Street.

Loud music - the applicant talks about "background music" but many restaurants and cafes these days play music so loud it is audible outside the premises. This must be resisted and we expect the Council to set stringent limits to decibel levels for any music on the premises.

Disorder and crime - the applicant envisages having queues of people waiting to enter the premises, and has suggested that this may result in disorder and crime. This is not welcome news for local residents. We hope the Council will take steps to safeguard the peace of our community.

Until these matters are addressed properly by the applicant I will maintain my objection to this application.

yours sincerely

From:

Sent: 22 April 2023 17:09

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: Licensing Act 2003 .Ref; 2023/00346/LAPR Premises Bridge Bakers , 811 Fulham Road ,London , SW6 5HG

Dear Ms McKenna

Thank you for letting me see the most recent message from Bridge Bakers.

It has raised a number of new concerns which mean that I cannot withdraw my objection.

The applicant has not made any concessions to deal with my objections , relying on bland statements that we have nothing to worry about . I know a number of neighbours share my concerns. What we need is a concession on the terminal hour, and positive commitments to control noise ,including "Background Music" and to ensure there is no nuisance from bottle waste between 10pm and 8am.

Until I get these assurances , the objection stands.

Yours sincerely

From:

Sent: 25 April 2023 17:21

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Cc: Cllr Brocklebank-Fowler Victoria: H&F

Subject: Re: Further Comments from Applicant - Bridge Baker 811 Fulham Road London SW6 5HG

Dear Ms McKenna

Reference: 2023/00346/LAPR

Premises: Bridge Baker 811 Fulham Road London SW6 5HG

Thank you for sending me the latest response from the applicant at Bridge Baker. It does not deal with all my concerns and it raises new concerns about the applicant's intentions.

This applicant must appreciate that local residents are not at all happy that an innocuous shoe shop is to be replaced by an entertainment venue open late into the night. What has become clear now is that what was originally described as a bakery is actually planned to be a restaurant. The final sentence in item 3 in the latest response says: "Most of the restaurants in the neighbourhood close at 10.30pm - 11pm so our plans are very much in line with the norm."

If it is proposed to be a restaurant we need to understand more about the maximum number of covers envisaged in the application, and why it is necessary for customers to queue outside. A restaurant will increase the necessity for safeguards to protect residents from nuisance likely to occur with a more intensive use. These include:

- opening hours which are still an issue. Closure at 11pm is unacceptable. The applicant has not made a convincing case for this late hour rather than 10pm;
- control of the volume of music inside the premises - it is not sufficient to rely on vague references to "background music" - surely the Council can require the applicant to abide by reasonable decibel levels;
- management of refuse disposal and collection - residents will be concerned that the applicant may still want to put bottle waste outside the premises between 10pm and 8am. It would be reasonable for the Council to make explicit conditions to prohibit this.

All the applicants have offered so far are anodyne assurances that there will be no problems. They have shown no willingness to make any concessions to address requests residents have made for specific safeguards to deal with future problems.

Until we have some real concessions the objection will remain.

yours sincerely

Agenda Item 4

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1. THE APPLICATION

On the 13 March 2023, Secrets Hammersmith Ltd (“the applicant”) submitted an application under the Local Government (Miscellaneous Provisions) Act 1982 for the renewal of the sexual entertainment venue licence in respect of the premises known as Secrets, 62 Glenthorne Road, London, W6 0LR.

1.1 Current Hours of Operation

The premises currently benefit from a sexual entertainment venue licence. The current licence permits the following:

Sexual Entertainment	
Monday to Friday	21:00 – 04:00
Saturday	18:00 – 04:00
Sunday	18:00 – 00:00

A copy of the current premises licence and plan can be seen on pages 61-67 of this report.

1.2 Application Requested

The applicant has applied for the renewal of the sexual entertainment venue licence from 1st April 2023 to 1st April 2024. The applicant has not proposed any changes to their operational schedule or their current hours.

A copy of the application can be seen on pages 68-100 of this report.

2. BACKGROUND

The premises currently operate as a sexual entertainment venue. A copy of the current licence and plan can be seen on pages 61-67.

The main access to the premise’s unit is located on Glenthorne Road. The premises are located in close proximity to two local schools – The Godolphin and Latymer School and West London Free School. The area surrounding the premises is largely residential. A map showing the location of the premises and neighbouring licensed premises can be seen on pages 101-102 of this report.

There are several options for transport away from the area including buses and taxis which run from in and around the Glenthorne Road area. Hammersmith tube station is a 6-minute walk away and Ravenscourt Park tube station is a 5-minute walk away.

3. CONSULTATION

A public notice was displayed at the premises for 21 days. The application was advertised in a local circular and all statutory consultees were notified as required by the Regulations. The Council has served written notice of hearing upon the applicant and all those parties that have made representations in respect of the application.

3.1. Relevant Representations

The licensing section received one representation from Adrian Overton on behalf of the Licensing Authority objecting to the renewal application, Mr Overton has proposed an amendment to 2 current conditions and has proposed 4 new conditions should the licence be renewed. A copy of this representation and relevant correspondence can be seen on pages 103-105 of this report.

The licensing section received one representation from a local resident objecting to the renewal application. A copy of this representation can be seen on page 106 of this report.

4. OTHER INFORMATION

4.1 Enforcement History

There has been no enforcement history registered against this premises in the last three years, however, there has been several complaints noted. None have been followed up with any formal enforcement action.

On the 4th March 2023, during the Licensing Teams Ask Angela operation within the borough, the premises was visited by Adrian Overton, Licensing Manager and two other officers. During the visit to the premises, there were no licensing issues noted during this time. The officers spent time in the venue checking on the welfare of the performers which did not raise any concerns. It has been noted that the authority will be repeating the welfare checks again before the end of the year.

4.2 Further Documents

There has been further documents submitted to the Licensing Authority from the applicant. These documents include a letter to the objector, the premises dispersal policy and email of support from a local resident. A copy of these can be found on pages 107-120 of the report

5. POLICY CONSIDERATIONS

5.1 Section 6 of the Council's Sex Establishment Policy gives particular guidance in relation to the relevant locality and number of sex establishments in a particular Area.

5.2 Section 6.3 advises that the Council has determined that it is appropriate to consider each area type as a relevant locality and has considered, in respect of each area, the number of sex establishments that it believes to be an appropriate number for that area. Annex 1 of the Policy, which is included in this report at page 82, shows that 1 SEV is permitted in the area which this premises currently occupies.

5.3 Section 6.5 page 4 of the Sex Establishment Policy states that in addition to the number of sex establishments within the borough the Council has decided that it would be inappropriate to issue a sex establishment licence within the —relevant locality of the following:

- Purely or primarily residential accommodation;
- Schools, play areas, nurseries, youth clubs, children's centres or similar places;

- Access routes to and from schools, play areas, nurseries, children's centres or similar premises;
- Places of worship;
- Community facilities or public buildings including, but not limited to, swimming pools, leisure centres, public parks, youth centres/clubs and sheltered housing;
- Historic buildings or tourist attractions.

5.4 Section 6.6 page 5 of the Sex Establishment Policy states that the following factors should be considered when deciding if an application is appropriate:

- Cumulative adverse impact of existing sex related licensed activities in the vicinity of the proposed premises;
- Proximity to areas with the highest levels of recorded crime;
- Whether the premises has met the relevant planning requirements;
- Whether the applicant is fit and proper to hold the licence. This may include considering the operation of existing or previous licences held by the applicant and/or any reports received about the applicant from the police or other sources.

5.5 Section 7.1 page 5 of the Sex Establishment Policy states that where an application is made to renew a licence for the same activity, hours of operation and conditions as previously licensed, there will be a presumption to grant the renewal application. However, the Council will take into account:

- Levels of recorded crime and disorder in the area;
- Evidence of past demonstrable impacts from the operation of the premises on the safety and amenity of local residents;
- Whether appropriate measures have been agreed and put into effect by the applicant to mitigate any adverse impacts;
- The number of complaints received by the Council and previous compliance with the terms and conditions of their licence during licensing inspections;
- Checks with other responsible authorities such as the Police and Environmental Protection to try and understand how effectively the premises had been managed in the past

6. STATUTORY REASONS FOR REFUSAL

6.1 The Council may refuse an application for renewal on one or more of the following grounds:

- (a) that the applicant is unsuitable to hold the licence by reason of having been convicted of an offence or for any other reason;
 - (b) that if the licence were to be granted, renewed or transferred the business to which it relates would be managed by or carried on for the benefit of a person, other than the applicant, who would be refused the grant, renewal or transfer of such a licence if he made the application himself;
 - (c) that the number of sex establishments in the relevant locality at the time the application is made is equal to or exceeds the number which the authority consider is appropriate for that locality;
 - (d) that the grant or renewal of the licence would be inappropriate, having regard—
 - (i) to the character of the relevant locality; or
 - (ii) to the use to which any premises in the vicinity are put; or
 - (iii) to the layout, character or condition of the premises, vehicle, vessel or stall in respect of which the application is made.
- (4) Nil may be an appropriate number for the purposes of sub-paragraph (3)(c)

above.

(5) In this paragraph —the relevant locality means—

(a) in relation to premises, the locality where they are situated; and

(b) in relation to a vehicle, vessel or stall, any locality where it is desired to use it as a sex establishment.

7. OPTIONS

7.1 Section 23.2 page 19 of the Sex Establishment Policy states that the Sub-Committee may decide to grant the application, in whole or in part, to refuse the application, or to revoke the Licence and if granting a licence, may attach any conditions they consider appropriate.

7.2 If the Committee is minded to grant the licence it can be granted for any period up to 12 months from the expiry of the existing licence.

8. NOTIFICATION OF DECISION

8.1 Section 24.1 page 20 of the Sex Establishment Policy states that all Licensing Sub-Committee decisions will be communicated in writing to the parties as soon as possible after the hearing.

8.2 Section 24.2 page 20 of the Sex Establishment Policy states that if the licence is granted, the applicant will also receive a copy of the standard conditions relating to sex establishments (Annex 2) with their licence. These conditions apply to all issued licences.

LICENCE FOR SEXUAL ENTERTAINMENT VENUE



Licence Number: **2022/00397/SEV**

HAMMERSMITH AND FULHAM COUNCIL under the provisions of the Local Government (Miscellaneous Provisions) Act 1982, schedule 3, as amended by Section 27 of the Policing and Crime Act 2009 hereby licences:-

Secrets Hammersmith Ltd

to use the premises:

**Secrets
62 Glenthorne Road
London
W6 0LR**

as a sexual entertainment venue

This licence is in force for the period **1st April 2022 – 1st April 2023** only, and is granted subject to the below conditions.

The licence authorises Sexual Entertainment during the following permitted hours:

Monday	21:00 -04:00
Tuesday	21:00 -04:00
Wednesday	21:00 -04:00
Thursday	21:00 -04:00
Friday	21:00 -04:00
Saturday	18:00 -04:00
Sunday	18:00 -00:00

The licence is granted subject to the following conditions:

1. The Licensee shall display in the reception area of the licensed premises a copy of such conditions from this licence as regulate the internal operation of the premises and as shall be agreed by the Council. A full copy of the licence shall be exhibited behind the reception desk on the premises and shall be made available to any person wishing to inspect the same.
2. No person under 18 years of age to enter the premises.
3. All customers appearing to be under the age of 21 to be required to provide proof of their age before being allowed access to the premises.
4. No person under 18 years of age is to be employed in the business of the establishment.

5. At all entrances there shall be prominently displayed, so as to be visible at all times to persons approaching the premises, a notice prohibiting entry to all persons under 18 years of age.
6. The licensed premises shall be so arranged by screening or obscuring windows, doors and other openings so that the interior of the licensed premises and the displays of articles sold at the premises shall not be visible at any time to persons outside the building. The external doors shall be fitted with automatic closing devices which shall be maintained in good working order.
7. All refuse produced on the premises and materials, goods or articles discarded for any reason shall be securely stored within the premises and delivered in sealed containers to the refuse collection service.
8. The Licensee or a responsible person nominated by him in writing for the purpose and approved by the Council shall be in charge of and upon the licensed premises during the whole time they are open to the public, save in cases of emergency and in such circumstances the Licensee or a duly authorised agent on behalf of the Licensee shall nominate another individual to be in charge of the premises and shall inform the Council of such nomination by email (licensing@lbhf.gov.uk) on the same day / evening that the interim arrangement is made. The nominated individual shall also sign a document to state that they are aware that they are responsible for the premises for this period in the absence of any management. Such written nominations shall be continuously available for inspection by authorised officers of the Council or the Police.
9. The Licensee shall not allow any part of the premises to be used by prostitutes (male or female) for the purpose of solicitation or of otherwise exercising their calling or profession.
10. The Licensee shall use its reasonable endeavours to ensure that no employee or other person shall seek to obtain custom for the premises by means of personal solicitation outside or in the vicinity of the premises.
11. The external appearance of the premises must be as approved by the Council and neither the interior nor the exterior of the premises shall be altered without the approval of the Council. Details of any proposed changes to the external appearance shall be supplied to and approved by the Council not less than 21 days prior to any such changes being made.
12. No advertisements shall be displayed in the licensed premises other than advertisements relating to other licensed sex establishments or relating to (a) events at the licensed premises, (b) other licensed sex establishments (c) goods sold at the premises and (d) suggested gratuities payable to performers for performances or company tables.
13. A record shall be kept of all mail order transactions (if any) in such form as agreed by the Council.
14. The Licensee shall immediately notify the Council if he intends to cease trading from the premises.

15. The Licensee shall inform the Council if he is convicted under the Obscene Publications Act, 1959, the Protection of Children Act, 1978, or the Customs and Excise Management Act, 1979 or if an order for forfeiture is made under the Obscene Publications Act, 1959 following the service of a summons on the Licensee.

16. The Licensee shall not in the conduct of the business employ any person:-

(a) Whose application for a licence to carry on a sex establishment, or renewal thereof, has been refused by the Council or any other licensing authority;

(b) Whose licence to carry on the business of a sex establishment has been revoked by the Council or any other licensing authority;

The name, address, date of birth and details of any criminal convictions of all individuals who will have responsibility for the operation or management of the store in the absence of the licence holder are to be provided to the Licensing Authority prior to such persons commencing their role at the premises.

17. The Licensee shall not, in the conduct of the business, employ any person who has a criminal conviction or simple caution under:

- o The Obscene Publications Act, 1959,
- o The Protection of Children Act, 1978, or
- o The Customs and Excise Management Act, 1979

18. The windows of the premises must be such that there is no view from outside into the interior of the premises where relevant entertainment takes place, and no window display is to be permitted.

19. CCTV is to be installed, operated and maintained to a standard agreed with by the Police and the Licensing Authority. The system is to include 31 day imaging storage and be available for inspection in accordance with the Police's requirement.

20. The licensee shall agree with the Council which charges and prices need to be displayed in the reception area of the licensed premises. A tariff of those charges and prices shall be prominently and legibly displayed and illuminated in a place where it can be easily read by the customers before they are required to pay any admission fee. No employee shall stand in such a position as to obscure the notice.

21. Any striptease entertainment must only be provided on a designated stage area, adjacent to tables where customers are seated and adjacent to the bar.

22. Performances of striptease / lap dancing shall be undertaken only by the performers/entertainers, and the audience shall not be permitted to participate.

23. No performer shall make physical contact with the breasts and / or genitalia of any other performer during a performance nor shall there be performances or

demonstrations of simulated sex or related activities.

24. When striptease entertainment takes place on the designated stage, it must be ensured that the performer has direct and clear access to the dressing room at the end of their performance. The access shall be maintained available without passing through or in close proximity to the audience.

25. Nudity shall only be permitted by performers and not by customers.

26. It must be ensured that no performances of striptease, lap dancing or any other form of nudity can be seen from the street.

27. (a) No skin to skin contact shall be permitted between a customer and a performer, save for

- i. During a handshake or a kiss on a facial cheek
- ii. Incidental contact with non-sexual areas of the body
- iii. The passing of money or money's worth from a customer to a performer at the beginning or at the end of a performance, and
- iv. Any required action by a performer to ensure the correct seated position of the customer

(b) A notice repeating the precise wording of paragraph (a) above shall be displayed at the entrance of the premises, at each table and in each bar area.

28. The only external advertising of the agreed activity at or in the immediate vicinity of the premises shall be one showcase measuring no more than 60cm by 45 c. No such advertising shall be sexually explicit or be likely to cause offence to a reasonable person. This advertisement shall need to be approved by the licensing authority at least 7 working days in advance of its display outside the premises. The licensee shall display on the exterior of the premises such other notices as may be required by these conditions or by any relevant legislation.

29. No payment may be made or offered to any person in any public place to encourage or persuade them to enter the premises

30. No part of the premises is to be used for the showing of recorded videos, DVDs or other moving pictures where a licence would otherwise be required.

31. The licensee shall ensure that no music played in connection with the licensed activity is audible at or within the site boundary of any residential premises.

32. CCTV covering areas inside and outside of the premises shall be installed and maintained to police recommendations with properly maintained log arrangements. All images shall be stored for a minimum of 31 days.

33. Appropriate signage shall be displayed in prominent positions, informing customers they are being recorded on CCTV.

34. CCTV shall comply with the Data Protection Act 2018 and shall be working and recording correctly when the premises are open to the public. If CCTV is not

working then the premises shall comply with police requests, including suspension of licensable activity.

35. CCTV footage of any incident concerning the conduct of a dancer, which is the subject of a significant complaint to which CCTV has material bearing shall be kept for a minimum of 3 months. The local authority and the Police shall be made aware of any such footage within 7 working days of the complaint being received.

36. A staff member from the premises that is conversant with the operation of the CCTV system shall be on the premises at all times that the premises are open to the public. This staff member shall be able to show police or authorised officers of the Licensing Authority recent data footage with the minimum of delay when requested.

37. A refusals record shall be kept at the premises to record details of all refusals to sell alcohol. This record shall contain the date and time of the incident, a description of the customer, the name of the staff member who refused the sale, and the reason the sale was refused. The record shall be made available to police and authorised officers of the Council on request.

38. An incident record shall be maintained by the Licence Holder / Manager. This record shall detail incidents that occur in or in the immediate vicinity of the premises. This shall include refused sales, any incidents of disorder, seizures of drugs or offensive weapons, any faults in the CCTV system, and ejections from the premises as a minimum.

39. Posters shall be displayed, or flyers shall be made available, in the changing rooms of the premises offering contact details for any organisation(s) which offers help on the following issues for dancers:

- o leaving the industry
- o reporting issues
- o immigration
- o finances
- o housing
- o domestic violence
- o sexual health
- o sexual exploitation

Signed: 
Authorised Officer

Date: 15.04.2022

Please insert plan at page 6

Banim Street

Glenthorne Road



Ground Floor Plan



1. The client has approved the design and content of this drawing. It is the responsibility of the client to ensure that the design and content of this drawing are accurate and complete. The client shall be responsible for any errors or omissions in this drawing.

2. The client shall be responsible for obtaining all necessary permissions and approvals for the design and content of this drawing. The client shall be responsible for any costs associated with obtaining these permissions and approvals.

3. The client shall be responsible for ensuring that the design and content of this drawing are in compliance with all applicable laws and regulations. The client shall be responsible for any costs associated with ensuring compliance.

4. The client shall be responsible for ensuring that the design and content of this drawing are in compliance with all applicable standards and codes of practice. The client shall be responsible for any costs associated with ensuring compliance.

5. The client shall be responsible for ensuring that the design and content of this drawing are in compliance with all applicable industry best practices. The client shall be responsible for any costs associated with ensuring compliance.

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 Secrets 1, Hammersmith
 12 Glenthorne Road Hammersmith
 London W8 0LR

150 @ A1
 2003/19
 MCS
 Floor Plan
 Ground Floor

PLANSHOP
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 ANDREW JONES 88 STAYNES ROAD WEST, UPPINGTON, BRISTOL, AVON, GL12 8JF, ENGLAND
 WWW.PLANSHOP.CO.UK
 3264a11/04
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HAMMERSMITH AND FULHAM COUNCIL

SCHEDULE 3 OF THE LOCAL GOVERNMENT (MISCELLANEOUS PROVISIONS) ACT 1982

Application for a Licence to use any Premises, Vehicle, Vessel or Stall as a Sexual Entertainment Venue

All questions must be answered, unless otherwise stated. If relevant questions are not answered, the application will be deemed incomplete and will be returned to the applicant.

Please delete as appropriate.

Section 1

Application details:

Is this licence for the: ~~Grant~~ / Renewal / ~~Transfer~~

Is the application made by: ~~An individual~~
~~A partnership or other unincorporated body~~
 A company or other corporate body

Section 2

(Answer only if the applicant is an individual)

What is the full name of the individual?.....

Permanent Residential Address

.....

.....

Any former names

Date of Birth Place of Birth.....

Date Became Resident in the UK.....or E.U Member State

National Insurance Number or E.U Member State Equivalent.
.....

Daytime Telephone Number

Email address

Name and address to which correspondence should be sent (if different from above)

.....
.....
.....

Has the applicant a financial interest in the business which is the subject of this application? Yes / No

If "yes" to what extent

Is the whole business owned by the applicant? Yes / No

Section 3

(Answer only if the Applicant is an unincorporated body or a partnership)

What is the full name of the Applicant?

.....

What are the names of the applicant's partners? Please complete the table below:

Full Name (inc title Mr/ Mrs/ Miss/ Other)	Date of Birth	Address of permanent residence throughout the six months preceding this application	Date became UK resident or other EU member state

Are there persons responsible for the management of the Applicant other than the partners? If so please state their names in the table below:

	Full name
Person One	
Person Two	
Person Three	
Person Four	

Please confirm if the whole of the business is owned by the applicant?

Yes
No

Section 4

Answer only where the applicant is a company or other corporate body

What is the name of the Applicant?

SECRETS HAMMERSMITH LTD.

Has the Applicant previously been known by any other name and if so what name?

NO

If the Applicant is a company, what type of company is it (e.g., public or private, limited by share or guarantee, etc.)?

PRIVATE LIMITED COMPANY

What is the registered number of the Applicant ?

11989989

What is the registered office address?

62 GLENTHORNE RD.

LONDON W6 0LR

In which country is the company incorporated?

UK

What is the date of incorporation of the company?

10-05-19

Please complete the table in respect of each of the Directors, the Company Secretary or other persons responsible for the management of the body.

Full Name (inc title Mr/ Mrs/ Miss/ Other)	Date of Birth	Address of permanent residence throughout the six months preceding this application	Date became UK resident or other EU member state
MR SAMUEL S LESS			

Does the Applicant use any other trading names? If so, please state the trading name(s).

SECRETS

What is the Applicant's trading address?

62 GLENTHORNE RD.

LONDON W6 0LR

Section 5

All Applicants

Please give details of the person (if any) who is to be responsible for the management of the premises in the absence of the licence holder:

First Name... JESSE

Surname... BEARDO

Former Name (if any)

National Insurance Number or E.U Member State Equivalent

Permanent Address:

.....

Date of Birth:..... Place of Birth.....

Has any person named at any place in this application been associated in any way with any other application for a licence for a sex establishment?

Yes
No

If "yes" give full details... SEE SECTION 9

Section 6

Premises details:

Is this application in respect of: Premises / Vehicle / Vessel / Stall

Is the premises, vehicle, vessel or stall in use for sexual entertainment at the date of this application? Yes / No

If the answer is yes, state the name and address of the person or body currently operating the business :

SECRETS HAMMERSMITH LTD

62 GLAITHORNE RD.

LONDON W6 0LR

What is full address of the premises for which a licence is sought?

62 GLAITHORNE RD.

LONDON W6 0LR

If the application is in respect of a vehicle, vessel or stall, please state where it is to be used as a sexual entertainment venue :

Under what name is, or will the premises be known ?

SECRETS

Is the whole of the premises to be used under the licence? Yes / No

Yes No

If no, please state:

a) which part of the premises is to be used for the purposes of the licence

GROUND FLOOR ONLY

b) the use to which the remainder of the premises are to be put

OFFICE | STAFF | STORAGE

c) the names of those responsible for the management of the remainder of the premises

SAMUEL STUART STEPHEN LESS

If the Applicant's interest in the premises is a leasehold one, please state:

a) Head-lease / ~~Sub-lease~~

b) the name and address of the landlord and of the superior landlord where applicable

.....

c) the length of the unexpired term

12 YEARS 9 MONTHS.

Section 7

Proposed operation times and activities

Give the times it is proposed to operate the Premises for the purpose of this Licence;

Day	Start	Finish	<u>State any seasonal variations or non standard timings where you intend to use the Premises, which are different to those listed in the column on the left.</u>
Monday	21.00	04.00	
Tuesday	21.00	04.00	
Wednesday	21.00	04.00	
Thursday	21.00	04.00	
Friday	21.00	04.00	
Saturday	18.00	04.00	
Sunday	18.00	00.00	

Please give full details of the nature of the relevant entertainment e.g. lap-dancing, pole-dancing, stage strip show etc :

TABLE DANCING, NUDITY, STAGE SHOWS

POLE DANCING.

.....

Please confirm if the relevant entertainment involves full nudity ?

Yes / No

Section 8

If the application is for the Transfer of a Premises Licence

Name of current Premises Licence Holder

.....

Please give the reason/s for the transfer application

.....

.....

.....

Section 9

Has the Applicant or any persons named in this form been convicted of a criminal offence whether in the UK or elsewhere?

~~Yes~~ / No

If so, please give details of unspent convictions below:

Forenames	Surname	Former Name (if any)	Court	Date	Offence	Penalty or Sentence

Has the Applicant or any persons named in this form been cautioned whether in the UK or elsewhere ?

~~Yes~~ / No

If so, please give details below :

Forenames	Surname	Former Name (if any)	Offence	Date of Caution	Where caution administered

Has any person or the corporate or unincorporated body referred to in this application: -

Been disqualified from holding a licence for a sex establishment?

~~Yes~~ / No

Been refused the grant / renewal / transfer of a licence for a sex establishment?

~~Yes~~ / No

Been the holder of a sex establishment licence when that licence has been revoked?

~~Yes~~ / No

Been associated in any way with any other application for a sex establishment licence?

Yes / ~~No~~

If 'Yes' to any of the above please provide further details:

SAMUEL LESS PREVIOUSLY INVOLVED WITH
SECRETS 3 GRAYS INN RD WC1X 8HG
SECRETS 51 PARKER ST, WC2B 5PS
CURRENTLY INVOLVED WITH
GASLIGHT OF ST. JAMES'S, 4 DUKE OF YORK STREET SW1Y 6LA

Is there any information in this application which you would **not** wish to be seen by members of the public?

Yes No

If yes, state which information and the reasons why you would **not** wish it to be seen

HOME ADDRESSES OF INTERESTED PARTIES
FOR SECURITY PURPOSES

Is there any further information which the Applicant would wish the Council to take into account when considering this application?

SECRETS HAS TRADED FROM 62 GLENTHORNE RD
SINCE 1997. THERE HAS NEVER BEEN A
REFUSAL TO GRANT OR RENEW ANY
LICENCE FOR THE PREMISES

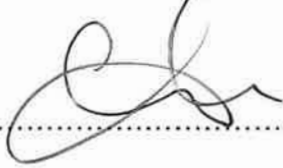
Please read the checklist below to confirm you have enclosed all of the required information/documents;

- I have made or enclosed payment of the fee
- I have enclosed a plan showing the interior layout of the premises and where relevant entertainment will take place for consideration by the Licensing Authority
- I have enclosed a copy of the “club rules”. Such club rules must contain the required conduct of performers which shall include for example, no sex acts, no giving or taking phone numbers (including exchange of business cards).
- I have enclosed a scheme showing the exterior design for consideration by the Licensing Authority
- I understand and agree that I must send a copy of my completed application to the Chief Officer of Police no later than seven days after the date of the application. I also understand that I must produce evidence of due service of the Notice of Application upon the Chief Officer of Police as required by paragraph 10(14) of the Third Schedule of the Local Government (Miscellaneous Provisions) Act 1982.
- I understand that I must now advertise my application on or near the Premises for 21 days starting with the date of the application.
- I understand that I must advertise the application in a local newspaper within seven days after the date of the application and that a copy of the notice of application which has been published must be given to the Licensing Authority in accordance with paragraph 10 (8) of the Third Schedule of the Local Government (Miscellaneous Provisions) Act 1982.

DECLARATION: I declare that the details in this application are true to the best of my knowledge and belief and acknowledge that if there are any omissions or incorrect statements of a serious nature this may result in the application being refused. I further declare that I have read and agree to abide by the conditions of Licence for a Sexual Entertainment Venue made by Hammersmith and Fulham Council in accordance with Section 2 Schedule 3 of the Local Government (Miscellaneous Provisions) Act 1982 should my application be granted.

APPLICANTS ARE INFORMED THAT ANY PERSON WHO, IN CONNECTION WITH AN APPLICATION FOR THE GRANT, RENEWAL OR TRANSFER OF A LICENCE, MAKES A FALSE STATEMENT WHICH HE KNOWS TO BE FALSE IN ANY MATERIAL RESPECT OR WHICH HE DOES NOT BELIEVE TO BE TRUE, IS GUILTY OF AN OFFENCE AND LIABLE, ON SUMMARY CONVICTION, TO A FINE NOT EXCEEDING £20,000.

Signature



Name of Signatory

CRAIG BAYLIS

Designation of Signatory

SOLICITOR FOR APPLICANT.

Date

13/03/23

The Licensing Authority

Hammersmith & Fulham Council
FAO: Licensing Section
Town Hall, King Street, London, W6 9JU.
Phone: 020 8753 1084
E-mail: licensing@lbhf.gov.uk
Website: www.lbhf.gov.uk

The Chief of Police

Metropolitan Police,
FAO: The Police Licensing Officer
Shepherd's Bush Police Station,
252 - 258 Uxbridge Road, London, W12 7JB
Phone: 020 8246 2886
Fax: 020 8246 2963
E-mail: AWMailbox.Licensing@met.police.uk

NOTE:

1. Your application should be determined within 60 days of receipt of all the information necessary for the Council to process and determine the application. (Please note that this will be subject to any Licensing Committee hearings) In the case of an incomplete application form, the Licensing Section will contact you for additional information to enable the application to be processed. Please refer to the Council's policy for Sexual Entertainment Venues which can be viewed via the Council's website.

2. Tacit Consent will not apply as it is in the public interest that the authority must process your application before it can be granted. If you have not heard from the Council within a reasonable period of time, please contact us using the contact details below.

3. THE NOTICE INCLUDED IN THE APPLICATION PACK MUST BE PUBLISHED IN A LOCAL NEWSPAPER CIRCULATING WITHIN HAMMERSMITH AND FULHAM, NO LATER THAN 7 DAYS AFTER THE DATE OF YOUR APPLICATION.

4. THE SITE NOTICE INCLUDED IN THE APPLICATION PACK, OR ONE IN A SIMILAR FORM, MUST BE DISPLAYED CONTINUOUSLY, ON THE PREMISES TO BE LICENSED, FOR A PERIOD OF 21 DAYS BEGINNING WITH THE DATE OF YOUR APPLICATION ON OR NEAR THE PREMISES AND IN A PLACE WHERE THE NOTICE MAY CONVENIENTLY BE READ AT ALL TIMES BY THE PUBLIC PASSING BY.

THE SECRETS GROUP

PERFORMERS' WELFARE POLICY

The Secrets Group provides opportunities for hundreds of Performers to dance on a self-employed basis. These opportunities will be enhanced if Performers feel that they are dancing in a safe and supportive environment and are therefore able to enjoy the atmosphere and conditions in which they dance and communicate that enjoyment to customers.

With that in mind, Secrets have decided to identify in this Welfare Policy all of the various measures which have been adopted over the years to reassure Performers that they are not "on their own".

Behaviour by Customers

1. Customers at Secrets are required to behave in a respectful and polite manner towards Performers. No aggressive, intimidating or sexually predatory behaviour towards Performers will be tolerated by Secrets Management and Staff.
2. Customers may not touch a Performer during a performance nor may customers remove any clothing except a tie and jacket. Customers are totally forbidden to engage in masturbation or other sexual behaviour.
3. If any customer behaves in a way which breaches any of these rules, the Performer should report the matter immediately to Secrets Security or Management who will address the problem. Performers will never be expected to deal with an unruly or ill-behaved customer themselves.
4. Serious misbehaviour by a customer will result in the customer being ejected from the premises. Minor breaches of the "Customers House Rules" may only result in a warning as to the customer's future behaviour, but no Performer will ever be put under any pressure to perform or continue to perform for a customer about whom she is unhappy.
5. The expected response from Secrets Security or Management to a complaint by a Performer about customer behaviour will be to support the Performer. Only in the most exceptional circumstances will this not happen. This would only be where Secrets Security or Management genuinely believes, after investigation, that the Performer's complaint is frivolous or vexatious (not serious or petty/annoying).

Behaviour by Other Performers and Staff

1. The same standards of behaviour towards Performers are expected from other Performers and Secrets Staff, as are expected from customers. Any aggressive, intimidating or sexually predatory behaviour by Secrets Staff, Security or other Performers must be reported to Secrets Management or Senior Management, who will deal with the problem.

2. It is obviously important that everyone's personal property should be secure whilst Performers are at Secrets. All Performers' changing rooms have lockers which Performers may use to store personal items while performing. These lockers can be secured by a padlock. Performers are advised to bring their own padlock and key so that no-one else can have access to their locker.

Non-Discrimination

1. When considering whether to offer anyone the opportunity to perform at Secrets, and in dealing with existing Performers, Secrets will not discriminate on the grounds of race, colour, sexual orientation or political or religious beliefs.
2. The criteria for being able to perform at Secrets will always be having the ability and right attitude to perform to the high standards which Secrets expect.
3. If a Performer believes that she is being discriminated against on an unacceptable basis, this should be reported to Secrets Management or Senior Management who will deal with the problem.

Performers' Health and Wellbeing while at Secrets

1. Drinking water will always be available to Performers at no cost.
2. If a Performer feels unwell whilst at Secrets she should speak to a member of Management or the Performer Co-ordinator (House Mother). A first aid kit is always available, including tampons, and a comfortable place to rest will be made available.
3. If a Performer's medical condition warrants it, an ambulance will be called by Secrets Security or Management.
4. If a Performer has any concerns about her working environment, including any personal problems which may impact on her dancing or anything else in any way related to her time at Secrets, the venue Performer Co-ordinator will always do her best to help, if at all possible.
5. If talking to an individual Performer Co-ordinator doesn't seem right in the circumstances, then the club Manager will also try to help out.

In summary, it is in Secrets own best interests for Performers to feel comfortable and secure about their performing at Secrets. So, don't feel hesitant about asking for help if you need it.

The Dancer's Code of Conduct - Secrets Hammersmith,
Secrets Holborn, Secrets Covent Garden & The Gaslight

- a. Dancers may not intentionally touch a customer during a performance.
- b. Dancers may not permit a customer to touch them during a performance.
- c. Dancers may not straddle the customer.
- d. If a customer attempts to touch or speak to a Dancer inappropriately, the Dancer shall stop the performance and advise the customer of the Rules of the Code of Conduct. If the customer persists in inappropriate behaviour, the Dancer shall stop the performance and inform premises management immediately.
- e. Dancers may not intentionally touch the genitals, anus or breasts of another Dancer, nor knowingly permit another Dancer to touch their genitals, anus or breasts.
- f. Dancers shall not solicit for gratuities or payment for sexual favours.
- g. Dancers shall not engage in any act of prostitution, i.e. the receiving of gratuities or payment for sexual favours.
- h. Dancers may not perform any act which simulates masturbation, oral sex or sexual intercourse including the insertion of any object, including their own finger, in to the anus or vagina.
- i. Dancers may not touch their own breasts, anus or genitals with their fingers, lips or tongue.
- j. Dancers may not be in the company of a customer unless it is in an area of the premises that is open to the public.
- k. Dancers shall not perform if under the influence of alcohol or drugs.
- l. If a customer engages in acts of masturbation or other sexual behaviour, the Dancer shall cease the performance immediately and inform the premises management.
- m. Dancers shall use the dressing room facilities provided for their exclusive use to change for their performance.
- n. Dancers shall only use the smoking area provided specifically for their use.

SECRETS 1 HAMMERSMITH

SUPPLEMENTARY INSTRUCTIONS TO ALL PERFORMERS

FULL NAME OF PERFORMER :-

STAGE NAME:-

As you know, we are allowed to provide table dancing at Secrets under a licence issued by the Local Authority. There are many conditions imposed on this licence, but there are two that directly affect the way in which you may perform. The effect of these conditions is as follows:-

1. No performer shall make physical contact with the breasts or genitalia of any other performer during a performance nor shall there be performances or demonstration of simulated sex and related activities.
2. The only physical contact permitted between customers and performers is:-
 - a) The placing of money in garter worn by a female performer or in the performer's hand at the conclusion of a performance.
 - b) A brief handshake at the beginning or end of a performance.
 - c) A kiss by the performer on the customer's cheek after the performer has replaced her clothing at the end of a performance.

If performers break these rules the Club could be prosecuted and fined a very great deal of money. The Club could even be closed down. It is therefore essential that these rules are obeyed by all performers at all times.

Breaches of these rules also cause additional management time and expense.

Any performer who does not obey these rules will not only be liable to suspension for a period at the discretion of the Management but may also be subject to an increase (at the discretion of the management) of the daily fee payable to the Performer Co-ordinator.

Repeated infringements of these instructions will result in the performer being permanently banned from working at Secrets 1 (Hammersmith).

I confirm that I have read and understood this document and acknowledge that there is a copy on display in the changing rooms at Secrets 1, Hammersmith, which I have seen. I understand that if I fail to observe the rules set out above I will be liable to both payment of an increased fee to the Performer Co-ordinator and suspension or possibly total exclusion from Secrets 1, Hammersmith.

Signature Date

Supplement to the Code of Conduct for Table Performers

SECRETS 1 HAMMERSMITH	62 Glenthorne Road,	London W6 0LR
SECRETS 3 HOLBORN	3 Grays Inn Road,	London WC1X 8HG
SECRETS 6 COVENT GARDEN	51 Parker Street,	London WC2B 5PS
THE GASLIGHT	4 Duke of York Street	London SW1Y 6LA

Stop-and-Search of Performers

1. The Secrets Group employs a random 'Stop-and-Search' policy, which will be carried out by a member of Female Management or Performer Co-ordinator and witnessed by a member of Senior Management and/or Security, in accordance with the Police & Criminal Evidence Act 1984, Section 24 (4). Notices are displayed in the Performers changing room.
2. The Stop-and-Search of possessions (including bags and clothing) will be conducted in private but will, however, be recorded on CCTV.
3. Any refusal by a Performer to adhere to Secrets Stop-and-Search Policy will constitute a breach of their contractual agreement (Code of Conduct) and will result in the immediate termination of any agreement.
4. Any Performer found in possession of illegal substances will lead to the termination of any agreement with Secrets and the illegal substances disposed of.

(PLEASE PRINT CLEARLY IN BLOCK LETTERS)

Stage Name:Name:

Signed:Date:

Witnessed by name.....

SignedDate:

**TO ALL PERFORMER CO-ORDINATOR,
MANAGERS AND ASSISTANT MANAGERS**

**PLEASE MAKE SURE THAT ALL PERFORMERS READ AND STRICTLY ADHERE TO
THE RULES BELOW:**

**TO ALL PERFORMERS AT SECRETS 1 HAMMERSMITH, 3 HOLBORN, 6 COVENT
GARDEN AND THE GASLIGHT**

WE WANT TO KEEP OUR LICENCE, DON'T YOU?

**JUST SO YOU FULLY UNDERSTAND. YOU MUST NOT BREAK THE FOLLOWING
DANCING RULES AND CONDITIONS:-**

- 1. NO BREASTS CAN TOUCH ANY CUSTOMER'S FACE.**
- 2. NO SLIDING UP OR DOWN ANY CUSTOMER'S BODIES.**
- 3. NO TOUCHING ANY CUSTOMER'S GROIN WITH ANY PART OF YOUR BODY, WHICH
INCLUDES YOUR KNEE IN HIS CRUTCH.**
- 4. NO FRICTION OR GRINDING.**
- 5. NO MASTURBATING, SIMULATED MASTURBATING OR SEEN TO BE MASTURBATING
YOURSELF OR OTHER DANCERS.**
- 6. NO TOUCHING OTHER PERFORMERS BREASTS OR GENITALIA.**
- 7. THE SELLING OF SEXUAL FAVOURS (EITHER ON OR OFF SECRETS'S PREMISES) TO
ANYONE IS STRICTLY NOT ALLOWED.**
- 8. PROSTITUTION – ACCEPTING A CUSTOMER'S OFFER OF PAYMENT (OR THE
DANCERS SUGGESTION) IN RETURN FOR SEXUAL FAVOURS, WHETHER OR NOT
THE PERFORMER ACTUALLY INTENDS THEM, IS PROHIBITED.**
- 9. ASSIGNATION OF PROSTITUTION – PROMISING TO MEET A CUSTOMER AT A LATER
TIME, IN RETURN FOR GRATUITIES, IS FORBIDDEN, WHERE OR NOT YOU INTEND
MEETING THEM.**

IS THIS CLEAR ENOUGH FOR YOU? – IF NOT ASK YOUR PERFORMER CO-ORDINATOR.

**DEPENDENT ON THE SEVERTITY OF THE BREACH, CONTRAVENTION OF THE ABOVE
RULES WILL RESULT IN WARNINGS OR IMMEDIATE 'OFF THE FLOOR' SUSPENSION OR
INSTANT EXCLUSION FROM ALL SECRETS VENUES.**

**These rules must be observed, some of which are also in the Code of Conduct, which all
Performers sign.**

**I have read and fully understood the above rules and agree and understand the consequences,
as detailed above.**

SIGNED.....STAGE NAME.....DATE.....

WITNESSED BY PERFORMERS CO-ORDINATOR.....

THE SECRETS GROUP

DISCIPLINARY PROCEDURES FOR DANCERS

Table dancing is a very regulated industry, constantly under the scrutiny of the Police and Local Authorities. This is why we have a detailed Code of Conduct for dancers, which must be adhered to at all times.

However, we know from past experience that, occasionally, some dancers try to bend the rules, in the hope of earning more money from customers. This is simply not acceptable and any dancer found to be breaching either the Dancers Code of Conduct or any additional rules relating to a particular Secrets Venue will be subject to the disciplinary procedures set out below.

Please bear in mind that no-one is forcing you to perform at Secrets. We are glad that you have chosen to do so and we hope that you earn a good living by doing so, but if you do want to perform at Secrets, you must be prepared to comply with the rules and suffer the consequences if you fail to do so.

PERSONS AUTHORISED TO INVOKE DISCIPLINARY PROCEDURES

- (a) Dancer Co-ordinators
- (b) Dancer Co-ordinator Supervisor
- (c) Senior Management Team
- (d) Stephen Less Principal Executive of The Secrets Group

THE SANCTIONS WHICH CAN BE APPLIED

- (a) Verbal or written warnings. Copies of written warnings will be kept on your file and may be referred to again if these disciplinary procedures have to be invoked again in the future.
- (b) Exclusion from the dancing area, either for a fixed period of up to 48 hours (the length of time to be determined by the Dancer Co-ordinator).
- (c) Exclusion from all Secrets venues for a period of up to three months.
- (d) Total exclusion from all Secrets venues on a permanent basis.

WHO WILL DEAL WITH PARTICULAR BREACHES

Inevitably there will be some overlap between who deals with particular breaches, but some examples are listed below:-

- (a) Allegations of theft, violence or damage to Secrets property would normally be dealt with by the Manager and Dancer Co-ordinator or Senior Management Team.

(b) Failing to walk away from a customer who insists on removing his clothing would normally be dealt with by the Dancer Co-ordinator.

(c) Allegations of a sexual nature (simulated masturbation, touching a customer's genitals, touching either your own or another dancer's breasts Anus or genitals etc) would normally be dealt with by the Dancer Co-ordinator Supervisor or the Senior Management Team.

(d) Allegations of Prostitution (as referred to in paragraph 22 of the Dancers' Code of Conduct) will be dealt with by a member of the Senior Management Team.

WHICH SANCTIONS WILL APPLY TO WHICH BREACHES

There will always be a degree of discretion involved, depending on the severity of the breach. However, there are certain absolutes:-

(a) Breaches of a sexual nature will mean, at the very least, your exclusion from the club for the remainder of the evening, but if they constitute a breach of licence condition this could result in your exclusion from all Secrets venues.

(b) Breaches involving theft, violence or damage to Secrets property will mean your exclusion from the club for up to a week but could result in your exclusion from all Secrets venues and possibly referral to the Police.

(c) Prostitution will inevitably mean your total exclusion from all Secrets clubs on a permanent basis.

YOUR RIGHTS TO APPEAL

If you believe that you have been treated unfairly as part of the disciplinary process, you have the right to appeal to Secret's Senior Management Team (or, if the sanction has been applied by the Senior Management Team, to the Principal Executive). However, in practical terms, this right cannot apply to being excluded from the floor by the Dancer Co-ordinator for a limited period of up to 48 hours.

If you wish to appeal, you should state this in writing within 48 hours and hand the letter to the Club Manager who will pass it on to the appropriate authority.

I confirm that I have read, received and understood this Disciplinary Procedures for Dancers.

Stage Name _____ Real Name _____

Signed _____ Dated _____

Witnessed By _____ Signed _____

CODE OF CONDUCT FOR PERFORMERS

SECRETS 1 HAMMERSMITH	62 Glenthorne Road,	London W6 OLR
SECRETS 3 HOLBORN	3 Grays Inn Road,	London WC1X 8HG
SECRETS 6 COVENT GARDEN	51 Parker Street,	London WC2B 5PS
THE GASLIGHT OF ST JAMES'S	4 Duke of York Street	London SW1Y 6LA

1. INTRODUCTION

As a Performer attending Secrets/Gaslight you will be expected to conduct yourself in a mature manner, at all times. Your sincerity, courtesy, thoughtfulness and friendliness should create a positive atmosphere, in which customers can relax, which should encourage them to return again and again. Every Performer's behaviour and performance at Secrets is important.

2. WHEN APPLYING TO PERFORM AT SECRETS/GASLIGHT

You must be at least 18 years of age and legally entitled to work on a self-employed basis in the United Kingdom and proof will be required.

3. CODE OF CONDUCT

A copy of the Performers' Code of Conduct and any Supplementary Instructions are always on display in the Performers' changing room, in all Secrets' venues. You must read these on a regular basis and familiarise yourself with their content and, in particular, clauses 19, 20 21 and 22, which are marked with a red border.

4. IF YOU ARE UNABLE TO ATTEND

If you cannot attend your chosen scheduled evening, you should call Head Office: 0208 942 2501 by 2:00p.m., on the day you have requested to attend Secrets.

5. FAILURE TO REPORT AS SCHEDULED

If you repeatedly fail to arrive on the evenings you say you will, it may result in your not being allowed to continue to perform at Secrets.

6. PARKING

There is restricted parking in and around Secrets premises. Please ensure that you do not park in the restricted areas. Full details of the restrictions will be advised dependant upon which Secrets venue you are attending. At the end of the evening Performers are advised to report to the Performer Co-ordinator who will arrange, if requested, for you to be escorted to your method of transport.

However, if you are being collected at the end of the evening, for security purposes, you should advise the Performer Co-ordinator at the beginning of the evening.

7. BEHAVIOUR OUTSIDE OF SECRETS

Your professional behaviour outside Secrets/Gaslight is very important in maintaining your image and Secrets popularity. You are, therefore, advised to arrive and leave Secrets/Gaslight in smart and appropriate clothing. You are also required not to arrive or leave in a noisy or offensive manner, as there may be residents living close by.

8. DRESSING ROOM

Lockers are provided for your convenience and security. If there are no lockers available you are advised to bring a small lockable holdall or suitcase. The Management strongly recommend that you do not leave anything of value unattended. Secrets will not accept responsibility for any loss of property.

If you do not attend on your chosen evening, the Management reserve the right to make your locker available for another Performer. The Management will remove the contents for which they will not be held responsible.

You are reminded that CCTV covers the Performer's dressing room which will be inspected regularly throughout the evening by the Performer Co-ordinator and Management. The Management reserve the right to inspect your personal property, in your presence, at any time.

9. PERSONAL HYGIENE AND DRESS CODE

Performers are advised to shower daily before arrival, use an anti-perspirant/deodorant and have clean-shaven legs and underarms. Performers are also advised to always have breath spray or mints. All Performers are requested to wear perfume whilst in Secrets. The Performers dress code is extremely important both for your and Secrets image. You are requested to wear long evening dresses and thin high-heeled shoes unless otherwise advised. Hair, make-up and jewellery should also always be of the highest standard. Whilst you are in the public areas of Secrets/Gaslight, you must put your clothing back on immediately after each performance and remain clothed until your next performance begins.

10. DRINKING

It is the policy of Secrets/Gaslight not to encourage excessive drinking of alcoholic beverages by Performers and customers.

Each Manager or Performer Co-ordinator has the right and obligation to take you off the floor if they feel that you are becoming intoxicated. Water is always available from the bar.

11. SMOKING AND GUM

Smoking is not allowed, by law, in any part of Secrets/Gaslight. In some venues there is a small exterior smoking area for customers and Performers. Chewing gum is not allowed in Secrets/Gaslight, as its disposal is problematic.

12. MOBILE TELEPHONES

The Management request that all mobile telephones should be left in your locker or in the changing room whilst you are in the public areas of Secrets/Gaslight.

13. STAGE AND TABLESIDE DANCING (NOT A CHARGE IMPOSED BY SECRETS)

It is customary for Performers to expect to receive a customer's suggested gratuity, per single track, of £20 for each topless dance and £30 for each fully nude dance. Performers are requested to dance at the table where customers are seated, if at all possible. Performers are also requested to promote themselves by performing their stage show in order to make the customer more aware of each Performer.

14. GRATUITIES (NOT A CHARGE IMPOSED BY SECRETS/GASLIGHT)

If a customer invites you to their table, for any long period of time, you are advised to make it clear that whilst you are sitting with them, as their guest, it is the usual practice for a customer to offer a gratuity for Table Company, which can include table dances. The Management (purely as a suggestion) suggests that you could receive £300 per hour, or part thereof, from the customer, for the time that you are with a

customer at their table. It is the Performer's responsibility to collect any gratuities that the customer may give for table dancing, stage performance or table company with a customer. If possible, the amount should be discussed or agreed with the customer, which can be received prior to or after the dance being performed or the table company provided. Secrets/Gaslight staff or management will not become involved in collecting any gratuities if the customer does not give the Performer a gratuity.

15. 'MONEY FOR PERFORMERS' (OR ANY OTHER ARRANGEMENT THAT THE COMPANY DEEMS FIT)

In the event that customers are short of cash to tip the Performer for her table dance or stage performance or for Table Company, 'Money For Performers' is available for customers to acquire, via their credit/debit card or other currency. These can be exchanged at the end of the evening, via the Performer Co-ordinator (for Performer fees) or Manager (for UK Sterling), less the handling commission in force, at the time, on the face value.

16. RISK AND REWARD

There is no guarantee that the Performer will receive any gratuities from customers for table dancing or stage performances or table company or that there will be enough customers for all Performers on some nights.

It is the Performer's obligation, on her chosen evenings to attend, to:

1. Pay and make her own arrangement to travel to Secrets/Gaslight,
2. Pay for and make any domestic and other arrangements necessary, in order to attend Secrets/Gaslight,
3. Check in with the Performer Co-ordinator when arriving and pay the required entrance fee to Secrets/Gaslight before leaving the premises (there is no refund if the Performer leaves early),
4. Pay for and provide all clothes, shoes, handbags, jewellery, perfume, make-up, hair dressing, body tan, etc.
5. Pay for any drinks or food she may require, unless paid for by a customer, and;
6. Understand that any gratuities she may receive, via 'Money for Performers' can be converted to UK sterling, less the handling commission in force, at the time, on the face value.

17. DATING

It is the policy of Secrets/Gaslight that staff (including self-employed or provided by an Agency, such as DJs and Security) do not date any of the Performers, although they may do so if they work at another Secrets/Gaslight branch to the one you perform in. Contravention of this important aspect may result in one of you not being allowed on the premises, or you or the staff member (employed or self-employed) concerned being asked to relocate to another venue

18. RUDENESS TO ANY CUSTOMER

Secrets/Gaslight expect Performers to treat customers with courtesy and respect. At no time should a Performer attempt to deal with a disorderly customer.

19. YOUR CONDUCT WHILE PERFORMING

Each Secrets/Gaslight venue is licensed by the appropriate Local Authority and certain Conditions, Rules and Regulations apply. You, as a self-employed person within Secrets/Gaslights' licensed premises, must operate in accordance with those rules. The Rules and Conditions attached to the Premises Licence and the Sexual Entertainment Venue Licence, are in the Manager's office and relevant Conditions appertaining to each premises, in respect of your performances, are also on display in the performers' changing room and, if you are in doubt as to any of the wording, you are advised to request the Manager to explain it to you. Although additional specific rules may apply to each Secrets/Gaslight' premises, the main points are:

- a. Immediately before starting each performance, you must request the customer to sit with their back against the rear of their seat with their hands at their side or on the top of the seating. The customer must remain in either of those positions during the whole of your performance.
- b. You may not undo or adjust any part of a customer's clothing. You may not, with any part of your body, intentionally touch the customer's genitalia (or breasts if the customer is female) or the immediate vicinity thereof.
- c. You may not allow a customer to touch you during a performance. If the customer persists you must walk away from the customer and inform the Performer Co-ordinator, Management or Security.
- d. You may not perform any act, individually or with another performer, which clearly simulates masturbation, oral sex or sexual intercourse, including the insertion of any object, including your own fingers into your vagina or anus. You may cover your vagina or anus with your hands but must not caress them. You may not touch a customer, another performer or your breasts with your mouth, lips or tongue.
- e. You must not sit on the customer's lap. Straddling the customer is also forbidden - this means that you cannot place both of your knees either side of the customer with your feet off the floor.
- f. You must remain on your feet at all times unless you are sitting or reclining on the floor, a table, a chair, a banquette or a sofa, or you are dancing on the stage or on a podium (see also 'g' below).
- g. If during a performance a customer either begins to remove, unbutton or unzip their clothing (apart from the removal of a jacket, the removal of a tie or undoing the top button of a shirt), you must immediately cease your performance and ask the customer again to keep their hands by their side. If the customer persists you must walk away from the customer and inform the Performer Co-ordinator, Management or Security.
- h. You must not intentionally make contact with the breasts or genitalia of any other Performer.
- i. Performances will be randomly supervised by the Performer Co-ordinator, members of Management and Security who will circulate within Secrets. The Performer Co-ordinator or Management will have the authority to remove you from the floor if you are in breach of this Code of Conduct and any Supplementary Instructions. In addition, all members of staff have been instructed to inform the Management of any inappropriate behaviour by Performers or customers.
- j. Whilst you are in the public areas of Secrets/Gaslight, you must put your clothing back on immediately after each performance and remain clothed until your next performance begins.

20. DEALING WITH CUSTOMERS

- a. When speaking to a customer, you may not use language of a sexually graphic nature at any time.
- b. Whilst within Secrets/Gaslight' premises, you must never be in the company of a customer except in an area open to the public. You may never enter the male or disabled toilets. At no time may you ever enter any of the cubicles in the ladies toilets with another person.
- c. You may never give a customer your telephone number, address or other contact details, although you are permitted to inform customers of the dates and shifts when you will be performing and at which Secrets/Gaslight venue.
- d. As a general rule, any Performer agreeing to meet a customer outside Secrets/Gaslight would be regarded as unsuitable to continue to perform in Secrets/Gaslight venues. However, it is accepted that there may be appropriate circumstances in which such a meeting would not be improper, such as being interviewed by a journalist or seeking medical treatment from a health care professional you have met in Secrets/Gaslight. Such a meeting may only take place with the prior permission of a member of The Senior Management Team and not the Manager or Assistant Manager.
- e. Photography by customers is not permitted in any Secrets/Gaslight. If a customer seeks to take your photograph, using either a camera or a mobile telephone, you must stop your performance, replace your clothing and walk away. If a customer tries to take your photograph when you are not performing, again you should leave the customer. Any attempts at photography by customers must be reported to the Performer Co-ordinator or Management.

21. PREMISES LICENCE CONDITIONS

Performers must abide by the Conditions of the Sexual Entertainment Venue and Premises Licence's, which are applicable to the branch of Secrets/Gaslight where you are performing. Any variation of these Conditions will be notified to you and displayed on the notice board in the Performers' changing room. Failure to abide by the such Licence Conditions, with regards to your performances, puts the Licences' for the venue at risk and will almost certainly result in you being denied the opportunity to continue to perform in Secrets/Gaslight venues.

22. PROSTITUTION

Secrets/Gaslight, in all its branches, offers adult entertainment which does not include any kind of service other than striptease, stage performances and table company, provided in accordance with this Code of Conduct. Under no circumstances will Secrets/Gaslight tolerate any offers of sexual services other than striptease and conversation with the customers. If any Performer offers a customer the possibility of other or additional sexual services (either within Secrets/Gaslight or elsewhere, and whether or not the Performer intends to provide those services), the Performer will be subject to Secrets/Gaslight Disciplinary Procedure, which may involve immediate exclusion from all Secrets/Gaslight premises. Equally, all Performers are required to refuse, politely but firmly, any request from a customer for services other than those permitted by this Code of Conduct.

23. LEAVING AND LEAVING EARLY

All Performers are expected to remain in Secrets/Gaslight until closing time. The only circumstances in which early leaving will be accepted are:-

- a. If you have a genuine medical emergency during your session, in which case (if necessary) an ambulance will be called and you will be taken to hospital.
- b. If you have the permission of the Manager at Secrets/Gaslight, or a member of The Senior Management Team.

If you leave early for your own reasons, other than to dance at another Secrets/Gaslight venue, you will not be allowed to enter or re-enter any Secrets/Gaslight venue on that night.

If you simply do not feel well you should immediately see the Performer Co-ordinator. They have a first aid kit, including tampons and band-aids etc and will find you a comfortable place to rest until you feel better and can resume your performances.

24. PARTNERS

Partners are requested not to attend Secrets/Gaslight when you are on the premises. If a special occasion arises where you have friends or relatives visiting and you or your partner would like to show them Secrets/Gaslight, the Manager may grant them entry, providing the Manager is notified in advance.

25. DISHONESTY

Theft by Performers of money or property from Secrets/Gaslight, its customers, employees (either employed or self-employed) or other Performers will result in your being barred from Secrets/Gaslight. Theft includes, but is not limited to, removal of money from customers' tables or their person or the giving away of Secrets/Gaslight' VIP or other promotion cards, without prior consent of the Management.

26. FIGHTING

Fighting or wilful acts resulting in injury to others whilst in Secrets/Gaslight premises is prohibited, as is harassment, arguing or fighting between Performers. Additionally, it is Secrets/Gaslight policy never to use force of any kind with a customer of Secrets/Gaslight, regardless of the situation. The one exception to this is if limited force (used for restraint or removal from Secrets/Gaslight) is necessary, in order to protect Performers, staff and customers from possible harm, and is limited to Security staff.

In no instance is it acceptable for a customer or any other individual to strike anyone, and if they do they will be removed from the premises. If you are harassed by any customer you should immediately call the Performer Co-ordinator, Manager or Security.

27. INTENTIONAL MISUSE OR DESTRUCTION

Misuse or destruction of Secrets/Gaslight property or equipment is not permitted. You are expected to dance with the utmost care at all times. Negligence or wilful destructive acts will not be tolerated.

28. DISCLOSURE

Disclosure of any confidential company information is not permitted. Secrets/Gaslight take pride in the creation of its designs and entertainment format and, therefore, feel strongly about their confidentiality. You must not be in possession, either on or off the premises, of records, files, data, methods, plans, guest lists, trade secrets, price lists or other information, which is proprietary in nature and confidential or disclose the same to third parties.

29. PRESCRIPTION AND NON-PRESCRIPTION MEDICATION

If you are using prescription or over-the-counter medication you may bring such medication with you, providing it is in the original containers and the contents are clearly labelled, and on the provision that it is shown to the Performer Co-ordinator upon entry. Prescription or over-the-counter medication should **not** be mixed together.

30. REQUIRED STANDARDS OF PERFORMANCE AND BEHAVIOUR

You should be able to attain and maintain Secrets/Gaslight' required level of dance and stage performance. Repeated failure to follow any advice regarding your performance or behaviour may result in you no longer being allowed to dance in any or all Secrets/Gaslight venues.

31. USE, POSSESSION OR BEING UNDER THE INFLUENCE OF ILLEGAL SUBSTANCES OR COMPARABLE SUBSTANCES

You must not, at any time, be under the influence of, possess, distribute or use any controlled substance on your way to Secrets/Gaslight or on Secrets/Gaslight' premises (including car parks and surrounding buildings). Secrets carry out checks and random searches to ensure compliance with this Condition; this may include personal and bag searches of performers and, in signing this Code of Conduct, you confirm your understanding of, and consent to, such searches.

32. ILLEGAL SUBSTANCES USED BY CUSTOMERS OR OTHERS

If you have any suspicion that other Performers, members of staff (employed or self-employed) or customers are using or dealing in any drugs or other illegal substances, or a customer or anyone else offers you any illegal substances, you must immediately advise the Manager, Security or Performer Co-ordinator.

33. GAMBLING

No gambling is permitted on Secrets premises by any person.

34. SOLICITATION FOR DRINKS OR TIPS

Solicitation for alcoholic (or non-alcoholic) beverages is discouraged, as this could be construed as undue pressure. Secrets suggest you do not ask a customer to buy you a drink as the customer should ask you first. You should not ask for tips or money, as the customer should give it to you willingly. The waiter may ask the customer if he wishes to buy the Performer a drink, in which case the Performer may accept.

35. WEAPONS

No weapons or CS gas are permitted on Secrets premises, at any time, for any reason. It is everybody's responsibility to enforce this policy throughout Secrets.

36. SANITARY BINS

Sanitary bins are provided in all toilets. Please do not throw/flush sanitary products down the toilets as these block up the drains.

37. PERFORMER CO-ORDINATOR (ALSO KNOWN AS HOUSE MOTHER)

A part of their job is that they monitor as many of your performances as possible, for Licence compliance, and to ensure that you do not breach any of the Premises Licence Conditions or Performers' Code of Conduct whilst you are on Secrets' premises.

DECLARATION BY PERFORMER

I confirm that: -

- a. Secrets is not under any liability to make PAYE deductions on my behalf as I am not employed by Secrets.
- b. The onus is upon me to make a return to HM Revenue and Customs and it is my obligation to pay any taxes due, including VAT and income tax. It is also my responsibility to ensure that I am not claiming Job Seekers' Allowance or any other inappropriate benefit whilst earning money by performing on a self-employed basis at Secrets.
- c. I will not hold Secrets, or any other individual employed by Secrets or self-employed, responsible for any acts arising out of negligence on my behalf and it will be my responsibility to take out my own insurance to cover sickness, damage and loss of costumes.
- d. I confirm that, prior to my signing this Code of Conduct, I have declared to Secrets' Management (in writing, as set out below) any convictions that I may have for drugs and prostitution, or any other convictions, and that this may not necessarily preclude me from performing at Secrets. Should Secrets require it, I will obtain a copy of my CRO (Criminal Records Office) Report (obtainable from any Police Station), in support of my Disclosure below, as to whether I have a criminal record or not.

I have read, understood and agree to abide by all of the points in this Code of Conduct, which replaces all previous Codes of Conduct, the latest copy of which is always on display in the Performers' changing room in all Secrets' premises, along with any relevant Supplementary Conditions, in respect of the premises I am performing in. The entire Premises Licence Conditions are kept in the Manager's office and available from the Manager, to be viewed at all times, as referred to in clause 21.

DISCLOSURE OF CRIMINAL CONVICTIONS

(PLEASE PRINT CLEARLY IN BLOCK LETTERS – IF YOU HAVE NO CONVICTIONS WRITE "NONE")

DATE

NATURE OF THE OFFENCE

.....

.....

(PLEASE PRINT CLEARLY IN BLOCK LETTERS)

Stage Name: Name:

Full Address:

..... Postcode

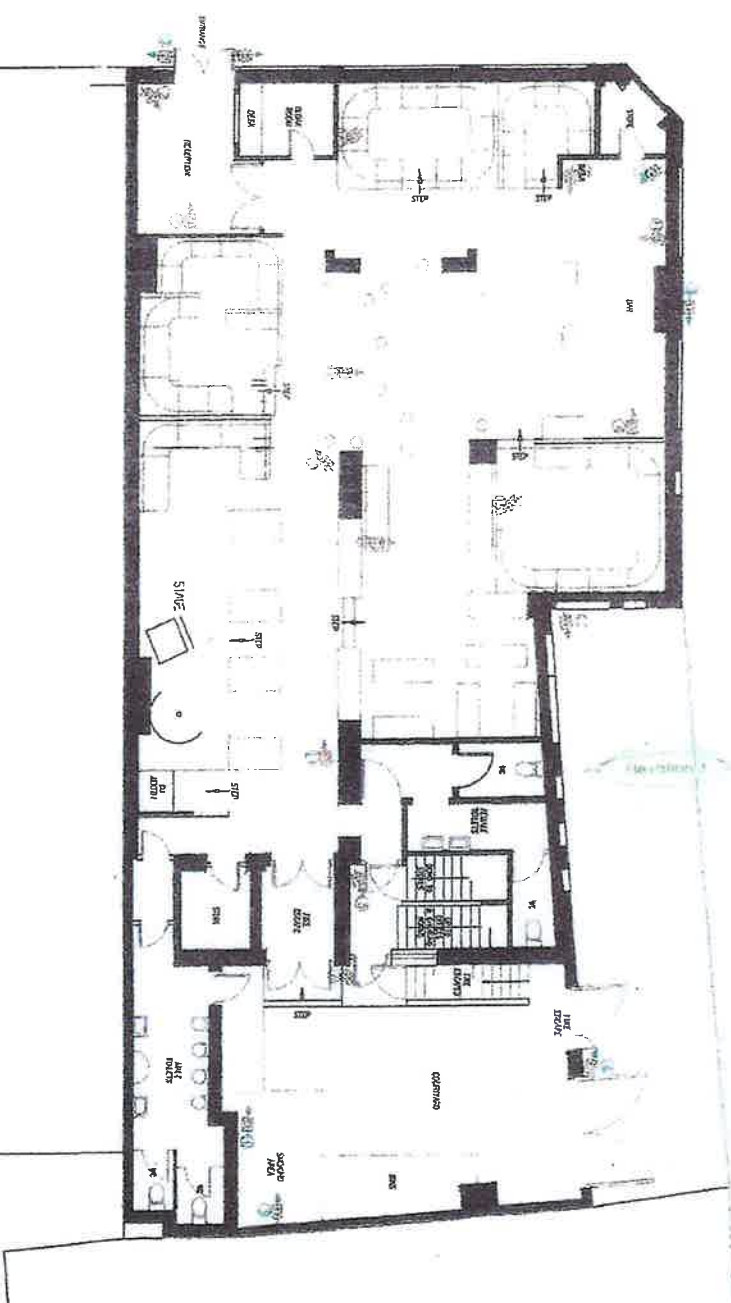
Tel number: Mobile No:

Date of Birth: Signed: Date:

Glenthorne Road

Banim Street

Ground Floor Plan



1. This plan is a representation of the proposed development and is not to be used for any other purpose without the written consent of the architect.

2. The architect is not responsible for any errors or omissions in this plan or for any consequences arising therefrom.

3. This plan is the property of the architect and is to be returned to him/her upon completion of the project.

4. The architect is not responsible for any errors or omissions in this plan or for any consequences arising therefrom.

5. This plan is the property of the architect and is to be returned to him/her upon completion of the project.

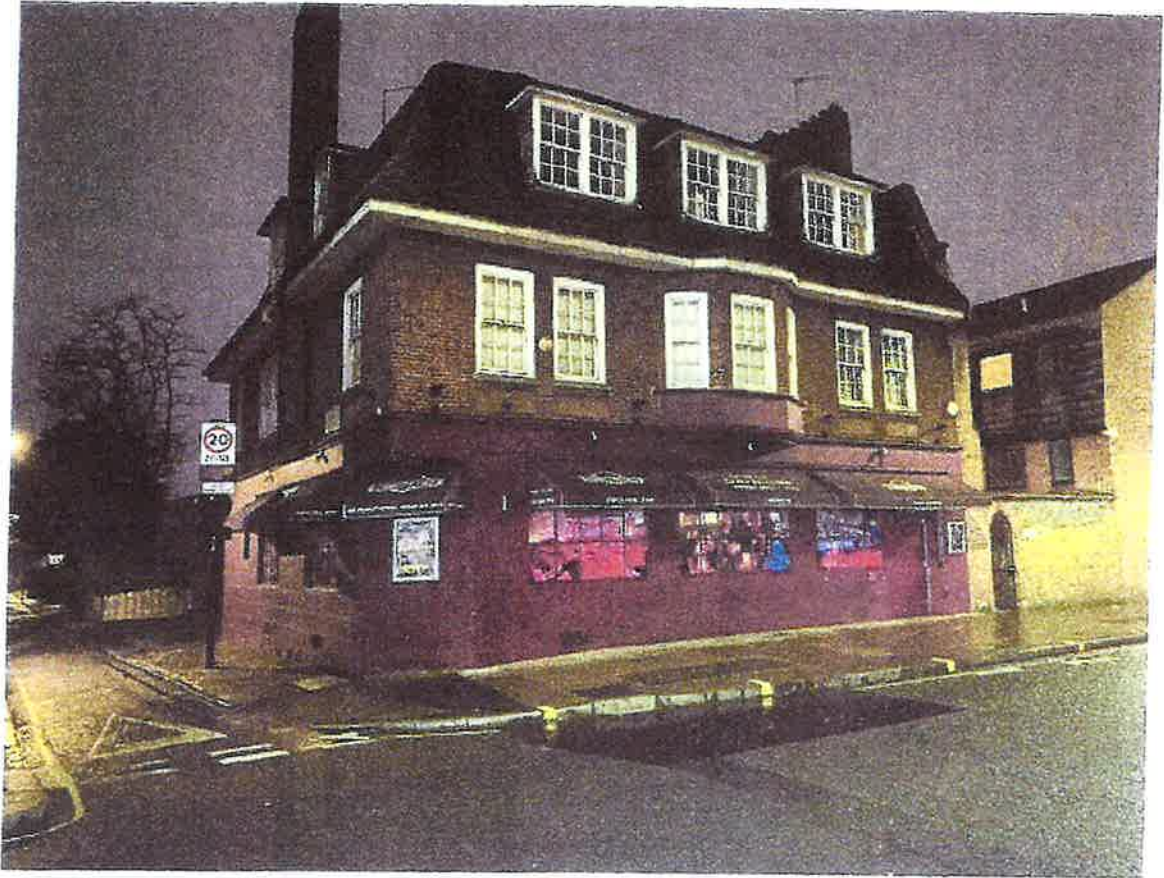
This drawing is the property of the architect and shall not be reproduced or used in any form without the written consent of the architect.

Scale 1:100
 23 Glenthorne Road
 Limerick, X9 0LR

Floor Plan
 Ground Floor

1:50 @ A1
 2/3 2023/11

3264a11/04 B



LOCAL GOVERNMENT (MISCELLANEOUS PROVISIONS) ACT 1982 SECTION 2, SCHEDULE 3:
CONTROL OF SEX ESTABLISHMENTS

Notice of Application for a Licence for a Sexual
Entertainment Venue

NOTICE IS HEREBY GIVEN THAT WE

Secrets Hammersmith Ltd

APPLIED ON

13th March 2023

TO HAMMERSMITH & FULHAM COUNCIL, IN RESPECT OF THE PREMISES
KNOWN AS

Secrets

OF

62 Glenthorne Road, London W6 OLR

UNDER THE LOCAL GOVERNMENT (MISCELLANEOUS PROVISIONS) ACT
1982, FOR THE RENEWAL OF A SEXUAL ENTERTAINMENT VENUE LICENCE
FOR THE INTENDED DAYS AND OPENING HOURS OF :

Monday to Friday from 21.00 to 04.00, Saturday from 18.00 to 04.00 and on Sundays from
18.00 to midnight

ANYONE WISHING TO MAKE OBJECTIONS TO THIS APPLICATION MUST DO
SO IN WRITING TO:

The Licensing Authority
Hammersmith & Fulham Council
FAO: Licensing Section
Town Hall, King Street, London, W6 9JU.
Phone: 020 8753 1084
E-mail: licensing@lbhf.gov.uk
Website: www.lbhf.gov.uk

NO LATER THAN 28 DAYS AFTER THE DATE OF THE APPLICATION, STATING
THE GROUNDS FOR OBJECTION.

CERTIFICATE


(To be completed by all applicants)

I certify that a copy of the notice overleaf was displayed on the premises to be licensed, on or near the premises, in a place where the notice may conveniently be read by the public, for a period of

..... 22 days,

From (date) 13/3/23 to (date) 4/4/23

Signature of applicant

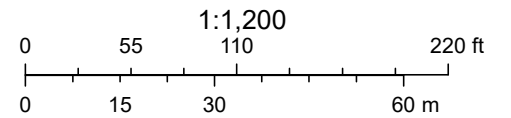
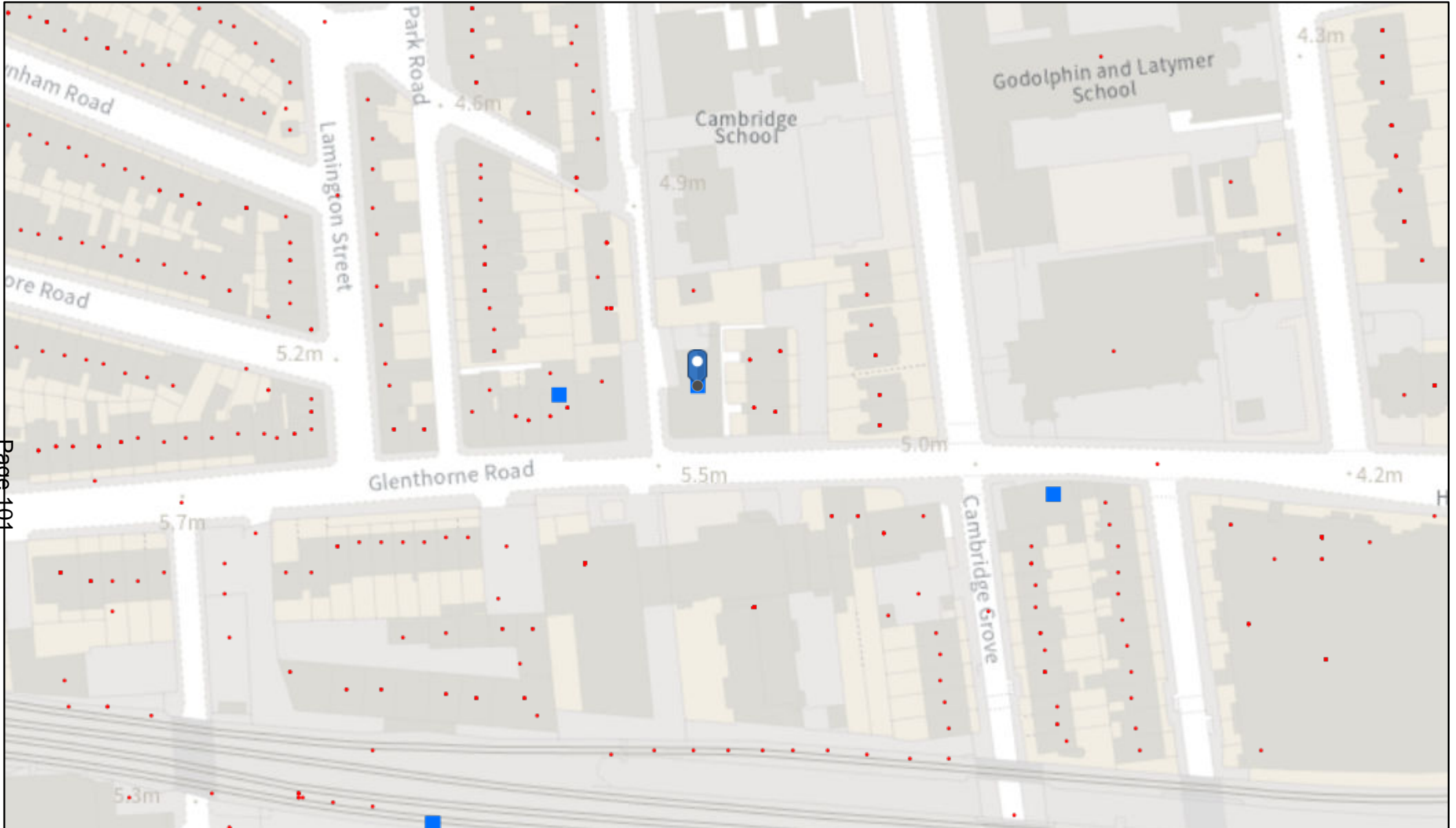
.....  (SOLICITOR FOR APPLICANT)

Date

..... 13/3/23

NOTE: THIS FORM MUST BE COMPLETED, SIGNED AND RETURNED TO THE LICENSING SECTION, AT THE ADDRESS OVERLEAF. YOU SHOULD ALSO ATTACH A COPY OF THE NOTICE WHICH APPEARED IN A LOCAL NEWSPAPER, CIRCULATING WITHIN HAMMERSMITH AND FULHAM, TO THIS FORM.

eGIS Web Map



LICENCE NO	TRADING AS	ADDRESS	ACTIVITY	Monday to Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
2021/00339/LAPR	The Stonemasons Arms	Stonemasons Arms 54 Cambridge Grove W6 0LA	Performance of Live Music							10:00:00 - 00:00:00	10:00:00 - 23:30:00
			Provision of Late Night Refreshment		23:00:00 - 00:00:00	23:00:00 - 00:00:00	23:00:00 - 00:00:00	23:00:00 - 00:00:00	23:00:00 - 00:00:00	23:00:00 - 00:00:00	23:00:00 - 23:30:00
			Sale of Alcohol On and Off the Premises		08:00:00 - 00:00:00	08:00:00 - 00:00:00	08:00:00 - 00:00:00	08:00:00 - 00:00:00	08:00:00 - 00:00:00	08:00:00 - 00:00:00	10:00:00 - 23:30:00
2021/00055/LAPR	Franks Express Catering LTD	Railway Arch 74 Albion Mews W6 0JN	Sale of Alcohol Off the Premises		08:00:00 - 18:00:00	08:00:00 - 18:00:00	08:00:00 - 18:00:00	08:00:00 - 18:00:00	08:00:00 - 18:00:00	08:00:00 - 18:00:00	08:00:00 - 18:00:00
2013/01954/LAPR	West Food & Wine	70 Glenthorne Road W6 0LR	Sale of Alcohol Off the Premises	08:00:00 - 02:00:00							

From: Overton Adrian: H&F

Sent: 04 April 2023 18:10

To:

Cc:

Subject: 2023/00410/SEV - Secrets, 62 Glenthorne Road, W6 OLR

Dear Mrs Layug,

Please take this email as a representation from the Licensing Authority to the SEV renewal application made by Secrets (2023/00410/SEV).

We have concerns that the current conditions attached to the licence are insufficient to protect the welfare of the performers who use the venue. With this in mind, we are currently speaking with colleagues in the Council's Community Safety team about improved conditions, and we will come back to you next week once these conditions have been finalised.

In the meantime, I would be grateful if you could register our objection to this application in its current form .

Yours sincerely.

Adrian Overton

Licensing Policy & Enforcement Manager

Licensing

The Environment Department

Hammersmith & Fulham Council

www.lbhf.gov.uk

From: Overton Adrian: H&F
Sent: 11 May 2023 16:46
To: Craig Baylis
Cc: Mckenna Lorna: H&F; Layug Karen: H&F
Subject: Secrets - SEV renewal

Dear Craig,

Please find below a number of new conditions, and amendments to existing conditions, which the Licensing Authority would like to see added to the SEV licence for Secrets.

If you client is agreeable to these changes, I would be willing to withdraw my representation :

Amendments :

9. The Licensee shall not allow any part of the premises to be used **for the purpose of selling sex** by ~~prostitutes (male or female) for the purpose of solicitation or of otherwise exercising their calling or profession.~~

38. An incident record shall be maintained by the Licence Holder / Manager. This record shall detail incidents that occur in or in the immediate vicinity of the premises. This shall include refused sales, any incidents of disorder, **allegations of sexual assaults**, seizures of drugs or offensive weapons, any faults in the CCTV system, and ejections from the premises as a minimum.

New Conditions :

- All staff shall be trained in how to identify drunk or drug impaired customers. This training shall be repeated at least biannually. Staff shall sign to confirm that they have received and understood the training. Written records of this training shall be retained and made available to the Police or authorised officers of the Licensing Authority upon request.
- The premises shall have a procedure in place to consider the safety of performers when they leave the venue at the end of the evening. This procedure should at the very minimum offer performers the opportunity to be escorted to the nearest transport hub or their own vehicle / taxi when they finish for the evening.
- Training for door and bar staff shall be undertaken to identify where drink spiking may be taking place, how to respond to any reported or observed instances of drink spiking, and how to report to the Police and the Local Authority.
- The premises shall always fully engage with any performer welfare checks carried out by authorised Local Authority Officers.

Kind regards

Adrian

Adrian Overton
Licensing Policy & Enforcement Manager
Licensing
The Environment Department
Hammersmith & Fulham Council

From:

Sent: 05 April 2023 13:08

To: Licensing HF: H&F

Subject: Notice of Application for Licence for a Sexual Entertainment Venue - Resident Objection

Dear Sir/Madam,

I am writing to object the aforementioned application by Secrets Hammersmith Ltd on 62 Glenthorne Road, London W6 0LR.

I am a resident of and I object to the above due to the very loud late-night arguments that have taken place over the past two months on Glenthorne Road which runs perpendicular to the street I reside in. On a few occasions, I have been woken up late at night from sounds of shouting and arguing on this street that I believe emanates as a result of the aforementioned establishment as it's the only one open that late at night. The security guards of Secrets seem to move away any troublesome clients from the premises who then continue drunken aggressive behaviour further down Glenthorne Rd at the top of Bradmore Park Road.

This is a residential neighborhood housing many families with young children and as such should not have to be subjected to loud arguing and shouting noises late on weekday and weekend nights. On several occasions I was about to call the police but the noises subsided over time and being in the middle of my sleep decided otherwise so I could gain some rest for the remainder of the night. As council tax paying residents we have the right to be able to rest peacefully and without fear in our homes and as a result object to the renewal of a licence for this establishment.

I hope you will seriously consider this objection. Looking forward to your response.

Thank you in advance for your assistance.

Kind regards,



THE SECRET CLUB, HAMMERSMITH BAR AND LOUNGE DISPERSAL POLICY

Last updated 5 Dec 22

PURPOSE

This policy provides guidance for the management, employees and contracted service providers on the control of customers of The Secrets Club ("the Club"), both inside and outside the premises.

This policy sets out the reasonable steps to be undertaken to prevent unnecessary and avoidable disturbance to residents, services and other businesses operating in the vicinity of the premises.

We should always strive to operate in a manner which causes the minimum impact from noise nuisance and anti-social behaviour from customers to neighbours and other members of the public.

All staff and contracted service providers will be trained in this policy and other appropriate skills to achieve an orderly and safe dispersal from the premises.

It is the responsibility of the Designated Premises Supervisor to ensure that this policy is enforced and to regularly update the policy to meet the requirements of the business.

LOCAL COOPERATION

The Club will work with other premises, taxi companies, the local authority and Police to ensure that this policy and other policies are aligned and to share information and best practice.

DISPERSAL

Dispersal shall take place through the main entrance situated at the front of the premises onto Glenthorne Road.

All conditions relating to dispersal included in the Premises Licence will be enforced and relevant staff and contracted service providers will be trained in these conditions.

Allocation of staff in the last 30 minutes prior to closing will be reviewed to ensure that the collecting of glasses and the clearing of other waste is prioritised. This will provide a message to customers that the premises is in the process of closing and encourages them to finish their drinks and prepare for departure.

We will make an announcement at the end of the night to encourage customers to disperse gradually and to leave the area quietly.

Where the cloakroom is in operation additional staff will be allocated to ensure people can collect their belongings as efficiently as possible as they are leaving the premises.

A Door Supervisor will be positioned at the entrance/exit to remind people to leave quietly and to prevent customers from re-entering the premises. The remaining Door Supervisors will be split between inside the venue and outside the venue to manage dispersal. Once the premises has been



fully vacated, all Door Supervisors will be present outside the premises, wearing high-visibility vests, to ensure a swift dispersal of customers from Glenthorne Road. This will be achieved by encouraging use of local taxis and encouraging customers to proceed to walk to their destination in a quiet and orderly manner.

We will ensure that adequate signage is available at the exit asking customers to leave quietly and not to congregate outside or in the local area. Door supervisors will direct customer's attention to these signs as they leave. Door supervisors will remove drinks and glass from customers as they leave to ensure no glass leave the premises.

Customers who wish to smoke will be escorted out of the building and directed to the smoking area. The rear door of the first floor may be used to access the smoking area. This will mitigate the risk of people congregating outside the premises. The door supervisor will ensure that customers are continuously reminded to maintain a minimal noise level, and no more than three people will be permitted in the smoking area at a time.

DOOR SUPERVISORS

All staff members will be licensed by the Security Industry Authority, and will be employed by the security company based upon the risk assessment carried out in relation to the following factors:

- Size of the venue
- Expected attendance
- Type of event taking place
- Location of the premises
- Time of year
- Special occasion (New Year, Halloween, Local Festivals etc.)
- Premises Licence Conditions

Door Supervisors will be tasked with:

Management of the Queue to Enter the Premises. Where a queue forms, the door supervisors will monitor to ensure the behaviour of those queuing is conducive with the entry policy. Any person who appears to be drunk or intoxicated will be removed from the queue prior to them reaching the front.

While monitoring the queue the Door Supervisor should remove alcohol from anyone consuming alcohol while queuing or if they are unwilling to give up their alcohol remove them from the queue and advise them they will be refused entry as a result.

The Door Supervisor should ask people to have their ID ready to show at the door, and have it readily available in preparation for the ID scanner.

Door Supervisors must seek to control the noise from any person queuing outside the premises in order to reduce the potential for noise to disturb people living and working in the local community. This is achieved by politely reminding customers that anyone not complying with the request will be refused entry to the premises.

Dispersal from the Premises. Once the premises is closed, the Door Supervisors shall assist with the dispersal of customers from the premises and subsequently the area. The purpose of an effective dispersal is to ensure that customers leave the area quickly, quietly and in an orderly manner.



The most effective approach to dispersal is to be friendly and helpful, understanding that one of the effects of alcohol is to inhibit the effective decision-making ability. What may seem obvious and logical to a sober person, may seem confusing and complicated to a person who has consumed alcohol.

Customers loitering may be doing so because they are unable to make a decision or easily access the information they require; often they will disperse when they are given this information. Many customers will move on if they can be helped to achieve one of the following outcomes:

- How to get home?
- Where they can go next?
- Where they can get some food?

By providing this information it can encourage them to leave the immediate area more quickly.

Just because someone arrived using one form of transport, we shall not assume that transport option is still available to them or that they can remember immediately how they arrived. Give them options, and offer assistance.

Door Supervisors will be easily identifiable. The law requires Door Supervisors to display their SIA Licence, however the use of a clear uniform and high visibility jacket will provide greater awareness of their presence.

Door supervisors can expediate the dispersal of customers with their actions both at closing time and throughout the night by:

- Controlling the level of intoxication of customers throughout the night and acting appropriately when people become intoxicated. Any customer who becomes too intoxicated to be served at the bar, shall be removed from the premises. This is not solely the responsibility of the Door Supervisors; bar staff should also monitor levels of intoxication and refuse service as necessary.
- Prevent re-entry 60 minutes prior to closing.
- Encourage customers to leave gradually at the end of the night; try and avoid large numbers of customers all leaving at the same time.
- Provide information about the transport options from the premises.
- Remove drinks and glasses and bottles from those leaving the premises
- Remind customers who are leaving to do so quietly and direct their attention to the signs displayed
- Ask customers not to assemble or loiter outside the premises once they have left; politely reminding those who do not comply that they may be refused entrance in the future if they fail to disperse.

OUTSIDE THE PREMISES

It is important that Door Supervisors provide a highly visible presence on Glenthorne Road, providing reassurance to residents and controlling antisocial behaviour from customers. They have two key responsibilities:



- To monitor and control organised taxi ranks.
- To patrol and monitor Glenthorne Road and Banim Street to ensure that customers disperse effectively and do not contribute to anti-social behaviour in the local area. Door supervisors will have a detailed knowledge of all transport options in the area and provide directions for customers who may be loitering in the vicinity of the premises.

Door Supervisors will be easily identifiable by way of their uniform and a high visibility jacket / vest. They will have direct communication with the premises via a two-way radio and to the police with mobile phones programmed with the appropriate local emergency number.

SIGNAGE AND LIGHTING

The following signs will be displayed at the premises:

- Signs highlighting the Entry Requirement of the Premises
- Signs requesting customers to Leave Quietly and Respect the Neighbours
- Signs to inform customers that drinks may not leave the premises at any time.
- Signs providing guidance on travel options at the end of the night.

These signs are to be displayed prominently at the entrance and exit from the premises, or the door supervisor must have them to hand to provide to customers.

Lighting (External). External lighting must be sufficient for customers to leave the premises safely. External lighting will be regularly reviewed to ensure it is not a cause of nuisance to neighbours. Both internal and external lighting will be regularly reviewed to ensure it does not impede the effectiveness of CCTV.

TRANSPORT

In order to facilitate the dispersal of customers from the premises, customers will be provided with information on the various means of transport available from the premises:

Taxi & Taxi Ranks. The premises shall display the number(s) of a local taxi company and the location of any taxi rank located in the proximity of the premises. The local taxi company whose numbers are displayed will be contacted to advise them of the location of the premises and informed of the appropriate collection point; they will be asked not to sound their horns on arrival, and not leave their engines running for lengthy periods of time.

Where a taxi has been called for a customer, those persons will be asked to wait inside for their taxi to arrive, whilst the premises is in operation.

Door Supervisors will be aware of customers venturing into the street / road as they leave the premises and control this in order to promote Public Safety and prevent the potential for accidents and injuries.

SMOKING AREAS

The premises operate a controlled smoking area at the rear of the building, accessible via the main



entrance at the side of the premises.

The maximum number of customers permitted in the smoking area at any one time is restricted to three. The number of people using the smoking area will be controlled by a Door Supervisor to ensure that the maximum number is not exceeded at any time.

The smoking area is specifically for smokers and no drinks, glasses or bottles are permitted in this area. Once customers have finished smoking they should be directed back inside the premises to reduce the noise generated outside the premises.

The smoking area will be closed 30 minutes prior to the closure of the premises.

BOTTLES, GLASSES & LITTER

The premises will maintain the area immediately to the front of the premises, ensuring at the end of each night that any litter and cigarette butts are removed.

No glasses, bottles or other drinks are permitted to leave the premises and it is the responsibility of the Door Supervisor to ensure this rule is enforced. This includes preventing such items being taken into the smoking area or away from the premises at the end of the night.

It may be the case that glass bottles and glasses are brought to the area from other premises and left in the vicinity or at the front of the premises. It is the responsibility of the Door Supervisor to ensure none of these items enter the premises or the smoking area.

Despite these items not originating from the premises, it is the responsibility of staff to clear them on a regular basis and to check at the end of the night that no such items remain to the front of the premises.

Effective house-keeping of this nature reduces the chances of glasses and bottles breaking or causing potential accidents. Consideration should also be given that such litter causes a nuisance to neighbours and while much of this may not originate from the premises an effort should be made to clear such litter as is reasonable by way of being a good neighbour.

We will place signs at the exits reminding customers that drinks may not be removed from the premises or be taken into the smoking area.

Prior to closing the premises we will check that all litter to the front of the premises has been cleared.

Sweeping outside the premises at the end of the session clears smaller rubbish and may assist in getting customers to move away from the premises.

CLOAKROOM & LOST PROPERTY

Customers shall be reminded by way of notices and announcements that collecting items left in the cloakroom prior to the end of the night may allow them to avoid queues at the end of the night. This in turn will lead to some people dispersing in a more orderly way and being less frustrated if they leave having had to queue for a period of time to retrieve their coats and bags.

Additional staff will be allocated to the cloakroom as appropriate at the end of the session to reduce waiting times.



Any possessions that are found left behind at the end of an event will be held for a period of three months unless claimed by their owner. At this time they will be donated to local charities and no claim can be made against the company. Notices to this effect will be displayed at the premises.

‘SOFT CLOSURE’ - MUSIC & ENTERTAINMENT

A ‘soft closure’ is in place at the premises. This is designed to close the premises slowly and thus to encourage a more even dispersal rather than everyone being asked to leave at the same time. This in turn seeks to minimise the potential for noise and anti-social behaviour which can occur when larger numbers of people leave a venue at the same time.

The music volume will be turned down at midnight to a level agreed with Environmental Health, and furthermore 60 minutes prior to the premises closing. The music will be turned off at closing time. This stepped approach advises customers that the premises is closing and also allows them to finish their drinks in a quieter environment; this in turn will reduce the noise customers make when they leave. Customers who leave a loud premises will naturally talk more loudly once they leave, thus the potential for nuisance is greater.

Customers will be notified by announcement of ‘Last Orders’ giving the 10 minutes to purchase a last drink if they wish to do so. ‘Time’ will then be announced when the bar closes.

Once ‘Time’ has been announced the smoking area will be closed, people still smoking should be allowed to finish their cigarette, but no further people should be admitted to the area.

When ‘time’ has been called, staff cleaning and collecting glasses will start politely asking people to finish their drinks. Doing this in a polite individual manner, rather than shouting at the whole bar, is likely to have a more positive effect.

When the music has been turned off and the lighting turned on, customers should be asked to leave the premise. All customers should vacate the premises within 20 minutes of ‘time.’

SECRETS HAMMERSMITH LIMITED

Tuesday 9th May 2023

Dear local resident,

I write with reference to your objection, regarding the application for renewal of the SEV licence in respect of Secrets, 62 Glenthorne Road, London, W6 OLR, which was forwarded by LBH&F to me.

The application is for the renewal of the SEV licence for Secrets. The renewal application is made on the same terms as those that currently apply and have done so for many years.

Secrets have operated from the venue since July 1997 and always to the highest standards and we strive to be good neighbours at all times. Accordingly, we endeavour to swiftly address any issues giving cause for concern, as and when they are brought to our attention, as this ensures that we can investigate matters fully, as soon as possible, and address any issues at the appropriate time, not least with a view to establishing whether the matters raised are in fact related to Secrets.

We note your concerns about being woken up on a few occasions by general shouting and disturbance in the street, although you have not been able to confirm that the source of the disturbance was from patrons of Secrets. Are you able to give any confirmation about this? Have you made any complaint to the club about these issues as we have no record of any complaints being logged relating to this? It would help us enormously if you have further details so that we can try and identify the specific concerns and deal with them for you and to check our external CCTV. We always try and work with residents when their concerns are identified to us.

The Police have given no indication of any disturbances from our premises and we have had no complaints from any other residents complaining of similar matters.

Without reference to specific matters, we are unable to carry out such investigations. However, we have checked our daily operational reports in the twelve month period, prior to the renewal of the SEV licence, and

**Registered Office: 62 Glenthorne Road, London, W6 0LR. Telephone: 0208 563 7974
Company No. 11989989**

SECRETS HAMMERSMITH LIMITED

confirm that we did not receive any complaints of the type raised in your letter which related to Secrets.

I am also attaching a copy of our dispersal policy for you to consider. You will note from page 4 that the door staff have specific instructions to patrol and monitor Glenthorne Road and Banim Street to ensure that customers disperse effectively and do not contribute to anti-social behaviour in the local area. Door supervisors will have a detailed knowledge of all transport options in the area and provide directions for customers who may be loitering in the vicinity of the premises.

We believe that our door staff carry out their duties diligently and we are not aware that patrons from our premises are causing these issues as the door staff are required to report such events.

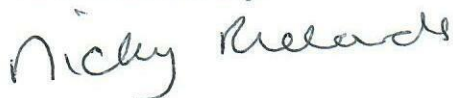
You do not indicate in your letter whether you have tried to make contact with members of our Management at Secrets in order to ensure that matters are brought to our attention swiftly and dealt with, if appropriate.

We would, therefore, like to ensure that you have the correct details of those who will be able to assist you, should you experience difficulties in the future, with a view to establishing the cause of the problem.

Should you have cause for concern, we would appreciate your contacting (any evening during the club opening hours) the duty manager, Elena Grigorescu on 07817 296 293. The club number is 0208 563 7974, alternatively, you may contact me at The Head Office during the daytime hours of 10:30 to 18:30 on 020 8942 2501.

I would, therefore, kindly request that, in light of the information provided in this letter, you can see your way clear to withdrawing your objection.

Yours sincerely,



Nicky Richards

Technical Manager

For and on behalf of Secrets Hammersmith Limited.

Registered Office: 62 Glenthorne Road, London, W6 0LR. Telephone: 0208 563 7974
Company No. 11989989

From: [Craig Baylis](#)
To: [Mckenna Lorna: H&F](#)
Cc: [Licensing HF: H&F](#)
Subject: Secrets SEV renewal
Date: 09 May 2023 15:12:15
Attachments: [image213356.png](#)
[image609899.png](#)
[image662438.png](#)
[image562448.png](#)
[image888966.png](#)
[image999555.png](#)

Lorna

Please see below an email from a local resident who supports Secrets in her concerns regarding drug dealing in the area.

Can this please be added to the committee papers for the hearing?

Craig Baylis | Senior Associate
Recognised in Chambers 2022 and The Legal 500 2023 for Licensing

t: +44 (0)20 3319 3700 | m:

48 Chancery Lane, London WC2A 1JF, United Kingdom



KEYSTONE LAW



From: Nicky Richards - The Secrets Group

Sent: Tuesday, May 9, 2023 3:03 PM

To: Craig Baylis Stephen Less < **Subject:** FW: Drug dealing activity in Banim Street - email from Hammersmith resident

Please see below the email from the resident who is in support of Secrets Hammersmith.

Kind regards

Nicky

Nicky Richards
Technical Manager

Sent: Tuesday, May 2, 2023 9:27 AM
To: Nicky Richards - The Secrets Group
Subject: Drug dealing activity in Banim Street

Hi Nicky

Confirming our conversation re escalating drug drops and harassment in and around Banim Street again. I went into Hammersmith Police Station to report this and show photos (attached). Calling 999 results in being asked your marital status and date of birth before you give details of crime in progress, so have told them I'm not going down that route again.

Drug drops are taking place at top end of Banim Street, where road narrows by bike stand area/ opposite school playground. on Wednesday 26th April from 00.40 hrs until 2.30 a.m.. From past activity, drops often occur quarter to the hour, with buyers gathering few minutes before. They're noticeably on their phones after getting the timed drop, very agitated looking up and down Banim St and through alleyway to Bradmore Park Road, as drops can be by car or bike from any direction.. Same pattern was seen 2 years ago when police were also fully aware. I am often unable to get lift home by car late evenings as groups crowd outside Anns House.. Last week pulled up onto side area of Secrets in order to wait until the gang dispersed, but they then came over and banged on car windows, thinking we were the supplier vehicle. Daytime drops have also been evident.

Police aware I have spoken with you so your staff can be alert. They're also aware we have has good ongoing relationship with Secrets for many years, and that you are also safety conscious. Kind regards

****Please acknowledge receipt of this email as i'm unable to set a read receipts and poor connection here of late. My other email is *

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London Borough of Hammersmith and Fulham
Sex Establishment Policy

April 2011

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1. Introduction

- 1.1 This document contains the policy of Hammersmith and Fulham Council on the regulation of Sex Establishments. This policy also encompasses Sexual Entertainment Venues, further to the Council adopting an amendment to Schedule 3 of the Local Government (Miscellaneous Provisions) Act 1982 which reclassified these venues.
- 1.2 The scope of the policy covers new applications, renewal applications, transfer applications and variation applications for all types of sex establishments. A sex establishment licence shall remain in force for up to one year, or for a shorter period should the licensing authority think that it is appropriate.

2. Definitions

2.1 In this policy the following expressions have the meaning set out below:

- 2009 Act The Policing and Crime Act 2009
- 1982 Act The Local Government (Miscellaneous Provisions) Act 1982
- 2003 Act The Licensing Act 2003
- Section 27 Section 27 of the Policing and Crime Act 2009
- Schedule 3 Schedule 3 of the Local Government (Miscellaneous Provisions) Act 1982

3. Other Definitions

3.1 **Sexual Entertainment Venue (SEV)**, are any premises at which relevant entertainment is provided before a live audience for the financial gain of the organiser of the entertainer.

3.2 **Relevant entertainment:**

3.2.2 The meaning of 'relevant entertainment' is 'any live performance or live display of nudity which is of such a nature that, ignoring financial gain, it must reasonably be assumed to be provided solely or principally for the purpose of sexually stimulating any member of an audience (whether by verbal or other means).

3.2.3 The definition of relevant entertainment would apply to the following forms of entertainment as they are commonly understood:

- a) Lap dancing;
- b) Pole dancing;
- c) Table dancing;
- d) Strip shows;
- e) Peep shows;
- f) Live sex shows.

3.3 **Sex Establishments** include Sex Cinema, Sex Shop or SEVs.

3.4 **Sex Shop** are any premises, vehicle, vessel or stall used for a business which consists to a significant degree of selling, hiring, exchanging, lending, displaying or demonstrating:

(a) sex articles; or

(b) other things intended for use in connection with, or for the purpose of stimulating or encouraging:

- i) sexual activity
- ii) acts of force or restraint which are associated with sexual activity.

3.5 **Sex Cinema** are any premises, vehicle, vessel or stall used to a significant degree for the exhibition of moving pictures, by whatever means produced, which:

(a) are concerned primarily with the portrayal of, or primarily deal with or relate to, or are intended to stimulate or encourage:

- i) sexual activity; or
- ii) acts of force or restraint which are associated with sexual activity.

(b) are concerned primarily with the portrayal of, or primarily deal with or relate to, genital organs or urinary or excretory functions, but does not include a dwelling-house to which the public is not admitted.

3.6 **Sex article** are

(a) anything made for use in connection with, or for the purpose of stimulating or encouraging:

- i) sexual activity; or
- ii) acts of force or restraint which are associated with sexual activity. **and**

(b) anything:

i) containing or embodying matter to be read or looked at or anything intended to be used, either alone or as one of a set, for the reproduction or manufacture of any such article; and

ii) to any recording of vision or sound, which;

A) is concerned primarily with the portrayal of, or primarily deals with or relates to, or is intended to stimulate or encourage, sexual activity or acts of force or restraint which are associated with sexual activity; or

B) is concerned primarily with the portrayal of, or primarily deals with or relates to, genital organs, or urinary or excretory functions.

4. **Policing and Crime Act 2009**

4.1 Section 27 of this Act introduced a new type of sex establishment called 'sexual entertainment venue'. This new category allows the Council to regulate lap dancing clubs and other similar venues under Schedule 3.

4.2 Previously a sex establishment licence was not usually required for striptease or lap dancing venues, as the relevant permissions for adult entertainment would have been included on a Premises Licence issued under the Licensing Act 2003.

5. **Premises that are not sexual entertainment venues**

5.1 Paragraph 2A (3) of Schedule 3 sets out those premises that are not sexual entertainment venues and these include sex shops and cinemas and those premises that provide relevant entertainment on an infrequent basis.

Those premises that provide infrequent relevant entertainment will continue to be regulated under the 2003 Act either by virtue of a premises licence or club premises certificate or a temporary events notice.

6. Relevant Locality and the number of sex establishments considered appropriate

6.1 Paragraph 12(3)(c) of Schedule 3 allows local authorities to refuse applications on the basis of “relevant locality”. As such a licence can be refused if when a licence application is considered the number of sex establishments, or sex establishments of a particular kind, in the relevant locality is equal to or exceeds the number that the authority would consider appropriate for that locality.

6.2 Paragraph 12 (3)(d) of Schedule 3 also states that the grant or renewal of the licence would be inappropriate, having regard to (i) the character of the relevant locality or (ii) the use to which any premises in the vicinity are put or (iii) the layout character or condition of the premises, vehicle, vessels or stall in respect of which the application is made.

6.3 Case law has determined that it is inappropriate for the Council to treat the whole of Hammersmith & Fulham as a relevant locality. However, the Council has determined that it is appropriate to consider each area type as a relevant locality and has considered, in respect of each area, the number of sex establishments that it believes to be an appropriate number for that area. Details can be seen at Annex 1.

6.4 **Although the Council will look to its policy for guidance on applications, the information in this document will not prevent any individual application from being considered on its merits at the time the application is made.**

6.5 In addition to the number of sex establishments within the borough the Council has decided that it would be inappropriate to issue a sex establishment licence within the “relevant locality” of the following:

- Purely or primarily residential accommodation;
- Schools, play areas, nurseries, youth clubs, children’s centres or similar places;

- Access routes to and from schools, play areas, nurseries, children's centres or similar premises;
- Places of worship.
- Community facilities or public buildings including, but not limited to, swimming pools, leisure centres, public parks, youth centres/clubs and sheltered housing.
- Historic buildings or tourist attractions

6.6 The Council would also consider the following factors when deciding if an application were appropriate:

- Cumulative adverse impact of existing sex related licensed activities in the vicinity of the proposed premises
- Proximity to areas with the highest levels of recorded crime
- Whether the premises has met the relevant planning requirements
- Whether the applicant is fit and proper to hold the licence. This may include considering the operation of existing or previous licences held by the applicant, and/or any reports received about the applicant from the police or other sources.

7. Renewal of a Licence

7.1 Where an application is made to renew a licence for the same activity, hours of operation and conditions as previously licensed, there will be a presumption to grant the renewal application. However, the Council will take into account:

- Levels of recorded crime and disorder in the area
- Evidence of past demonstrable impacts from the operation of the premises on the safety and amenity of local residents
- Whether appropriate measures have been agreed and put into effect by the applicant to mitigate any adverse impacts.
- The number of complaints received by the Council and previous compliance with the terms and conditions of their licence during licensing inspections.
- Checks with other responsible authorities such as the Police and Environmental Protection to try and understand how effectively the premises had been managed in the past.

8. Variation or Transfer of a Licence

8.1 Where an application is made to vary a licence in terms of the activity, hours of operation or certain conditions as previously licensed or transfer a licence to another person (whether on renewal or not), the Council will take into account the criteria set out in the above mentioned points.

9. Determination of Applications

9.1 Notwithstanding the factors mentioned in the paragraphs above a licence shall not be granted as a matter of law (paragraph 12, Schedule 3) in the following circumstances:

- To a person under the age of 18; or
- To a person who is for the time being disqualified due to the person having had a previous licence revoked in the area of Hammersmith and Fulham Council within the last 12 months; or
- To a person, other than a body corporate, who is not resident in an EEA State or was not so resident throughout the period of six months immediately preceding the date when the application was made; or
- To a body corporate which is not incorporated in an EEA State; or
- To a person who has, within a period of 12 months immediately preceding the date when the application was made, been refused the grant or renewal of a licence for the premises, vehicle, vessel or stall in respect of which the application is made, unless the refusal has been reversed on appeal.

9.2 The Council may refuse a licence where:

- a) The applicant is unsuitable to hold the licence by reason of having been convicted of an offence or for any other reason;
- b) If the licence were to be granted, renewed or transferred the business to which it relates would be managed by or carried on for the benefit of a person, other than the applicant, who would be refused the grant, renewal or transfer of such a licence if they made the application themselves;

10. Schedule of Standard Conditions

10.1 The Council has made by Regulations the following standard conditions subject to which a licence shall be granted or renewed unless they are expressly excluded or varied by the Council when making its determination (paragraph 13 (4) of Schedule 3). See Annex 2.

11. Fees

11.1 The fees applied are laid out in the Council's Fees and Charges Schedule.

11.2 The fee for a new application takes into account the likelihood of a large number of objections and the impact that a contentious type of application would have on the Council's resources.

11.3 The amount charged when administering fees and in particular the process for charging fees must comply with the requirements of the EC Services Directive. In particular fees should be non discriminatory, justified, proportionate, clear, objective, made public in advance, transparent and accessible.

11.4 When setting fees consideration has been given to the following:

- Administration
- Initial visit(s)
- Third party costs
- Management costs; and
- Local democracy costs

12. Public Register

12.1 A public register will be made available and can be accessed on line on our Licensing webpage.

13. Making Applications

13.1 There are 4 types of application available to the applicant. These are:

1. New Application
2. Renewal Application
3. Transfer Application
4. Variation Application

13.2 The following sections provide information on the types of application and the documentation needed to be submitted with the application:

14. Application Requirements for a New Application

14.1 An application for a new licence must be made on the form provided by the Council. This form must be completed in full. If not, it will be deemed invalid.

14.2 An application made otherwise than by or on behalf of a body corporate or an unincorporated body shall state:

- (a) the full name of the applicant;
- (b) his permanent address; and
- (c) his age.

14.3 An application made by a body corporate or an unincorporated body shall state:

- (a) the full name of the body;
- (b) the address of its registered or principal office; and
- (c) the full names and private addresses of the directors or other persons responsible for its management.

14.4 An application relating to premises shall state the full address of the premises.

14.5 An application relating to a vehicle, vessel or stall shall state where it is to be used as a sex establishment.

14.6 The full application fee

14.7 Below is the criteria to be submitted with the application. This allows the Council and other responsible authorities e.g. the Police to determine whether the applicant and staff members are considered fit and proper, that the premises meet health and safety requirements and that there are no crime and disorder issues relating to the business.

- if the applicant is an individual, a birth certificate;
- if the applicant is an individual, a passport-size photograph which must be dated and have the name of the person identified in the photograph printed on the back;
- if the applicant is a company, a passport-size photograph of each of the Directors, the Company Secretary, or any other person responsible for the management of the company which must be dated and have the name of the person identified in the photograph printed on the back;
- a passport-size photograph of each person responsible for the management of the premises which must be dated and have the name of the person identified in the photograph printed on the back;
- a site plan at a scale of 1:1250;
- scale plans of the premises at a scale of 1:50, showing all means of ingress and egress to and from the premises, any parts used in common with other buildings and details of how the premises lie in relation to the street;
- drawings showing the front elevation as existing and as proposed at a scale of 1:50
- duly certified documents of title;
- if the applicant is a company, a certified copy of the resolution authorising the application;
- where the business will be carried on by or on behalf of partners, the written authority for an application of those partners who are not themselves applicants;
- if the applicant is a company, copies of the Memorandum of Articles of Association of the company, the parent company and any ultimate holding company;
- if the applicant is a partnership, a certified copy of the Partnership Deed;
- The full application fee;
- a set of audited accounts for the business for the two complete trading years immediately preceding the date of the application.
- The applicant is also required to publish notice of the application. See section 18.

15. Application Requirements for a Renewal Application

- 15.1 An application for a renewal must be made on the form provided by the Council. This form must be completed in full. If not, it will be deemed invalid.
- 15.2 The full application fee
- 15.3 provide a set of audited accounts of the business for the two complete trading years immediately prior the date of the application.
- 15.4 The applicant is also required to publish notice of the application. See section 18.

16. Application Requirements for a Transfer Application

- 16.1 An application for a transfer must be made on the form provided by the Council. This form must be completed in full. If not, it will be deemed invalid.
- 16.2 The full application fee.
- 16.3 If the applicant is a limited company, a form provided by the Council which provides details of the company.
- 16.4 If the applicant is an individual, a birth certificate.
- 16.5 If the applicant is an individual, a passport-size photograph which must be dated and have the name of the person identified in the photograph printed on the back.
- 16.6 Duly certified documents of title.
- 16.7 If the applicant is a company, a certified copy of the resolution authorising the application;
- 16.8 Where the business will be carried on by or on behalf of partners, the written authority for an application of those partners who are not themselves applicants;

16.9 If the applicant is a company, copies of the Memorandum of Articles of Association of the company, the parent company and any ultimate holding company;

16.10 If the applicant is a partnership, a certified copy of the Partnership Deed;

16.11 The applicant is also required to publish notice of the application. See section 18.

17. Application Requirements for a Variation Application

17.1 An application for a variation must be made on the form provided by the Council. This form must be completed in full. If not, it will be deemed invalid.

17.2 The full application fee

17.3 The applicant must also provide scale plans of the premises at a scale of 1:50, showing all means of ingress and egress to and from the premises, any parts used in common with other buildings and details of how the premises lie in relation to the street;

17.4 The applicant is also required to publish notice of the application. See section 18.

18. Public Advertisement

18.1 Where applicable, applicants must:

- publish notice of the application identifying the premises in the local newspaper not later than 7 days after the date of the application. Failure to do so will make the application invalid. The applicant must then provide a copy of the newspaper in full as proof that the notice was given.
- The applicant must also display public notices identifying the premises at the premises in a location where it can be conveniently read by the public for a period of 21 days beginning on the date of application. The form of this notice will be provided by the Council. Failure to do so will make the application invalid.

Following the 21 day period, the applicant (or applicant's representative) must provide an affidavit stating that the notice was displayed at the premises for the prescribed period.

18.2 **Note:** The applicant must serve the application on the Chief Officer of Police not later than 7 days after the date of application. Evidence the application was served on the Chief Officer of the Police must be supplied to the Licensing Authority.

19. Application Procedure

19.1 An application for a licence should be made on the statutory form. This can be completed on-line or printed off and posted to the licensing authority. The form of application shall be signed by the applicant, or a solicitor or other duly authorised agent acting on behalf of the applicant.

19.2 Any person over the age of 18 can apply for a licence provided they:

- a) are a resident of the UK; and
- b) have been a resident of the UK throughout the 6 month period preceding the application; and
- c) are not disqualified under paragraph 17(3) of Schedule 3 to the Local Government (Miscellaneous Provisions) Act 1982; and
- d) have not been refused a grant or renewal application within the period of 12 months immediately preceding the date of the application.
- e) A body corporate can apply for a licence provided it was incorporated in the UK.

19.3 The application must be accompanied by a plan, please refer to the specific requirements for plans.

19.4 The applicant must pay a fee to accompany the application, the amount of which will depend on the application type.

19.5 If one or more of the application criteria are not met, the application will be deemed invalid and the applicant notified. The licensing authority will then allow the applicant to submit/resubmit the required documents.

If these documents are provided within a reasonable length of time (to be determined by the Licensing Authority), the application will be deemed valid from the day they are received. The applicant will then be required to re-advertise the application at the premises and in the local newspaper, stating the new consultation period. See section 18.

19.6 If the reason for invalidity is not remedied within a reasonable length of time (to be determined by the Licensing Authority), the application will become invalid and will not be progressed any further. The applicant may apply for a refund of the application fee, which will be refunded in full minus the Council's costs. Should the applicant wish to gain a licence at any point in the future, he will have to submit a completely new application along with the relevant fee.

19.7 In addition to the notice given by the applicant at the premises and in the local newspaper the Council will:

- a) send notification of the application to local residents within a 30m radius of the premises; and
- b) fix a notice (or notices where appropriate) to the nearest lamp post(s) to the premises to which the application relates.

20. Responsible Authorities and Consultees

20.1 The **consultees** for this type of application are the professional bodies whose opinion the licensing authority considers in determining the application. These are:

- (a) Licensing Team
- (b) Trading Standards Team
- (c) Commercial Services Team
- (d) Environmental Protection Team
- (e) London Fire Brigade
- (f) Planning Division
- (g) Metropolitan Police Service
- (h) LSCB and Commissioning Officer

20.2 As part of the application process, one or more of the responsible authorities will inspect the premises as soon as is practicable after the receipt of the application. They will contact the applicant directly to arrange this. Once they have considered the application and/or made any necessary inspections or investigations they will inform the Licensing Authority whether or not they wish to make an objection.

20.3 Each authority has individual requirements that they will consider when deciding whether or not a premises is suitable or an applicant is fit and proper to hold a licence. Whilst the Act allows objections to be made on any grounds, an indication of what these are is as follows:

- Any unlicensed activity (whether or not formal enforcement action has been instigated).
- Compliant with their duties under the Health and Safety at Work etc Act 1974 and Food Safety Act 1990. This will ensure that the premises are safe to have members of the public on them, that maximum capacities are stated on the licence to minimise overcrowding, have sufficient heating, storage and food preparation facilities for caterers and adequate sanitary facilities.
- Noise and nuisance issues.

20.4 Observations and/or comments are then made in support of police representations or, in more serious cases, in the form of a formal objection under Schedule 3 paragraph 10(15) to the Local Government (Miscellaneous Provisions) Act 1982.

21. How to make an objection

21.1 Any person wishing to object to the application must give notice in writing to the Licensing Authority, stating in general terms the grounds of the objection, not later than 28 days after the date of application.

21.2 If an objection is made by a Residents' Association or Local Amenity Society it shall be confirmed at any licensing hearing that the objection has been formally authorised by that Association.

This confirmation should be made by the Chairman, Secretary or other duly authorised officer of the Association.

- 21.3 Petitions shall bear the petition appeal on each page and a warning to potential signatories that a copy of the petition will be supplied by the Council to the applicant. Each person signing should also print his name and address. Each page of the petition should be dated.
- 21.4 Copies of the objections shall be forwarded onto the applicant by the Licensing Authority. However, all objections must remain anonymous and the Licensing Authority will not reveal the name or address of the objecting party without their consent.
- 21.5 A Councillor may also object to the application.
- 21.6 The applicant may respond in writing to any objections received against the application. The Case Officer will provide the objector with a copy of the response.
- 21.7 Unless the objection relates to the character of the applicant, the Case Officer may seek to mediate between the parties to see if agreement can be reached prior to a Licensing Sub-Committee hearing.

22. Hearings

- 22.1 Applications for renewal, transfer and variation applications may be granted under delegated authority without the need for a hearing provided no objections have been received against the application.
- 22.2 Following the end of the consultation period, applications for new licences will be referred to the Licensing Sub-Committee to be determined. Written notice of the hearing will be given to the applicant and all interested parties or responsible authorities who have made objections.
- 22.3 The Sub-Committee shall normally consist of three Members. However no business shall be transacted unless at least two members are present.

The Councillor for the Ward in which the applicant's premises are situated or where either the applicant or the objectors live shall not normally sit on the Sub-Committee when that application is to be considered.

- 22.4 Under no circumstances shall applicants or objectors lobby members of the Sub-Committee determining the application although it is perfectly proper for the support of the Ward Councillor concerned to be sought.
- 22.5 At any time during the hearing, the Sub-Committee may seek advice or clarification of any procedural, technical or legal matter from the Legal and/or Policy Advisor or other relevant officer.
- 22.6 A report will be put before the Licensing Sub-Committee Members by the Case Officer. This report will contain any objections made by interested parties or responsible authorities, any response to the objections by the applicant and any relevant supporting evidence from either side. Any documentation for inclusion should be sent to the licensing service as soon as possible prior to the hearing. A copy of the report will be sent to the applicant and any objectors in advance of the meeting.
- 22.7 The report may or may not include the Case Officer's recommendation but if it does details of the recommendation and the grounds for it shall be supplied to the relevant parties as soon as possible.
- 22.8 Each party will be given the opportunity to present their arguments before the Licensing Sub-Committee. A party to the application may also call witnesses and will be given the opportunity to cross-examine any other party to the application. An objector may not raise any ground of objection not referred to in the written objection.
- 22.9 The applicant and the objector will be invited to attend the hearing in person.
- 22.10 If the application or objection is made by a body corporate, business firm, society, association or other group, a duly authorised representative shall be present who is able to speak on behalf of the body corporate

22.11 In the case of the applicant, the representative must be empowered to supply any undertaking requested by the Sub-Committee or demonstrate that any conditions attached to the licence will be complied with.

22.12 All objectors and applicants are reminded that they can, if they wish, be legally represented, at their own expense, at the hearing. Alternatively they may if they wish ask a Councillor to represent them.

22.13 Where an objection has been lodged but the objector fails to attend, the Sub-Committee is required to have regard to it. In these circumstances the Sub-Committee will be prepared to hear and consider any evidence and arguments put forward by or on behalf of the applicant not only on general matters but also in relation to the objection(s) which have been received. In reaching its decision, the Sub-Committee will take into account the fact that any statements made by an objector(s) who is not present will not have been tested by questioning.

22.14 In addition to making an objection, a Councillor may either:

- make a submission to the Sub-Committee; or
- give evidence as a witness on behalf of any party at the hearing.

22.15 If a Councillor, who has not made an objection under the schedule, wishes to make a submission to the Sub-Committee, they may either address the Sub-Committee or may submit a written statement regardless of whether or not he/she is a witness called by any party as follows:

- (a) If the Councillor wishes to address the Sub-Committee this will normally be done after the Case Officer has introduced the report and called any evidence.
- (b) Alternatively the Councillor may, with the agreement of the Sub-Committee, address the Sub-Committee at a later stage in the proceedings. Where this happens an opportunity will be given to the other parties to comment on that submission and if necessary call fresh evidence.

- (c) Before a Councillor addresses the Sub-Committee he must first make a declaration that he has not previously discussed the application with the Members of the Sub-Committee and will take no part in the determination of the application.
- (d) Any evidence given by the Councillor in addressing the Sub-Committee will be subject to questioning by any party or by members of the Sub-Committee.
- (e) Any evidence given by the Councillor in addressing the Sub-Committee shall only relate to those matters already known to the applicant by way of the report or by reason of the notice required under paragraph (f) below.
- (f) Notice in writing of any evidence to be given by the Councillor in addressing the Sub-Committee shall be provided to the Case Officer at least 14 days before the date of the hearing, setting out in general terms the nature of the evidence.
- (g) If the submission is by way of written statement the Sub-Committee will take into account the fact that the Councillor was not available to be cross-examined in considering the weight to be attached to the submission.
- (h) A submission by way of written statement shall be provided to the Case Officer at least 14 days before the date of the hearing.
- (i) The Case Officer shall, on receipt of any notice under paragraph (f) above or a written submission under paragraph (h) above, send a copy to the applicant as soon as possible.
- (j) If a Councillor fails to comply with the time limits in paragraphs (f) or (h) above and there is an objection to the Councillor's submission being heard or admitted, the Sub-Committee may hear argument and may hear or admit the submission if it feels in all the circumstances it would be reasonable to do so.
- (k) Involvement by the Councillor under this rule is limited to making a submission. There is no right to question the parties or witnesses, to call witnesses or to make a closing address.

22.16 **Note:** For the avoidance of doubt this rule does not preclude a Councillor from representing and presenting the case on behalf of his constituents if they are persons who have objected in accordance with Schedule 3 paragraph 10(15) of the Act.

23. Decision

23.1 At the end of a hearing the Chairman may invite the Committee to pass a resolution under Section 12A of the Local Government Act 1972 to exclude the press and public so as to enable the Sub-Committee to deliberate in private. If the resolution is passed the Chairman will announce that the Sub-Committee will retire to another room and will return as soon as possible to announce its decision (which can be reached by majority decision). The Sub-Committee will normally be accompanied by the Committee Officer and the Legal and Policy advisers but the decision shall be arrived at by Members of the Sub-Committee only.

23.2 The Sub-Committee may decide to grant the application in whole or in part, to refuse the application, or to revoke a licence and if granting or varying a licence, may attach any conditions they consider appropriate.

23.3 Where the Sub-Committee decide to refuse the application, they may do so on any of the following grounds:

(a) that the applicant for a new, renewal or transfer application is unsuitable to hold the licence by reason of having been convicted of an offence or for any other reason;

(b) that if the licence were to be granted, renewed or transferred the business to which it relates would be managed by or carried on for the benefit of a person, other than the applicant, who would be refused the grant, renewal or transfer of such a licence if he made the application himself;

(c) for new or renewal applications, that the number of sex establishments in the relevant locality at the time the application is made is equal to or exceeds the number which the authority consider is appropriate for that locality;

- (d) for new or renewal applications, that the grant of the licence would be inappropriate, having regard:
- (i) to the character of the relevant locality; or
 - (ii) to the use to which any premises in the vicinity are put; or
 - (iii) to the layout, character or condition of the premises, vehicle, vessel or stall in respect of which the application is made.

24. Notification of the decision

- 24.1 All Licensing Sub-Committee decisions will be communicated in writing to the parties as soon as possible after the hearing.
- 24.2 If the licence is granted, the applicant will also receive a copy of the standard conditions relating to sex establishments (Annex 2) with their licence. These conditions apply to all issued licences.

Annex 1 – Number of Sex Establishments

Ward	Sex Shops	Sex Cinemas	Sexual Entertainment Venues
Collage Park and Old Oak	0	0	0
Wormholt and White City	0	0	0
Shepherd's Bush Green	0	0	0
Askew	0	0	0
Ravenscourt Park	0	0	0
Hammersmith Broadway	0	0	1
Addison	0	0	0
Avonmore and Brook Green	1		1 (Olympia)
Fulham Reach	0	0	0
North End	0	0	0
Fulham Broadway	0	0	0
Munster	0	0	0
Palace Riverside	0	0	0
Town Ward	0	0	0
Parsons Green and Walham	0	0	0
Sands End	0	0	0

Annex 2 - Schedule of Standard Conditions

	Condition	Applicable to:
1	A copy of the Sex Establishment Licence and the standard conditions made by the authority must be kept exhibited in the public area of the premises.	All Sex Establishment premises
2	No person under 18 years of age to enter the premises.	All Sex Establishment premises
3	All customers appearing to be under the age of 21 to be required to provide proof of their age before being allowed access to the premises.	All Sex Establishment premises
4	No person under 18 years of age is to be employed in the business of the establishment.	All Sex Establishment premises
5	At all entrances there shall be prominently displayed, so as to be visible at all times to persons approaching the premises, a notice prohibiting entry to all persons under 18 years of age.	All Sex Establishment premises
6	The Licensee shall not display outside, near to, or within the premises any advertising material, sign or pictorial display referring to the licensed premises or the goods, articles or services provided at the premises, in such a position or manner that it is visible to any person using adjacent highways, streets, footpaths or forecourts except any notice displaying the name or trading title of the Licensee, any Notice indicating the times of opening of the premises for business, any Notice required by any statute, regulation or bylaw applicable to the premises or business carried thereon or any notice prescribed by these conditions. The use of loudspeakers and displays on business vehicles is strictly prohibited.	All Sex Establishment premises
7	The licensed premises shall be so arranged by screening or obscuring windows, doors and other openings so that the interior of the licensed premises and the displays of articles sold at the premises shall not be visible at any time to persons outside the building. The external doors shall be fitted with automatic closing devices which shall be maintained in good working order.	All Sex Establishment premises
8	All refuse produced on the premises and materials, goods or articles discarded for any reason shall be securely stored within the premises and delivered in sealed containers to the refuse collection service.	All Sex Establishment premises
9	The Licensee shall make such provision for the reception of goods and articles for sale, hire, exchange, loan, demonstration or display on the premises so that they are received directly into the premises and not subject to storage for any period of time on any pavement, footpath, forecourt or yard nor in any vessel or vehicle, etc.	All Sex Establishment premises
10	The Licensee or a responsible person nominated by him in writing for the purpose and approved by the Council shall be in charge of and upon the licensed premises during the whole time they are open to the public. Such written nominations shall be continuously available for inspection by authorised officers of the Council or the Police.	All Sex Establishment premises

11	No part of the premises shall be used by prostitutes (male or female) for the purpose of solicitation or of otherwise exercising their calling or profession.	Sexual entertainment venues
12	The Licensee shall ensure that no employee or other person shall seek to obtain custom for the premises by means of personal solicitation outside or in the vicinity of the premises.	Sexual entertainment venues
13	The external appearance of the premises must be as approved by the Council and neither the interior nor the exterior of the premises shall be altered without the approval of the Council.	All Sex Establishment premises
14	No advertisements, other than advertisements relating to other licensed sex establishments or relating to goods sold from the premises, shall be displayed in the premises.	All Sex Establishment premises
15	A record shall be kept of all mail order transactions (if any) in such form as agreed by the Council.	All Sex Establishment premises
16	The Licensee shall immediately notify the Council if he intends to cease trading from the premises.	All Sex Establishment premises
17	The Licensee shall inform the Council if he is convicted under the Obscene Publications Act, 1959, the Protection of Children Act, 1978, or the Customs and Excise Management Act, 1979 or if an order for forfeiture is made under the Obscene Publications Act, 1959 following the service of a summons on the Licensee. The Council will take into consideration any such conviction or orders for possible revocation or non-renewal of the licence.	All Sex Establishment premises
18	The Licensee shall not in the conduct of the business employ any person:- Whose application for a licence to carry on a sex establishment, or renewal thereof, has been refused by the Council or any other licensing authority; Whose licence to carry on the business of a sex establishment has been revoked by the Council or any other licensing authority; The name, address, date of birth and details of any criminal convictions of all individuals who will have responsibility for the operation or management of the store in the absence of the licence holder are to be provided to the Licensing Authority prior to such persons commencing their role at the premises.	All Sex Establishment premises
19	The Licensee shall not, in the conduct of the business, employ any person who has a criminal conviction or simple caution under: The Obscene Publications Act, 1959, The Protection of Children Act, 1978, or The Customs and Excise Management Act, 1979	All Sex Establishment premises
20	The windows of the premises must be such that there is no view from outside into the interior of the premises and no window display is to be permitted.	All Sex Establishment premises
21	A lobby area is to be installed with double doors so restricting the view into the premises when patrons are entering and leaving	All Sex Establishment premises

22	The premises shall not, for any purpose of the licence, be opened before 0900 hours and shall not be kept open beyond 2300 hours	Sex Shop
23	CCTV is to be installed, operated and maintained to a standard agreed with by the Police and the Licensing Authority. The system is to include 31 day imaging storage and be available for inspection in accordance with the Police's requirement.	All Sex Establishment premises
24	All goods to be discreetly wrapped before leaving the premises.	Sex Shop
25	No part of the premises is to be used for the showing of recorded videos, DVDs or other moving pictures.	Sex Shop
26	Any breach of or failure to comply with the Conditions attached to this Licence may result in the revocation of the Licence.	All Sex Establishment premises
27	There shall be prominently and legibly displayed a comprehensive tariff of all charges and prices which shall be illuminated and placed in such a position that it can easily and conveniently be read by persons before entering the premises. No employee shall stand in such a position as to obscure the notice.	Sexual Entertainment Venues
28	Any striptease entertainment must only be provided on a designated stage area, adjacent to tables where customers are seated and adjacent to the bar.	Sexual Entertainment Venues
29	Performances of striptease / lap dancing shall be undertaken only by the performers/entertainers, and the audience shall not be permitted to participate.	Sexual Entertainment Venues
30	No performer shall make physical contact with the breasts and / or genitalia of any other performer during a performance nor shall there be performances or demonstrations of simulated sex or related activities.	Sexual Entertainment Venues
31	When striptease entertainment takes place on the designated stage, it must be ensured that the performer has direct and clear access to the dressing room at the end of their performance. The access shall be maintained available without passing through or in close proximity to the audience.	Sexual Entertainment Venues
32	Nudity shall only be permitted by performers and not by customers	Sexual Entertainment Venues
33	It must be ensured that no performances of striptease, lap dancing or any other form of nudity can be seen from the street.	Sexual Entertainment Venues
34	The only physical contact permitted between customers and performers is: <ul style="list-style-type: none"> ▪ the placing of money in a garter worn by a female performer or in the performer's hand at the conclusion of a performance. ▪ a brief handshake at the beginning or end of a performance. ▪ a kiss by the performer on the customer's cheek after the performer has replaced her clothing at the end of a performance. ▪ A notice repeating the precise wording of the above conditions shall be displayed at the entrance of the premises, at each table and in each bar area. 	Sexual Entertainment Venues

35	The only external advertising of the agreed activity at or in the immediate vicinity of the premises shall be one showcase measuring no more than 60cm by 45cm. No such advertising shall be sexually explicit or be likely to cause offence to a reasonable person.	Sexual Entertainment Venues
36	No payment may be made or offered to any person in any public place to encourage or persuade them to enter the premises	Sexual Entertainment Venues & Sex cinema
37	The licensee shall ensure that no music played in connection with the licensed activity is audible at or within the site boundary of any residential premises.	Sexual Entertainment Venues